HIGH SPEED RAIL IS ARGUABLY THE BIGGEST ENGINE FOR URBAN REGENERATION IN CALIFORNIA’S HISTORY
California is expected to spend trillions over the next 20 years to revitalize neighborhoods, mixed-use commercial districts, and brownfields as well as critical water, energy, and transportation systems.
THERE IS A GROWING RECOGNITION THAT NEW COLLABORATIVE AND PERFORMATIVE DEVELOPMENT MODELS ARE REQUIRED TO ADVANCE EFFECTIVE URBAN REGENERATION:

1. Leverage investment
2. Drive innovation
3. Support historically disenfranchised communities
4. Advance economic opportunity
5. Promote successful health outcomes
6. Respond effectively to environmental threats
THIS WORK REQUIRES AN INTEGRATED AND PERFORMANCE-BASED DELIVERY MODEL, DRIVEN BY DEEP COLLABORATION AND A STRONG BACKBONE ORGANIZATION

LED BY A NEW GENERATION OF CITY BUILDERS AND COMMUNITY VISIONARIES THAT ARE COMMITTED TO INCLUSIVE SUSTAINABILITY

INSPIRED BY THE EVER GROWING NUMBER OF DISRUPTORS THAT BRING IDEAS, DATA, & TOOLS TO HELP SCALE PROJECTS

IN PARTNERSHIP WITH INNOVATIVE INVESTORS COMMITTED TO BENDING THE ARCH OF THE INVESTMENT TOWARDS BETTER SOCIAL & ENVIRONMENTAL OUTCOMES
CITY BUILDERS ARE SEEKING A NEW MODEL OF COLLABORATION

New, successful urban regeneration projects bring together city officials, community-based groups, real estate developers, financers, and all major stakeholders to formulate a shared sustainability vision and action plan. We work with:

- GOVERNMENT
  - Housing Authorities
  - Redevelopment Agencies Planning Authorities

- MASTER DEVELOPERS
  - Owners
  - Master Developers
  - Corporate Campuses
  - Collages & Universities

- COMMUNITY-BASED DEVELOPMENT
  - Community Development
  - Business Improvement Districts
ECODISTRICTS SERVES A NATIONAL INTERMEDIARY FUNCTION:

1. Expedite widespread adoption of the new development paradigm: EcoDistricts Certified
2. Advance market transformation across the redevelopment industry and private sectors
3. Connect thought leaders and practitioners
4. Aggregate and disseminate lessons and best practices
A PLAN TO TRANSFORM THE MARKET

BUILD A COMMUNITY OF COMMITMENT MAKERS

- EcoDistricts supports a growing number of cities and urban redevelopment professionals who lead district and neighborhood projects with tools and resources to promote next generation urban sustainability
- Commitments are made through EcoDistricts Certified (project excellence) EcoDistricts AP (practitioner expertise), and Membership (organizational excellence)

SUPPORT INNOVATIVE CITIES + PROJECTS

- EcoDistricts supports cities that adopt an EcoDistricts framework to guide cutting edge district and neighborhood projects that embrace EcoDistricts Certified
- We support a small number cities and of influential projects through strategic engagement, leadership training, and programmatic support, with an emphasis on low capacity, high need communities that have suffered from decades of disinvestment and trauma
PRECEDENT
Lloyd EcoDistrict I Portland
Sun Valley EcoDistrict I Denver
High Speed Rail | California
HSR URBAN REGENERATION ROUNDTABLE
VALUE PROPOSITION

How do we fully capture the value and opportunities of the time, energy, money, and labor of planning, designing, and building a transportation system in the State of California that will transform rail, neighborhoods, communities, and cities?

1. Leveraging community social + environmental benefits
2. Leveraging a number of investment vehicles
3. Bridging the gaps and creating connected awareness & cooperative approaches
4. Collaborative impact – developing a backbone for each of the station areas
5. Advancing the principles of the EcoDistricts Protocol, to which station cities have been introduced
THE WHO + WHAT

The HSR Urban Regeneration Roundtable is a convening facilitated by EcoDistricts in partnership with the California High Speed Rail Authority (CAHSR). It comprises a series of dialogues focused on three foundational community building issues, with each being explored by a panel of industry thought leaders from private sector, non-profits, and affiliated industry associations.
The Why

To Improve:
- Internal Exposure to the Opportunities
- Internal Education on District Scale Implementation
- Internal + External Practices and Processes

To Expand:
- Municipal + Organizational + Agency Interaction
- Neighborhood + District-Scale Benefits
- Opportunities for Financing & Funding Partnerships
THE HOW

The roundtable will be structured in a way that allows emerging ideas, issues, and trends to be presented, followed by engaged discussion among participants. The outcomes will be used to inform the scope of CAHSR Urban Regeneration Framework. This Framework will provide the strategic guidance for all future CAHSR development. It will inform policy development, planning and design processes, stakeholder engagement activities, and on-going urban regeneration investment.
THE WORK

The roundtable will be focused around the building out strategies in the following three core themes to inform the Framework:

**Connected** – Connected within and across communities, maximizing user experience, functionality, and accessibility

**Invested** – Invested in delivering smart infrastructure, creating value uplift, building prosperity for all, and nurturing jobs of the future

**Inclusive** – Inclusive of sustainability outcomes, collaborative engagement processes, creative planning mechanisms, and equity as a foundation
IMPERATIVES

EQUITY

RESILIENCE

CLIMATE PROTECTION
PRIORITIES

PLACE

PROSPERITY

HEALTH + WELLBEING

CONNECTIVITY

LIVING INFRASTRUCTURE

RESOURCE REGENERATION
GOAL
Create inclusive and vibrant communities

OBJECTIVE CATEGORIES
• Engagement & Inclusion
• Culture & Identity
• Public Spaces
• Housing
GOAL
Support education and economic opportunities that build prosperity and accelerate innovation

OBJECTIVE CATEGORIES
• Access to Opportunity
• Economic Development
• Innovation
GOAL
Nurture people’s health and happiness

OBJECTIVE CATEGORIES
• Active Living
• Health
• Safety
• Food Systems
GOAL
Build effective connections between people and places

OBJECTIVE CATEGORIES
- Street Network
- Mobility
- Digital Network
LIVING INFRASTRUCTURE

GOAL
Enable flourishing ecosystems and connections

OBJECTIVE CATEGORIES
• Natural Features
• Ecosystem Health
• Connection with Nature
GOAL
Move towards a net positive world and restore natural capital

OBJECTIVE CATEGORIES
• Air
• Water
• Land
IMPLEMENTATION PHASES

Formation
Roadmap
Performance
An unwavering commitment to comprehensively address equity, resilience, and climate protection.

Building a collaborative governance strategy to power the district.

A comprehensive, performance-based action plan.

Transparent and rigorous reporting to measure impact.

Report every 2 years.