



# **Six Month Look Ahead - 2017**

Transit-Land Use Committee

June 14, 2017

# Ancillary Revenues: Progress Summary and Planning

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## Progress Summary

- Potential ancillary revenue sources
- Screening processes
- Partnering options
- Key observations re: certain station-level revenues

## Planning - Six (6) Month Look Ahead

- Identification of additional potential sources
- Ancillary Revenue Categorization (e.g. level of complexity to implement)
  - Readily Accessible (Retail, Advertising, Parking)
  - Joint Development (Station Level)
  - Public Tools for Funding / Financing Development (District Level)
  - Potential for Other Assessments / Fees
- Analysis in support of 2018 Business Plan
- Evaluation of roles for HSR and early operator

# Transit-Land Use Committee Six Month Look Ahead 2017

	June	July	August	September	October	November	December
<b>Stations as Places</b>	--	Station Design Process	--	Statewide Vision Plan for Stations Update	Station City Meeting: Report Out (SPUR)	STA City Presentations (3 cities)	Final Statewide Vision Plan for Stations
<b>Criteria for Investments</b>	Station Sustainability Metrics Access Criteria for Investments EIFD 101	--	Access Policy for Consideration	--	Station Development Investment Criteria	Ancillary Revenue Update	Financing Station Area Development
<b>Land Use and Economics</b>	--	Network Integration: Phase 2 Connectivity and State Rail Planning (CalSTA/Caltrans)	Beyond the Tracks 2.0 Update (SPUR)	Statewide Housing Assessment (HDC)	Update on Transformational Climate Communities (SGC)	--	--
<b>Partnerships</b>	--	Grant Opportunities for Station Cities (SGC/CalSTA)	Global Roundtable	Civic Spark Presentations	Global Roundtable Reviews	--	Practical Implementation: next steps with Early Operator