



# CHSRA SMALL AND DISADVANTAGED BUSINESS ENTERPRISE PROGRAM

## Industry Forum

Robert Padilla, Small Business Advocate, CHSRA

August 14, 2012

# SMALL BUSINESS POLICY

It is the policy of the Authority to ensure SBs, inclusive of Disabled Veteran Businesses, Disadvantaged Businesses and Microbusinesses as defined by Government Code 14837, Military and Veterans Code 999 and 49 CFR Part 26; are afforded every opportunity to participate in the Authority's contracting program. The Authority strives to meet an overall 30% SB participation goal, representative of firms that reflect the diversity of California.

# A COMMITMENT TO DIVERSE SMALL BUSINESSES



- The Authority has an obligation to seek out SBs for contract bids
- Businesses that are incorporated in this Program include:
  - Disadvantaged, Minority and Women-Owned Firms (as recognized protected groups under the US DOT DBE Program)
  - Disabled Veteran Business Enterprises
  - Micro-Businesses



# S/DBE PROGRAM OBJECTIVES

- Ensure participation by SB concerns that meet the defined certification criteria;
- Provide maximum practicable opportunities for SBs;
- Ensure best practices are implemented, consistent with Federal law;
- Ensure Contractors meet the established SB objectives, including developing a SB Performance Plan , as deemed necessary;
- Create a level playing field in which SBs can compete fairly for all Authority contracts and subcontracts;
- Help remove barriers for the participation of SBs;

# S/DBE PROGRAM OBJECTIVES (CON'T)

- Assist in the development of existing SB firms—enabling the firms to compete successfully in the market place;
- Ensure subcontract solicitation and subcontract documents include the SB Program and goal requirements;
- Ensure the SB Program is flexible, attainable, efficient and credible; and
- Ensure a workforce to be reflective of the diversity of California.

# CHSRA SB/DBE PROGRAM GOAL

**30%**

**Small  
Business  
Goal**

- SB overall goal is 30 percent
- DBE goal is 10 percent
- DVBE goal is 3%
- Objectives apply to all components within the Authority, and all Contractors/Design-builders on existing and future contract awards, regardless of race, color, national origin, and gender

# SB Certifications

The Authority's overall SB goal can be achieved through the utilization, in any combination and at any tier level.

While the Authority is not a SB certifying agency, the Authority recognizes the SB certifications from:

- California Department of General Services (SB, DVBE, MB)
- California Unified Certification Program (DBE)
- Small Business Administration (8a Program)

# SB/DBE PROGRAM COMPONENTS

- Apply prompt payment mechanisms
- Extensive contract compliance monitoring to ensure small business participation commitments are achieved
- Obtain approval before substitution or termination of an SB, DVBE, or DBE
- Contains Design-Builder Provision for SB Performance Plan
- SB Performance Plan delivery through life of contract with SB support services
- Administrative Remedies/Sanctions
- Monthly Data Collection and Reporting
- Leverage existing resource partners
- Develop a work force component

# CHSRA S/DBE PROGRAM NEXT STEPS

- Insert small business goal and performance expectation language into each solicitation and contract specification
- Develop a Business Development Program
- Strive to build the project with firms and people who reflect the diversity of California
- Visit [www.cahighspeedrail.ca.gov](http://www.cahighspeedrail.ca.gov)
  - SB Resources Webpage



# CHSRA SB PROGRAM TEAM

## CONTACT INFORMATION:

### ADDRESS:

770 L Street, Suite 800  
Sacramento, California 95814

### PHONE:

(916) 431-2930

### EMAIL:

[SBProgram@hsr.ca.gov](mailto:SBProgram@hsr.ca.gov)

# CALIFORNIA HIGH-SPEED RAIL AUTHORITY

Thank you