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OVERVIEW OF SURVEY
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MTC High Speed Rail Study

BACKGROUND

The California High-Speed Rail model design requires the use of several existing data sources, as well as the collection of new survey data. This report describes the new survey data collection that will be used to support the development of new intercity mode choice models.

A combination of intercept surveys and household surveys were conducted to obtain the new data needed for the study. The survey data will primarily be used to obtain revealed-preference (RP) and stated-preference (SP) mode choice data from air, rail, and auto trip passengers. These surveys were coordinated and conducted by Corey, Canapary & Galanis Research (CC&G) of San Francisco.

In total, 3,172 surveys were conducted on this project. This includes: 1,234 airline passenger intercept surveys; 431 rail passenger intercept and telephone surveys; and 1,507 auto trip telephone surveys.

AIRLINE PASSENGER INTERCEPT SURVEYS

Target quota:  650 completes.
Actual number of interviews: 1,234 completes.

Airline passenger surveys were conducted at six key airports throughout California. The surveys were conducted on the following dates:

- San Francisco Airport. Conducted September 20, 21, 22, 2005.
- Fresno Airport. Conducted for October 13, 2005.
- Oakland Airport. Conducted November 1, 2005 (outside the security area).
- San Diego Airport. Conducted November 9, 2005 (outside the security area).

Surveying was conducted inside the terminals at boarding gates at the following airports: Sacramento (SMF), San Jose (SJC), San Francisco (SFO), and Fresno (FAT). Surveying was conducted outside the security areas at Oakland (OAK) and San Diego (SAN).

In the airports where surveying was done at the boarding gates, teams of surveyors were assigned to specific flights that were going to targeted destination airports in California.

Mailback envelopes with postage paid were offered to respondents who did not complete the questionnaire in time to give it back to surveyor at the airport. Most surveys completed at SMF, SJC, SFO, and FAT were collected at the airport from passengers who filled them out while waiting for their planes. Nearly all of the surveys distributed at OAK and SAN were
mailed back by respondents. This is because passenger at these two airports did not have a significant amount of time to complete the survey outside the security area.

A tally of the number of surveys distributed and the number of non-respondents was kept by each surveyor during the fieldwork. A response rate tally with this information is included in the final survey documentation.

Fieldwork Procedures

The fieldwork procedures for Sacramento (SMF), San Jose (SJC), San Francisco (SFO), and Fresno (FAT) airports (where surveying was conducted in the boarding areas) were as follows:

- Teams of interviewers arrived at the departure gates for sampled flights approximately 75 minutes prior to departure and identified themselves to airline gate agents.

- Interviewers approached air passengers in the departure lounges for the selected flights. Screening questions were asked to determine whether the passenger was on the sampled flight and whether he/she was an originating passenger destined for the flight’s destination city region (as opposed to a connecting passenger).

- Eligible originating passengers were then asked to take a printed survey from the interviewer and to either complete it while they wait to board and return it to one of the surveyors, or mail it back. Postage paid envelopes were available to respondents opting to mail back the survey.

- When the flight began the pre-boarding and boarding process, interviewers stopped soliciting new people, and simply collected completed self-administered forms.

- Once the flight was fully loaded, interviewers asked gate agents for the total number of passengers that boarded, and collected any self-completion forms that had been discarded in the lounge area.

The fieldwork procedures for Oakland (OAK) and San Diego (SAN) were as follows:

- Interviewers approached air passengers outside the security gates leading to the boarding areas. Travelers were given a brief description of the survey and asked to which airport they were traveling. Eligible passengers traveling to one of the targeted airports were asked to take a printed survey from the interviewer and mail it back or return it to one of the surveyors (if possible). Postage paid envelopes were available to respondents opting to mail back the survey.

- A tally of qualifying and non-qualifying respondents was kept by each interviewer.

Data Processing/Cleaning

- In the SMF, SJC and SFO airports, surveyors precoded the questionnaires with a flight number, survey date, airline and origin airport (prior to distribution). In OAK and SAN, only the survey date and origin airport was precoded, the flight number and airline was indicated by respondents themselves.
• All data processing and coding was done by Corey, Canapary & Galanis’ in-house data processing staff.

• Completed questionnaires collected at the airport were batched (and separated) by flight number. Questionnaires received by mail were assigned a code indicating they were received by mail, stamped with a “date received”, and batched together for data processing.

• Each batch of questionnaire was reviewed and the following tasks were performed:
  
  o Partial or incomplete questionnaires were removed from each batch and were not inputted. A survey was included for inputting if 4 of 6 pages of the booklet survey had been completed and at least 1 choice exercise was completed.

  o Flight information (date/flight number/airline/origin airport/destination airport) was checked and added or edited as necessary.

  o Each questionnaire booklet was checked to ensure that it included the colored insert with the completed choice exercises. A four digit CCG ID# was written on both the questionnaire booklet and choice exercise insert.

  o The origin and destination address information (Q5 and Q6) were checked for spelling and formatting. Edits were made, as necessary. An example of a formatting edit would be when a respondent writes his/her address on the line asking for Name/Type of Place. In this situation the address would be moved to the correct line – Nearest Intersection or a Street Address.

  o In instances where the Home Zip Code (Q7) question was left blank, editors checked to see if the home zip code was available from the origin or destination address information. If it was available, the home zip code was typed into the Home Zip Code (Q7) question, as well.

  o On the question about the Cost for Airport Parking (Q18a), some respondents were writing in a daily parking rate and some were indicating a total amount paid for all days parked. Attempts were made to make these responses consistent. Most respondents seemed to be writing in a total amount paid for parking, so edits were made on responses where a daily rate was written in. If a daily rate was shown, an editor would check Q9 (how many nights away from home) on the survey and make an estimation as to the total amount paid for parking on this trip. If “one week or more” was selected on Q9, the daily rate was multiplied by 7; if “four to six” days was selected, the daily rate was multiplied by 5; if “two to three” days was selected the editor alternated between multiplying the daily rate by 2 and multiplying it by 3; if “none” or “one” day was indicated, the editor did not edit the rate.

  o On the Total Trips of this Type (Q32e) question, corrections were made if this number did not add up to the number of trips by air/car/rail/bus listed above it.

• Coding was done on any “other (specify)” open-ended responses upon the completion of data entry. The Field Guide and Code Sheet document includes all codes for each question. This would include responses listed on the questionnaire and response codes that were added based on the “other (specify)” responses.
RAIL PASSENGER INTERCEPT AND TELEPHONE SURVEYS

Target Quota: 400 completes (onboard + telephone)

Actual number of interviews: 431 completes (249 onboard interviews + 182 telephone retrieval interviews).

The rail passenger survey was conducted using two methodologies: 1) as an onboard self-administered survey similar to the air passenger survey, and 2) as a telephone survey conducted among qualified users of existing rail services.

Onboard surveys were conducted on two commuter rail systems on the following dates:


Telephone surveys were conducted using a rider database from Amtrak that included riders from the following services:

- Capitol Corridor.
- Pacific Surfliner.
- San Joaquins.

Onboard Surveys

Surveying was conducted onboard Altamont Commuter Express (ACE) and Metrolink trains. Teams of surveyors were assigned to specific routes that were traveling across targeted regions served by these system. For example, on the Metrolink trains, routes that traveled between the San Diego and Los Angeles region were targeted.

Mailback envelopes with postage paid were offered to respondents who did not complete the questionnaire in time to give it back to surveyor on the train.

A tally of the number of surveys distributed and the number of non-respondents was kept by each surveyor during the fieldwork. A response rate tally with this information is included in the final survey documentation.

Fieldwork Procedures (Onboard Surveys)

The following fieldwork procedures were followed the rail onboard surveys:

- A team of interviewers boarded sampled trains and identified themselves to the train conductors.
- Interviewers approached rail passengers and distributed questionnaires to riders who were making qualified intercity trips. An intercity trip was defined as a trip between regional areas specified for this project. For example, a trip between the Los Angeles and San Diego regions.
- The respondent was then asked to take a printed survey from the interviewer and to either complete it while they wait to board and return it to one of the surveyors, or
mail it back. Postage paid envelopes were available to respondents opting to mail back the survey.

- Interviewers continually walked through the train and collected questionnaires from riders as they completed the survey.
- At the completion of the train’s route, interviewers asked the train conductor for the total number of passengers that boarded and then collected any self-completion forms that had been discarded.

Fieldwork Procedures (Telephone Surveys)

For the most part, the rail passenger telephone survey was conducted using the same methodology as the auto trip telephone survey. Please see the auto trip telephone survey section for details and procedures.

The two key differences were: 1) respondents were asked about a qualified rail trip taken over the past six months (rather than auto trips), and 2) an Amtrak database of riders was used as the sample for the rail passenger telephone survey.

Data Processing/Cleaning (Onboard Surveys)

- Surveyors precoded the rail questionnaires with a survey date and train number prior to distribution.
- All data processing and coding was done by Corey, Canapary & Galanis’ in-house data processing staff.
- Completed questionnaires collected onboard the trains were batched (and separated) by train number. Questionnaires received by mail were assigned a code indicating they were received by mail, stamped with a “date received”, and batched together for data processing.
- Each batch of questionnaire was reviewed and the following tasks were performed:
  - Partial or incomplete questionnaires were removed from each batch and were not inputted. A survey was included for inputting if 4 of 6 pages of the booklet survey had been completed and at least 1 choice exercise was completed.
  - The train number was checked and added or edited as necessary.
  - Each questionnaire booklet was checked to ensure that it included the colored insert with the completed choice exercises. A four digit CCG ID# was written on both the questionnaire booklet and choice exercise insert.
  - The origin and destination address information (Q5 and Q6) were checked for spelling and formatting. Edits were made, as necessary. An example of a formatting edit would be when a respondent writes his/her address on the line asking for Name/Type of Place. In this situation the address would be moved to the correct line – Nearest Intersection or a Street Address.
  - In instances where the Home Zip Code (Q7) question was left blank, editors checked to see if the home zip code was available from the origin or
destination address information. If it was available, the home zip code was typed into the Home Zip Code (Q7) question, as well.

- On the question about the Train Fare Paid for this Trip (Q11), attempts were made to make these responses consistent. The question asks for the amount paid for “this trip” but many respondents would write in the total amount they paid for a 10-trip booklet of tickets ($105), for example. Protocols were established to edit this fare question (Q11) based on respondents answers on the next question about the Type of Ticket Traveling On (Q12). For example, if the respondent was traveling on a 10-trip ticket, and he/she wrote in $105 as the amount paid, the response to Q11 (fare paid) was edited and inputted as $10.50. A similar protocol was followed for respondents indicating they were traveling on a 20-trip ticket, so that the fare paid in Q11 reflected the fare paid for a single trip. One key exception to this protocol was when respondents indicated they were traveling on a Monthly Pass. In these situations, the fare paid in Q11 was not edited into a single trip amount. Instead, those indicating they used a monthly pass show the total dollar amount they paid for that monthly pass in Q11.

- On the Total Trips of this Type (Q32e) question, corrections were made if this number did not add up the number of trips by air/car/rail/bus listed above it.

- Coding was done on any “other (specify)” open-ended responses upon the completion of data entry. The Field Guide and Code Sheet document includes all codes for each question. This would include responses listed on the questionnaire and response codes that were added based on the “other (specify)” responses.

Data Processing/Cleaning Procedures (Telephone Surveys)

For the most part, data processing and cleaning for the rail passenger telephone survey was done in the same manner as the auto trip telephone survey. Please see the auto trip telephone survey section for details and procedures.
AUTO TRIP TELEPHONE SURVEY

Target Quota: 1,450 retrieval surveys.

Actual number of interviews: 1,508 completed retrieval surveys.

To capture the mode choice decisions of intercity travelers who have chosen to use autos, a Random Digit Dial (RDD) sample of household surveys was conducted among residents of the study area. A stratified sampling approach was utilized. This entailed dividing the state into the relevant regions, and setting a targeted number of completes for households within each region.

The survey target regions included:

- San Diego;
- Los Angeles;
- Bakersfield;
- Tulare County/Visalia;
- Fresno;
- Merced;
- San Francisco Bay Area;
- Modesto/Stockton; and
- Sacramento.

The final target quotas for the retrieval surveys were:

- a minimum of 120 responses* from 9 regions = 1,080 plus:
- 120 additional responses from some combination of the six smaller areas (Bakersfield, Tulare/Visalia, Fresno, Merced, Modesto/Stockton, Sacramento), plus
- 250 additional responses from some combination of the three larger areas (San Diego, Los Angeles, SF Bay).

*Minimum of 120 not required in Tulare/Visalia region. Instead, try for higher number in SF Bay or LA region.

The actual number of retrieval surveys conducted was:

- Total number of completed retrieval surveys: 1,507.
- Retrievals by origin region: San Diego (158), Los Angeles (243), Bakersfield (144), Tulare/Visalia (98), Fresno (149), Merced (155), SF Bay (283), Modesto/Stockton (144), and Sacramento (133).

Fieldwork Procedures

The auto trip telephone survey entailed performing an initial survey and then a follow-up survey that was keyed to trip information provided in the first survey.

The 3-step approach involved a telephone recruit survey using a random digit dial (RDD) sample, a mailout of the choice exercise packet to qualified respondents, and a follow-up retrieval survey.
In the initial recruit survey, households in each of the nine target regions were contacted. Potential respondents were then screened to determine whether household members had made any auto trips to the other regions in the past six months. If the respondent reported one or more intercity auto trips, then one of their most recent trips was selected as the subject trip for the retrieval survey.

For those that qualified for the retrieval survey and agreed to participate, a choice exercise packet was mailed to them, and a date and time was established to call them back to collect their mail survey responses. Interviews and survey instruments were provided in both English and Spanish.

The field dates of interviewing for the recruit and retrieval telephone surveys were August – November, 2005.

Data Processing/Cleaning

- Interviewing on the recruit and retrieval telephone surveys was done using a CATI (Ci3) interviewing programs. Questionnaire skips were programmed into the CATI program.

- All telephone interviewing, processing of mailout surveys, and coding was done by Corey, Canapary & Galanis’ in-house staff.

- As fieldwork was being conducted, supervisors reviewed and edited origin and destination address information for spelling and formatting. Edits and corrections were made, as necessary. An example of a formatting edit would be when an interviewer types in “S.F.” in the city field. In this situation the city would be changed from “S.F.” to “San Francisco”.

- A situation that occurred on the retrieval survey is that some respondents were traveling to more than one destination on their auto trip. For example, a respondent may be driving from Sacramento to Los Angeles where he/she was staying for 4 days. After those 4 days, the respondent may be driving from Los Angeles to Las Vegas and then back to Sacramento. Since it was important to establish consistency with the choice exercises being asked among all respondents, a protocol was established to address respondents who were making these types of multi-city trip. Specifically, respondents were asked to identify the primary destination city where they traveled. Once this destination was established, the respondent was asked to assume that he/she was making a simple roundtrip between home and this destination for purposes of the retrieval survey (and choice exercises). In the example above, the respondent would be asked to assume he/she was making a roundtrip between Sacramento and Los Angeles. Those respondents who took multi-city trips are identified in the data file in Q7a (Was this city your final destination). This multi-city trip situation occurred in about 8% of the completed interviews that were conducted.

- Coding was done on any “other (specify)” open-ended responses upon the completion of telephone interviewing. The Field Guide and Code Sheet document includes all codes for each question. This would include responses listed on the questionnaire and response codes that were added based on the “other (specify)” responses.
Final intercept questionnaire
Example of insert with choice exercises
Field guide and code sheet
Response rate disposition for Air intercept survey
Interviewer specifications
TRAVEL OPINIONS THROUGHOUT CALIFORNIA
A SURVEY OF AIR PASSENGER’S PREFERENCES

INTRODUCTION

Dear Air Traveler:

August / September  2005

Thank you for participating in this survey. It is sponsored by the State of California and administered by the Metropolitan Transportation Commission (MTC). The information you provide will help us identify how to expand and improve travel options throughout California. By planning for future travel options, we may be able to decrease congestion on our roadways.

Please complete the questionnaire by checking the boxes or writing in the answers. Your responses will be treated in confidence. The information you provide will be statistically analyzed with the responses of others and none of the results will be identified with you. When finished, please hand the completed survey back to the survey coordinator. If time does not permit your completing the survey before you have to board your airplane, please complete it at your earliest possible convenience and mail it back to us in the postage paid envelope.

Thank you for your assistance on this project – your input is very important!

Important: The choice exercise portion of the survey (colored insert) should be completed when you reach question 20 on page 7 of this booklet.

FLIGHT INFORMATION

Origin: (airport you are at now)

☐ San Francisco (SFO)
☐ Sacramento (SMF)
☐ Fresno (FAT)
☐ Oakland (OAK)
☐ Los Angeles (LAX)

_________
[flight number]

[airline]

Destination: (airport you are going to)

☐ San Francisco (SFO)
☐ Burbank (BUR)
☐ Fresno (FAT)
☐ Long Beach (LGB)
☐ Los Angeles (LAX)
☐ Modesto (MOD)
☐ Ontario (ONT)
☐ John Wayne (SNA)
☐ Sacramento (SMF)
☐ San Diego (SAN)
☐ Oakland (OAK)
☐ San Jose (SJC)
☐ Bakersfield (BFL)

CONNECTING FLIGHTS

1. Are you starting your air travel today here or are you connecting from another flight?
   ☐ Starting Here
   ☐ Connecting from another flight (please continue with survey)

   (Thank you, that is all the information we need. Please return questionnaire to survey coordinator)

2. Is the end of this flight your final air destination today or will you be connecting to another flight?
   ☐ Final air destination
   ☐ Connecting to another flight (Please continue with interview)

   (Thank you, that is all the information we need. Please return questionnaire to survey coordinator)
DETAILS OF TODAY’S TRIP

3. What is the purpose of today’s trip? (check primary reason only)
   
   Business ............................................ □
   Work Commute .................................. □
   Vacation / Pleasure / Recreation .... □
   Visit Friends or Relatives ............... □
   Other (specify):_______________________

4. How many people, including yourself, are traveling in your party today?

   ___________________ (write in #)

(If two or more traveling today)
4a. About how many people in your party are filling out this survey?

   ___________________ (write in #)

Origin and Destination Information

5. Where did you begin your current trip to the airport today, that is, where did you come from?
(Do not include any short stops or transfer points you made on the way to the airport)

Please provide all the information you can:

____________________________________________
Name/Type of Place (e.g. home, work, Marriott Hotel, etc.)

____________________________________________
Nearest Intersection or a Street Address

____________________________________________
City, State

_____ _____ _____ _____ _____
Five Digit Zip Code

6. Where are you going?
(Do not include any short stops or transfer points you might make on the way from your destination airport to your final destination. If you are staying over in your destination city prior to catching another flight, please give us the location of the place at which you are staying).

Please provide all the information you can:

____________________________________________
Name/Type of Place (e.g. home, work, Marriott Hotel, etc.)

____________________________________________
Nearest Intersection or a Street Address

____________________________________________
City, State

_____ _____ _____ _____ _____
Five Digit Zip Code

Home Zip Code (fill out if home zip not listed above)

7. What is your five digit home zip?

   _____ _____ _____ _____ _____
### DETAILS OF TODAY’S TRIP (continued)

8. Was there a vehicle available that you could have used for this trip in place of flying?  
- No .................................................. □  
- Yes, could have driven .................. □  
- Yes, but very difficult /not convenient to drive .................. □  

9. On this trip how many nights, if any, will you or have you been away from home?  
- None .............................................. □  
- One .................................................. □  
- Two – Three ................................ □  
- Four – Six ......................................... □  
- One week or more ............................ □  

10. Did you check-in your luggage or carry it on with you?  
- Check Luggage In .......................... □  
- Carried Luggage On ..................... □  
- Both ................................................. □  
- No Luggage ....................................... □  

11. What is the approximate airfare you paid for this trip?  
   $ ______________________  

   Please check any that apply:  
   - Used frequent flier miles ........... □  
   - Used employee discount ......... □  
   - Airfare part of a package/tour .. □  

12. Was that fare one-way or for a round trip?  
   - One-way fare.............................. □  
   - Round trip fare ........................... □  
   - Other (specify): ___________________  

13. Will you be reimbursed (business, etc.) for the cost of the ticket or not?  
   - Yes, reimbursed .......................... □  
   - No, not reimbursed ...................... □  
   - Don’t Know /Prefer not to say... □  

14. Are you traveling first class, business class, economy/coach or just what?  
   - First Class ................................. □  
   - Business Class ............................ □  
   - Economy/Coach .......................... □  
   - Other (specify): ___________________  

15. On this trip, how many nights, if any, will you or have you been away from home?  
   - None .............................................. □  
   - One .................................................. □  
   - Two – Three ................................ □  
   - Four – Six ......................................... □  
   - One week or more ............................ □  

16. Did you check-in your luggage or carry it on with you?  
   - Check Luggage In .......................... □  
   - Carried Luggage On ..................... □  
   - Both ................................................. □  
   - No Luggage ....................................... □  

17. What is the approximate airfare you paid for this trip?  
   $ ______________________  

   Please check any that apply:  
   - Used frequent flier miles ........... □  
   - Used employee discount ......... □  
   - Airfare part of a package/tour .. □  

18. Was that fare one-way or for a round trip?  
   - One-way fare.............................. □  
   - Round trip fare ........................... □  
   - Other (specify): ___________________  

19. Will you be reimbursed (business, etc.) for the cost of the ticket or not?  
   - Yes, reimbursed .......................... □  
   - No, not reimbursed ...................... □  
   - Don’t Know /Prefer not to say... □  

20. Are you traveling first class, business class, economy/coach or just what?  
   - First Class ................................. □  
   - Business Class ............................ □  
   - Economy/Coach .......................... □  
   - Other (specify): ___________________
A high speed rail (HSR) system is being planned for intercity travel between California’s major metropolitan centers as shown in the map. Trains would depart most stations one or more times per hour, and would operate at speeds that would provide a competitive travel time with air and auto. For example, the projected express travel time by HSR between Los Angeles and San Francisco would be about 2 hours, 35 minutes; between Los Angeles and Sacramento it would be about 2 hours, 10 minutes, and between Los Angeles and San Diego it would be just over one hour. Potential HSR station sites along with major nearby landmarks and connecting local transit services are shown in the table on the next page.

California’s HSR would be similar in concept and features to the European and Japanese high speed rail systems which have been operating safely and reliably in other countries for many years.

Key attributes of High Speed Rail (HSR) would include:

- HSR stations and trains would be monitored by security personnel and cameras, but there would be no airport-style security barrier.
- HSR passengers would be free to move around the train at all times.
- HSR would have wider seats and more legroom than coach seating on airplanes, and all seats would have electrical outlets for laptop computers or other devices.
- HSR passengers would be able to use cell phones, laptop computers, and other carry-on items at all times.
- HSR would operate on exclusive tracks that are separated from freight trains and automobiles.
- HSR would have reserved seating, with advance and same-day reservations available.
- HSR offers a smooth ride and large windows. It would provide very reliable service that would not be impacted by bad weather.
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<td>Norwalk</td>
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<td>✓</td>
</tr>
<tr>
<td>Anaheim</td>
<td>Disneyland; Anaheim Transportation Center; Edison Field</td>
<td>✓</td>
</tr>
<tr>
<td>Irvine</td>
<td>Irvine Transportation Center; I-5 &amp; I-405 interchange</td>
<td>✓</td>
</tr>
<tr>
<td>East San Gabriel Valley</td>
<td>City of Industry; Metrolink Station; SR-60 &amp; SR-57.</td>
<td>✓</td>
</tr>
<tr>
<td>Ontario</td>
<td>Ontario Airport</td>
<td>✓</td>
</tr>
<tr>
<td>Riverside</td>
<td>U.C. Riverside; SR-60 &amp; I-215 interchange</td>
<td>✓</td>
</tr>
<tr>
<td>Temecula Valley</td>
<td>Murrieta; I-15 &amp; I-215 interchange</td>
<td>✓</td>
</tr>
<tr>
<td>Escondido</td>
<td>I-15 &amp; SR-78 interchange</td>
<td>✓</td>
</tr>
<tr>
<td>University City</td>
<td>La Jolla; Miramar Marine Corps Air Station</td>
<td>✓</td>
</tr>
<tr>
<td>San Diego</td>
<td>Downtown; Amtrak/Surfliner Station</td>
<td>✓</td>
</tr>
</tbody>
</table>

Note: Parking at these stations would be available at market rate (similar to airport parking rates).
## HOW TRAVELED TO AIRPORT TODAY

15. How did you get to the airport today and, after your airplane lands, how will you get to your destination?

<table>
<thead>
<tr>
<th>Got to airport</th>
<th>Will get to destination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drive and park</td>
<td></td>
</tr>
<tr>
<td>Got dropped off/get picked up</td>
<td></td>
</tr>
<tr>
<td>Taxi/Shuttle</td>
<td></td>
</tr>
<tr>
<td>Bus/Light Rail/Train</td>
<td></td>
</tr>
<tr>
<td>Rental Car</td>
<td></td>
</tr>
<tr>
<td>Other (specify)</td>
<td></td>
</tr>
<tr>
<td>Don’t Know</td>
<td></td>
</tr>
</tbody>
</table>

16. About **how long** did it take you to get to the airport today, and, after your airplane lands, about how long do you think it will take you to get to your destination?

<table>
<thead>
<tr>
<th>Time to get to airport</th>
<th>Time to get to destination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 15 minutes</td>
<td></td>
</tr>
<tr>
<td>15 minutes to ½ hour</td>
<td></td>
</tr>
<tr>
<td>½ - 1 hour</td>
<td></td>
</tr>
<tr>
<td>1 – 1 ½ hours</td>
<td></td>
</tr>
<tr>
<td>1 ½ - 2 hours</td>
<td></td>
</tr>
<tr>
<td>Over 2 hours (specify)</td>
<td></td>
</tr>
<tr>
<td>Don’t Know</td>
<td></td>
</tr>
</tbody>
</table>

17. About **how much** did it cost to get to the airport today, and, after your plane lands about how much will it cost for you to get to your destination? (Please estimate costs including fares, gas, etc., but not including parking or rental car costs)

<table>
<thead>
<tr>
<th>Cost to get to airport</th>
<th>Cost to get to destination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Costs (not including parking)</td>
<td>$________ $________</td>
</tr>
</tbody>
</table>

18. Did you park at the airport, either at this airport or at your destination?

- Yes ..........................................................................
- No ...........................................................................

19. About **how long** before your scheduled flight time did you get to the airport today?

- Less than ½ hour ........................................
- ½ - 1 hour ..................................................
- 1 – 1 ½ hours ...............................................
- 1 ½ - 2 hours .............................................
- Over 2 hours (specify) ...................................
- Don’t Know .................................................
Now we have some hypothetical travel “choice exercises” that you may find interesting. These questions are included in the colored insert. The insert includes questions about different options that might be available to you in the future for taking trips like the one you are on today.

Section 1 of this insert asks questions regarding High Speed Rail options you might choose. Section 2 includes different options that might be available to you in the future for taking trips like the one you are on today. For each exercise we would like you to select one of the transportation modes in light of the information provided. Please do one exercise at a time, and record your preferred method of travel (mode) on this colored insert itself. There are four separate choice exercises in total. When finished, please complete the rest of this questionnaire.

PLEASE COMPLETE QUESTIONS 20 – 31 ON THE COLORED INSERT NOW.

TRIP FREQUENCY IN THE PAST SIX MONTHS

32. In the past six months, how many times have you made a trip similar to the one you are taking today (same purpose, same origin/destination areas) using air, car, rail or bus?

<table>
<thead>
<tr>
<th>Mode</th>
<th>Number of Trips</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIR</td>
<td></td>
</tr>
<tr>
<td>CAR</td>
<td></td>
</tr>
<tr>
<td>RAIL</td>
<td></td>
</tr>
<tr>
<td>BUS</td>
<td></td>
</tr>
</tbody>
</table>

Total trips of this type: __________

(Write in the number of times or zero if you have not made a trip in the past six months, for each specified mode above. It is assumed that each “trip” made was a roundtrip using the same mode - air, car, rail or bus - both ways. If you used a different mode in each direction on any of these trips, please note this above.)
CLASSIFICATION INFORMATION

These questions are for classification purposes only and will be kept strictly confidential. If there is a particular question you would rather not answer just leave it blank.

ABOUT YOURSELF

a. Gender:  
- [ ] Male  
- [ ] Female

b. Age:  
- [ ] Under 18 years  
- [ ] 18 - 24 years  
- [ ] 25 - 34 years  
- [ ] 35 - 44 years  
- [ ] 45 - 54 years  
- [ ] 55 - 64 years  
- [ ] 65 - 74 years  
- [ ] 75 & Older

c. Current Job Status:  
- [ ] Employed Full-Time  
- [ ] Employed Part-Time  
- [ ] Unemployed  
- [ ] Retired  
- [ ] Student  
- [ ] Homemaker  
- [ ] Other (specify): ___________________

d. Highest level of education attained:  
- [ ] Some High School or less (grades 1st – 11th)  
- [ ] High School Graduate or Equivalent  
- [ ] Some College or Technical School  
- [ ] College Graduate  
- [ ] Graduate or Professional Degree

e. Approximate total annual household income before taxes for the year 2004:  
- [ ] Under $5,000  
- [ ] $5,001 - $25,000  
- [ ] $25,001 - $50,000  
- [ ] $50,001 - $75,000  
- [ ] $75,001 - $100,000  
- [ ] $100,001 - $150,000  
- [ ] $150,001 and over

ABOUT YOUR HOUSEHOLD

f. Including yourself, how many people currently live in your household, how many work outside the home (either on a full-time or part-time basis) and how many household members are under the age of 18?

<table>
<thead>
<tr>
<th>TOTAL IN HOUSEHOLD</th>
<th>WORK OUTSIDE THE HOME^</th>
<th>UNDER 18 YEARS OLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Person</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 People</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 People</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 People</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 People</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 or more People</td>
<td></td>
<td></td>
</tr>
<tr>
<td>0 People</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

^Note: Do not include work from home in this category

g. How many registered motor vehicles (including cars, light trucks, or vans) are available to members of your household?

- [ ] 0 Vehicles  
- [ ] 1 Vehicle  
- [ ] 2 Vehicles  
- [ ] 3 Vehicles  
- [ ] 4 or more Vehicles

May we contact you if we need clarification on some of the questions? (Please be assured that this information will be treated in the strictest of confidence)

- [ ] Yes (please provide contact info below)  
- [ ] No

Contact Information

First Name: ____________________________________    Phone #:   (___ ___ ___) ___ ___ ___ ___  
E-Mail:           ________________________________________

If you completed this survey at the airport, kindly give it back to the survey coordinator. Otherwise, please mail it back in the postage paid envelope provided. Please do not give it to the airline attendants. If you have any questions, please call Corey, Canapary & Galanis Research at 1-800-877-1201.

Thank you very much for participating in this study
For the following questions, assume that you were to use High Speed Rail for a trip like the one you are on today. Additional information on High Speed Rail stations is included on pages 4 and 5 of the survey booklet.

## WHAT IF YOU WERE TO MAKE THIS SAME TRIP BY HIGH SPEED RAIL?

### 20. Which High Speed Rail station do you think you would use to start your trip?
- Downtown San Francisco
- Millbrae (SFO)
- Palo Alto/Redwood City
- Downtown San Jose
- Gilroy
- Downtown Oakland
- Oakland Airport
- Fremont/Union City

### 21. How do you think you would get to that station?
- Drive and park
- Rental Car
- Get dropped off/picked up
- Taxi/shuttle
- Bus
- Train
- Walk
- Other

### 22. About how long do you think it would take you to get to the station?
- ___________ minutes
- I have no idea

### 23. And about how much do you think it would cost to get to the station? (Please estimate costs including fares, gas, etc., but not including parking or rental car costs)
- $______________
- I have no idea

### 24. At which station do you think you would get off the train?
- LA (Union Station)
- Downtown Burbank
- Ontario Airport
- Riverside
- Temecula Valley
- Palmdale/Lancaster
- Sylmar/S. Fernando Vly
- Norwalk

### 25. How do you think you would get from that station to your destination?
- Drive and park
- Rental Car
- Get dropped off/picked up
- Taxi/shuttle
- Bus
- Train
- Walk
- Other

### 26. About how long do you think it would take you to get from the station to your destination?
- ___________ minutes
- I have no idea

### 27. And about how much do you think it would cost to get from the station to your destination? (Please estimate costs including fares, gas, etc., but not including parking or rental car costs)
- $______________
- I have no idea
SECTION 2: HOW WOULD YOU TRAVEL?

In this section, we would like you to evaluate different potential transportation services that might be available in the near future for California travelers. These transportation services are based on both current and planned services.

To evaluate the transportation services, please consider your airplane trip today from SFO to another location in California. In the exercises that follow, we will ask you to choose among several different transportation options for completing your trip. Keep in mind that these are hypothetical scenarios. Note that the services described in the exercises may have slightly different features than the services now being offered.

Please record your selections by marking the appropriate box at the bottom of each exercise. These transportation options include:

- Travel by air
- Travel by High Speed Rail (HSR)
- Travel in a private auto, either by driving alone or carpooling with others.

The following pages contain a series of four choice exercises, each one offering a choice among three different ways you could make your trip from the Bay Area to your specific destination in California.

- For each exercise, please assume that the only available travel options are the three that are shown. Please compare the options, and then select the way that you would most likely travel if those were your available choices.
- Please assume that the High Speed Rail option shown in the exercises is operating and available to you, even though it does not currently exist.
- We would like you to make a selection even though travel times and fuel costs for the car mode may vary in the future due to traffic congestion and changes in fuel price per gallon. Air fares may also vary from current prices.
- Please answer the questions as realistically as possible, with the specific needs of your current trip from SFO in mind.
- Please do not choose the travel by car option if you do not have an auto available to you for making such a trip.
## Choice Exercise A

### 28. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>You travel whenever you would like</td>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 15 - 19)</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 20 - 27)</td>
</tr>
<tr>
<td>The typical travel time in the car is 6 hrs 30 min (not including stops for rest, food, etc.)</td>
<td>You should arrive at the airport at least 1 hour before your flight.</td>
<td>You should arrive at the station at least 10 min. before your train</td>
</tr>
<tr>
<td>50% chance of arriving within 15 min. of the typical time</td>
<td>There is a flight every 1 hour</td>
<td>There is a train every 1 hour</td>
</tr>
<tr>
<td>The roundtrip fuel cost is $70</td>
<td>The scheduled travel time in the plane is 1 hr 20 min</td>
<td>The scheduled travel time in the train is 2 hrs 40 min</td>
</tr>
<tr>
<td>80% of flights arrive within 15 min. of schedule</td>
<td>The roundtrip fare is $320</td>
<td>85% of trains arrive within 5 min. of schedule</td>
</tr>
<tr>
<td></td>
<td>The roundtrip fare is $140</td>
<td></td>
</tr>
</tbody>
</table>

**Travel by Car:** □  
**Travel by Air:** □  
**Travel by High Speed Rail:** □
### Choice Exercise B

29. Your choices are...

<table>
<thead>
<tr>
<th></th>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>You travel whenever you would like</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>The typical travel time in the car is 6 hrs 30 min. (not including stops for rest, food, etc.)</strong></td>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 15 - 19) You should arrive at the airport at least 1 hour before your flight.</td>
<td>There is a flight every 1 hour</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 20 - 27) You should arrive at the station at least 10 min. before your train</td>
</tr>
<tr>
<td><strong>75% chance of arriving within 15 min. of the typical time</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>The roundtrip fuel cost is $75</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>The roundtrip fare is $280</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>The roundtrip fare is $160</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Travel by Car**
- **Travel by Air**
- **Travel by High Speed Rail**
### Choice Exercise C

#### 30. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>You travel whenever you would like</td>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 15 - 19)</td>
</tr>
<tr>
<td></td>
<td>You should arrive at the airport at least 1 hour before your flight.</td>
<td>You should arrive at the station at least 10 min. before your train</td>
</tr>
<tr>
<td>TRAVEL BY CAR</td>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 15 - 19)</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 20 - 27)</td>
</tr>
<tr>
<td>TRAVEL BY AIR</td>
<td>The typical travel time in the car is <strong>6 hours</strong> (not including stops for rest, food, etc.)</td>
<td>The typical travel time in the plane is <strong>1 hr 40 min</strong></td>
</tr>
<tr>
<td>TRAVEL BY AIR</td>
<td>The scheduled travel time in the plane is <strong>1 hr 40 min</strong></td>
<td>The scheduled travel time in the train is <strong>2 hours</strong></td>
</tr>
<tr>
<td>TRAVEL BY AIR</td>
<td>The roundtrip fuel cost is <strong>$75</strong></td>
<td>The roundtrip fare is <strong>$230</strong></td>
</tr>
<tr>
<td>TRAVEL BY AIR</td>
<td>75% chance of arriving within <strong>15 min.</strong> of the typical time</td>
<td>90% of flights arrive within <strong>15 min.</strong> of schedule</td>
</tr>
<tr>
<td>TRAVEL BY AIR</td>
<td>The roundtrip fare is <strong>$230</strong></td>
<td>The roundtrip fare is <strong>$180</strong></td>
</tr>
<tr>
<td>TRAVEL BY AIR</td>
<td>The scheduled travel time in the train is <strong>2 hours</strong></td>
<td>The roundtrip fare is <strong>$180</strong></td>
</tr>
<tr>
<td>TRAVEL BY AIR</td>
<td>95% of trains arrive within <strong>5 min.</strong> of schedule</td>
<td>95% of trains arrive within <strong>5 min.</strong> of schedule</td>
</tr>
</tbody>
</table>
31. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 15 - 19)</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 20 - 27)</td>
</tr>
<tr>
<td></td>
<td>You should arrive at the airport at least 1 hour before your flight.</td>
<td>You should arrive at the station at least 10 min. before your train</td>
</tr>
<tr>
<td>You travel whenever you would like</td>
<td>There is a flight every half hour</td>
<td>There is a train every half hour</td>
</tr>
<tr>
<td>The typical travel time in the car is 5 hrs 30 min. (not including stops for rest, food, etc.)</td>
<td>The scheduled travel time in the plane is 1 hour</td>
<td>The scheduled travel time in the train is 2 hours</td>
</tr>
<tr>
<td>50% chance of arriving within 15 min. of the typical time</td>
<td>50% of flights arrive within 15 min. of schedule</td>
<td>85% of trains arrive within 5 min. of schedule</td>
</tr>
<tr>
<td>The roundtrip fuel cost is $60</td>
<td>The roundtrip fare is $140</td>
<td>The roundtrip fare is $80</td>
</tr>
</tbody>
</table>

Please go back to the survey booklet and complete the last two pages (pages 7 – 8)
# Field Guide and Code Sheet

## Airport and Rail Self-Administered Questionnaires

**MTC High Speed Rail Survey**

<table>
<thead>
<tr>
<th>Field</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resnum</td>
<td>Inputting Program ID#</td>
</tr>
<tr>
<td>CCGID</td>
<td>CCG ID #:</td>
</tr>
<tr>
<td>Packet</td>
<td>Packet ID #:</td>
</tr>
<tr>
<td>Oair</td>
<td>Origin Airport:^</td>
</tr>
<tr>
<td>Dair</td>
<td>Destination Airport Code:^</td>
</tr>
<tr>
<td>Airline</td>
<td>Airline Code:^</td>
</tr>
<tr>
<td>RNum</td>
<td>Train #:^^</td>
</tr>
<tr>
<td>Rsys</td>
<td>Rail System:^</td>
</tr>
<tr>
<td>ROSta</td>
<td>Train Station Boarded:^</td>
</tr>
<tr>
<td>RDSsta</td>
<td>Train Station Exit:^^</td>
</tr>
<tr>
<td>Rdate</td>
<td>Date^^</td>
</tr>
<tr>
<td>Q1</td>
<td>Starting air travel here:^</td>
</tr>
<tr>
<td>Q2</td>
<td>End of flight is final destination:^</td>
</tr>
<tr>
<td>Q3</td>
<td>Trip purpose</td>
</tr>
<tr>
<td>Q4</td>
<td># of people in party</td>
</tr>
<tr>
<td>Q4a</td>
<td># of people filling out survey</td>
</tr>
<tr>
<td>Q5a</td>
<td>Origin: Place name</td>
</tr>
<tr>
<td>Q5b</td>
<td>Origin: Exact street address</td>
</tr>
<tr>
<td>Q5c</td>
<td>Origin: Intersection</td>
</tr>
<tr>
<td>Q5d</td>
<td>Origin: City</td>
</tr>
<tr>
<td>Q5e</td>
<td>Origin: State</td>
</tr>
<tr>
<td>Q5f</td>
<td>Origin: Zip</td>
</tr>
<tr>
<td>Q6a</td>
<td>Destination: Place name</td>
</tr>
<tr>
<td>Q6b</td>
<td>Destination: Exact street address</td>
</tr>
<tr>
<td>Q6c</td>
<td>Destination: Intersection</td>
</tr>
<tr>
<td>Q6d</td>
<td>Destination: City</td>
</tr>
<tr>
<td>Q6e</td>
<td>Destination: State</td>
</tr>
<tr>
<td>Q6f</td>
<td>Destination: Zip</td>
</tr>
<tr>
<td>Q7</td>
<td>Home zip code</td>
</tr>
<tr>
<td>Q8</td>
<td>Vehicle available</td>
</tr>
<tr>
<td>Q9</td>
<td># of nights</td>
</tr>
<tr>
<td>Q10</td>
<td>Checked luggage^</td>
</tr>
<tr>
<td>RQ10</td>
<td>Had luggage^</td>
</tr>
<tr>
<td>Q11</td>
<td>Train fare/airfare</td>
</tr>
<tr>
<td>Q11a-1</td>
<td>/ Q11a-2 / Q11a-3 / Q11a-4 Usage of frequent flyer miles, discounts, etc.</td>
</tr>
<tr>
<td>Q12</td>
<td>One way or round trip ticket^</td>
</tr>
<tr>
<td>RQ12</td>
<td>Type of ticket?^^</td>
</tr>
<tr>
<td>Q13</td>
<td>Reimbursed for the cost of the ticket</td>
</tr>
<tr>
<td>Q14</td>
<td>Traveling first class...:^</td>
</tr>
<tr>
<td>Q15a</td>
<td>Mode to station/airport</td>
</tr>
<tr>
<td>Q15b</td>
<td>Mode from station/airport to destination</td>
</tr>
<tr>
<td>Q16a</td>
<td>Time to get to train/airport</td>
</tr>
<tr>
<td>Q16b</td>
<td>Time to get from train station</td>
</tr>
<tr>
<td>Q17a</td>
<td>Cost to get to station/airport</td>
</tr>
<tr>
<td>Q17b</td>
<td>Cost to get from station/airport</td>
</tr>
<tr>
<td>Q18</td>
<td>Parked</td>
</tr>
<tr>
<td>Q18a</td>
<td>Cost for parking</td>
</tr>
<tr>
<td>Q19</td>
<td>Time arrived before scheduled departure</td>
</tr>
</tbody>
</table>

^ question/field included on airport survey only
^ question/field included on rail survey only
Questions below RQ20air thru RQ27aAir included on Metrolink Rail survey only (Airport access and egress information for this trip)

RQ20air  Airport would you use to start trip\(^{\dagger}\) (Metrolink Only)
RQ21air  Mode to airport\(^{\dagger\dagger}\) (Metrolink Only)
RQ22air  Time to get to airport\(^{\dagger\dagger}\) (Metrolink Only)
RQ22aAir  Time - Don’t know box checked\(^{\dagger\dagger}\) (Metrolink Only)
RQ23air  Cost to get to airport\(^{\dagger\dagger}\) (Metrolink Only)
RQ23aAir  Cost - Don’t know box checked \(^{\dagger\dagger}\) (Metrolink Only)
RQ24air  Airport would fly into \(^{\dagger}\) (Metrolink Only)
RQ25air  Mode to destination\(^{\dagger\dagger}\) (Metrolink Only)
RQ26air  Time to destination \(^{\dagger\dagger}\) (Metrolink Only)
RQ26aAir  Don’t know box checked \(^{\dagger\dagger}\) (Metrolink Only)
RQ27aAir  Cost to get from airport \(^{\dagger\dagger}\) (Metrolink Only)
RQ27bAir  Don’t know box checked\(^{\dagger\dagger}\) (Metrolink Only)
RQ28  High Speed Rail station would use to start your trip
RQ29  Mode to HSR station
RQ22a  Time - Don’t know box checked
RQ23  Cost to get to HSR station
RQ23a  Cost - Don’t know box checked
RQ24  HSR station where would get off train
RQ25  Mode from HSR station
RQ26  Time to destination
RQ26a  Time – Don’t know box checked
RQ27  Cost to get from station
RQ27a  Cost – Don’t know box checked
AIRCODE  Choice exercise region origin-destination\(^{\dagger}\)
VERSION  Choice exercise version number
Q20  Choice exercise A
Q29  Choice exercise B
Q30  Choice exercise C
Q31  Choice exercise D
Q32a  Number of trips by Air
Q32b  Number of trips by Car
Q32c  Number of trips by Rail
Q32d  Number of trips by Bus
Q32e  Total number of trips
Gender  Gender
Age  Age
JobStat  Job status
Educ  Education
Income  Income range
HHNUM  Total number of persons in household
WORKNUM  Number of persons in household who work outside the home
CHLDNUM  Number of persons under 18 in household
CARNUM  Number of registered cars in household
Contact  OK to contact
Email  Email address
Mail  Survey received by mail
MailDte  Date mailed in survey received
Type  Type of questionnaire: Air or Rail
**Code Sheet**

- There were 2 versions of questionnaire: an airport version and a rail version. For the most part, the basic questions on both versions were the same. Questions or data fields that were different are flagged (using: ^ for air; and ^^ for rail). The field Type included a flag which indicates whether the record is an airport version or a rail version. Additionally, the Resnum for the Rail questionnaires are numbered 7001 and over.
- This code sheet includes a summary of the question wording, refer to the actual questionnaire for complete question wording.
- A survey was considered complete, and inputted, if at least 4 (of 6) pages of survey booklet was filled out and at least 2 (of 4) choice exercises was completed.
- 0 = blank unless otherwise specified.
- Multiple response questions included in this data file: Q11a-1, Q11a-2, Q11a-3, Q11a-4. These multiple response questions will have an “out” code used by the inputting program. It will be the last code for each of these questions (i.e. for Q.11a-1 it is code 4). This “out” code should be ignored for any crosstab or analysis purposes.

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<tr>
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<th>Inputting Program ID#</th>
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<table>
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<tr>
<td>2</td>
<td>Oakland (OAK)</td>
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<tr>
<td>3</td>
<td>Sacramento (SMF)</td>
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<tr>
<td>4</td>
<td>San Jose (SJC)</td>
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<td>5</td>
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<tr>
<td>6</td>
<td>Los Angeles (LAX)</td>
</tr>
<tr>
<td>7</td>
<td>Other</td>
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<tr>
<td>8</td>
<td>San Diego (SAN)</td>
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<table>
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<th>Destination Airport Code:^</th>
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<td>Sacramento (SMF)</td>
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<tr>
<td>14</td>
<td>Other</td>
</tr>
<tr>
<td>0</td>
<td>Blank/Don't Know</td>
</tr>
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</table>

^ question/field included on airport survey only
^^ question/field included on rail survey only
Q: Airline
Airline Code:
1 Southwest
2 United
3 American
4 US Air
5 Jet Blue
6 Delta
7 Asiana
8 Alaska
9 Other (specify)
0 Blank/Don’t Know

Q: RtrNum
Train #:^^

Q: RSys
Rail System:^^
1 ACE
2 Metrolink
3 Other

Q: ROSta
Train Station Boarded:^^
0 BLANK
1 Stockton (ACE)
2 Lathrop / Manteca (ACE)
3 Tracy (ACE)
4 Great America (ACE)
5 San Jose (ACE)
6 Oceanside (Metrolink)
7 San Clemente (Metrolink)
8 San Juan Capistrano (Metrolink)
9 Laguna Niguel/Mission Viejo (Metrolink)
10 Irvine (Metrolink)
11 Tustin (Metrolink)
12 Other (specify)
13 Santa Ana (Metrolink)
14 Orange (Metrolink)
15 Anaheim (Metrolink)
16 Fullerton (Metrolink)
17 Norwalk/Santa Fe Springs (Metrolink)
18 Commerce (Metrolink)
19 LA Union Station (Metrolink)

Q: RDSta
Train Station Exited:^^
0 BLANK
1 Stockton (ACE)
2 Lathrop / Manteca (ACE)
3 Tracy (ACE)
4 Great America (ACE)
5 San Jose (ACE)
6 Oceanside (Metrolink)
7 San Clemente (Metrolink)
8 San Juan Capistrano (Metrolink)
9 Laguna Niguel/Mission Viejo (Metrolink)
10 Irvine (Metrolink)
11 Tustin (Metrolink)
Q: RDate
Date: ^
(INPUTTER: Use 12-31-05 to indicate blank.)

Q: Q1
1. Starting air travel here:^ 
   1 Starting Here  
   2 Connecting  
   0 Blank

Q: Q2
2. Is the end of this flight your final destination:^ 
   1 Final air destination  
   2 Connecting  
   0 Blank

Q: Q3
3. What is the purpose of today’s trip?  
   1 Business  
   2 Work commute  
   3 Vacation/Pleasure/Recreation  
   4 Visit Friends or Relatives  
   5 Personal or family matters  
   6 Go to or from school  
   7 Other (specify)  
   0 Blank

Q: Q4
4. How many people in party:  
   (INPUTTER: Use ‘0’ to indicate blank.)

Q: Q4a
4a. How many people filling out survey:  
   (INPUTTER: Use ‘0’ to indicate blank.)

Q: Q5
Where did you begin your current trip, where did you COME FROM?  
Q5a  Place Name:  
Q5b  Exact Street Address:  
Q5c  (or) Intersection:  
Q5d  City:  
Q5e  State:  
Q5f  Zip:

Q: Q6
Where are you GOING?  
Q6a  Place Name:  
Q6b  Exact Street Address:  
Q6c  (or) Intersection:  
Q6d  City:
Q6e  State:
Q6f  Zip:

Q:Q7
7. Home zip code:

Q:Q8
8. Vehicle available:
   1  No
   2  Yes, could have driven
   3  Yes, but very difficult / not convenient to drive
   0  Blank

Q:Q9
9. How many nights...
   1  None
   2  One
   3  Two - Three
   4  Four - Six
   5  One week or more
   0  Blank

Q:Q10
10. Did you check luggage...^  
    1  Check luggage in
    2  Carried luggage on
    3  Both
    4  No luggage
    0  Blank

Q:RQ10
10. Do you have any luggage with you today^^  
    1  NO
    2  YES
    0  Blank

Q:Q11
11. What is approximate train fare/airfare paid for this trip?  
    $ (INPUTTER: Round this amount to the nearest whole dollar. Example: If $150.25 is written in, round it to $150. IF BLANK: Use the number “9999” to indicate blank.)

Q:Q11a-1 / Q11a-2 / Q11a-3 / Q11a-4
11a. Check any that apply:
    1  Used frequent flyer miles (This code Not Applicable for Rail surveys)
    2  Used employee discount/pass
    3  Train fare part of a package/tour
    4  No other next question (or no boxes checked)

Q:Q12
12. One way or round trip?^  
    1  One way fare
    2  Round trip fare
    3  Other (specify)
    4  Three way/multi-city/multiple stops
    0  Blank

^ question/field included on airport survey only  
^^ question/field included on rail survey only
Q: RQ12
12. Type of ticket?
1 One way
2 Round trip
3 10-trip (Metrolink only)
4 20-trip (ACE Train only)
5 Monthly pass
6 Multi-Line
7 Other (specify)
0 Blank

(NOTE: Train fare in Q11 was edited if necessary based on this “type of ticket” question. If One Way is selected, a one-way fare is included in Q11; if round-trip / 10-trip / 20-trip is selected, a round-trip fare is included in Q11; if Monthly Pass is selected, the cost for the entire monthly pass is included in Q11; if multi-line is selected, the amount the respondent wrote in was not edited.)

Q: Q13
13. Will you be reimbursed for the cost of the ticket...
1 Yes, reimbursed
2 No, not reimbursed
3 Don't know / prefer not to say
0 Blank

Q: Q14
14. Are you traveling first class...?
1 First Class
2 Business Class
3 Economy / Coach
4 Other
0 Blank

Q: RQ14
14. Where purchase ticket...
1 At the station
2 Online
3 By mail
4 Through an off-site vendor/outlet
5 Other
6 At work/office
0 Blank

Q: Q15a
15a. How GOT TO TRAIN/AIRPORT
1 Drive and park
2 Got dropped off / get picked up
3 Taxi / Shuttle
4 Light Rail / Train
5 Rental Car
6 Other (specify)
7 Don't know
8 BUS TRANSIT
9 WALKED (ALL THE WAY)
0 Blank

Q: Q15b
15b. How WILL GET TO DESTINATION
1 Drive and park
2 Got dropped off / get picked up
3 Taxi / Shuttle
4 Light Rail / Train
5 Rental Car
6 Other (specify)
7 Don't know
8 BUS TRANSIT
9 WALKED (ALL THE WAY)
0 Blank

Q:Q16a
16a. Time to GET TO TRAIN STATION/AIRPORT...
1 Less than 15 minutes
2 15 minutes to 1/2 hour
3 1/2 hour to 1 hour
4 1 hour - 1 1/2 hours
5 1 1/2 hour - 2 hours
6 Over 2 hours (specify) __________________
7 Don't know
8 2 – 4 hours
9 Over 4 hours
0 Blank

Q:Q16b
16b. Time to GET TO DESTINATION...
1 Less than 15 minutes
2 15 minutes to 1/2 hour
3 1/2 hour to 1 hour
4 1 hour - 1 1/2 hours
5 1 1/2 hour - 2 hours
6 Over 2 hours (specify) __________________
7 Don't know
8 2 – 4 hours
9 Over 4 hours
0 Blank

Q:Q17a
17a. Cost to GET TO STATION/AIRPORT...
$ (INPUTTER: Use decimals in the amount above (do not round to whole numbers) IF BLANK: Use the number "9999.99" to indicate blank.)

Q:Q17b
17b. Cost to GET TO DESTINATION...
$ (INPUTTER: Use decimals in the amount above (do not round to whole numbers) IF BLANK: Use the number "9999.99" to indicate blank.)

Q:Q18
18. Did you park...
1 Yes
2 No
0 Blank

Q:Q18a
18a. Cost for parking...
$ (INPUTTER: Use decimals in the amount above (do not round to whole numbers) IF BLANK: Use the number "999.99" to indicate blank.)
Q:Q19
19. How long before your departure time/scheduled flight time did you arrive...
1 Less than 1/2 hour
2 1/2 - 1 hour
3 1 - 1 1/2 hour
4 1 1/2 - 2 hours
5 Over 2 hours (specify)
6 Don't Know
7 2 – 4 hours
8 Over 4 hours
9 Blank

Q:RQ20air
20. Which AIRPORT would you use to start your trip?^^ (Metrolink Only)
1 San Francisco (SFO)
2 Oakland (OAK)
3 Sacramento (SMF)
4 San Jose (SJC)
5 Fresno (FAT)
6 Los Angeles (LAX)
7 Bakersfield (BFL)
8 Burbank (BUR)
9 Modesto (MOD)
10 Ontario (ONT)
11 John Wayne (SNA)
12 Long Beach (LGB)
13 San Diego (SAN)
14 Other (specify)
15 Carlsbad/Palomar Airport
0 Blank

Q:RQ21air
21. How GET TO AIRPORT...^^ (Metrolink Only)
1 Drive and park
2 Rental car
3 Get dropped off
4 Taxi/shuttle
5 Bus
6 Train
7 Walk
8 Other (specify)
9 Blank

Q:RQ22air
22 (21a). How long to GET TO AIRPORT... ^^ (Metrolink Only) minutes

(INPUTTER: Use "999" to indicate blank.)

Q:RQ22aAir
22a. Box checked... ^^ (Metrolink Only)
1 Box CHECKED for "I have no idea"
2 Box NOT Checked for "I have no idea"
Q: RQ23air
23 (21b). How much cost to GET TO AIRPORT... ^^ (Metrolink Only)

$  (INPUTTER: Use decimals in the amount above (do not round to whole numbers)
IF BLANK: Use "9999.99" to indicate blank.)

Q: RQ23aAir
23a. Box Checked ^^ (Metrolink Only)

1  Box CHECKED for "I have no idea"
2  Box NOT Checked for "I have no idea"

Q: RQ24air
24 (23). Which Airport do you think you would fly into? ^^ (Metrolink Only)

1  San Francisco (SFO)
2  Oakland (OAK)
3  Sacramento (SMF)
4  San Jose (SJC)
5  Fresno (FAT)
6  Los Angeles (LAX)
7  Bakersfield (BFL)
8  Burbank (BUR)
9  Modesto (MOD)
10  Ontario (ONT)
11  John Wayne (SNA)
12  Long Beach (LGB)
13  San Diego (SAN)
14  Other (specify)
0  Blank

Q: RQ25air
25 (23). How GET TO DESTINATION... ^^ (Metrolink Only)

1  Drive and park
2  Rental car
3  Get picked up
4  Taxi/shuttle
5  Bus
6  Train
7  Walk
8  Other (specify)
0  Blank

Q: RQ26air
26 (23a). How long to GET TO DESTINATION... ^^ (Metrolink Only)

minutes
(IF BLANK: Use "999" to indicate blank.)

Q: RQ26aAir
26a. Box checked ^^ (Metrolink Only)

1  Box CHECKED for "I have no idea"
2  Box NOT Checked for "I have no idea"

Q: RQ27air
27 (23b). How much cost to GET FROM AIRPORT... ^^ (Metrolink Only)

$  (INPUTTER: Use decimals in the amount above (do not round to whole numbers)
IF BLANK: Use "9999.99" to indicate blank.)
Q: RQ27a Air
27a. Box Checked\^\& (Metrolink Only)
   1 Box CHECKED for “I have no idea”
   2 Box NOT Checked for “I have no idea”

Q: Q20
20 (24). Which High Speed Rail station would you use to start your trip?
1 Downtown San Francisco 17 Palmdale
2 Millbrae (SFO) 18 Sylmar
3 Palo Alto/Redwood City 19 Burbank
4 San Jose 20 Los Angeles (Union Station)
5 Gilroy 21 Norwalk
6 Oakland 22 Anaheim
7 Oakland Airport 23 Irvine
8 Fremont/Union City 24 East San Gabriel Vly
9 Pleasanton 25 Ontario
10 Sacramento 26 Riverside
11 Stockton 27 Temecula Valley
12 Tracy 28 Escondido
13 Modesto 29 University City
14 Merced 30 San Diego
15 Fresno 31 Visalia
16 Bakersfield 32 Other (specify)
     0 BLANK

Q: Q21
21 (25). How GET TO STATION...
1 Drive and park
2 Rental car
3 Get dropped off
4 Taxi/shuttle
5 Bus
6 Train
7 Walk
8 Other (specify)
9 Bicycle
0 Blank

Q: Q22
22 (25a). How long to GET TO STATION...
(minutes)
(If BLANK: Use “999” to indicate blank.)

Q: Q22a
22a. Box Checked
   1 Box CHECKED for “I have no idea”
   2 Box NOT Checked for “I have no idea”

Q: Q23
23 (25b). How much cost to GET TO STATION...
($)
(INPUTTER: Use decimals in the amount above (do not round to whole numbers)
If BLANK: Use “9999.99” to indicate blank.)

Q: Q23a
23a. Box Checked:
   1 Box CHECKED for “I have no idea”
   2 Box NOT Checked for “I have no idea”
Q:Q24
24 (26). Which High Speed Rail station would you get off the train?
1 Downtown San Francisco 17 Palmdale
2 Millbrae (SFO) 18 Sylmar
3 Palo Alto/Redwood City 19 Burbank
4 San Jose 20 Los Angeles (Union Station)
5 Gilroy 21 Norwalk
6 Oakland 22 Anaheim
7 Oakland Airport 23 Irvine
8 Fremont/Union City 24 East San Gabriel Vly
9 Pleasanton 25 Ontario
10 Sacramento 26 Riverside
11 Stockton 27 Temecula Valley
12 Tracy 28 Escondido
13 Modesto 29 University City
14 Merced 30 San Diego
15 Fresno 31 Visalia
16 Bakersfield 32 Other (specify)
0 BLANK

Q:Q25
25 (27). How GET TO DESTINATION...
   1 Drive and park
   2 Rental car
   3 Get dropped off
   4 Taxi/shuttle
   5 Bus
   6 Train
   7 Walk
   8 Other (specify)
   0 Blank

Q:Q26a
26a. Box Checked
   1 Box CHECKED for "I have no idea"
   2 Box NOT Checked for "I have no idea"

Q:Q27
27 (27b). How much cost to GET FROM STATION...
   $ (INPUTTER: Use decimals in the amount above (do not round to whole numbers)
   IF BLANK: Use "9999.99" to indicate blank.)

Q:Q27a
27a. Box Checked
   1 Box CHECKED for "I have no idea"
   2 Box NOT Checked for "I have no idea"
Q:AIRCODE
Choice Exercise Region Origin-Destination
1  SAC-LA
2  SAC-SAN
3  SJC-LA
4  SJC-SAN
5  SF-SD
6  SF-LA
7  FR-LA
8  FR-SF
9  SD-LA
10 SD-SF

Q:VERSION
Choice Exercise Version Number:

Q:Q28
CHOICE EXERCISE A
28. Your choices are...
   1  Travel by Car
   2  Travel by Air
   3  Travel by High Speed Rail
   4  Travel by Conventional Rail
   0  Blank

Q:Q29
CHOICE EXERCISE B
29. Your choices are...
   1  Travel by Car
   2  Travel by Air
   3  Travel by High Speed Rail
   4  Travel by Conventional Rail
   0  Blank

Q:Q30
CHOICE EXERCISE C
30. Your choices are...
   1  Travel by Car
   2  Travel by Air
   3  Travel by High Speed Rail
   4  Travel by Conventional Rail
   0  Blank

Q:Q31
CHOICE EXERCISE D
31. Your choices are...
   1  Travel by Car
   2  Travel by Air
   3  Travel by High Speed Rail
   4  Travel by Conventional Rail
   0  Blank
Q: Q32
32. How many times made a trip similar to one taking today...
   Number of trips by...
Q32a. Air:
Q32b. Car:
Q32c. Rail:
Q32d. Bus:
Q32e. Total trips:

Q: Gender
Gender:
1  Male
2  Female
0  Blank

Q: Age
Age:
1  Under 18
2  18 - 24
3  25 - 34
4  35 - 44
5  45 - 54
6  55 - 64
7  65 - 74
8  75 & older
0  Blank

Q: Job Status
   c. Job Status
1  Employed full time
2  Employed part time
3  Unemployed
4  Retired
5  Student
6  Homemaker
7  Other (specify)
8  Self-Employed
0  Blank

Q: Education
   d. Education
1  Some high school or less
2  High School graduate or equivilant
3  Some College or Technical school
4  College Graduate
5  Graduate or Professional Degree
0  Blank

Q: Income
   e. Income
1  Under $5,000
2  $5,000 - $25,000
3  $25,001 - $50,000
4  $50,001 - $75,000
5  $75,001 - $100,000
6  $100,001 - $150,000
7  $150,001 and over
0  Blank

^ question/field included on airport survey only
^^ question/field included on rail survey only
Q:HHNUM
TOTAL IN HOUSEHOLD:
1 1 Person
2 2 People
3 3 People
4 4 People
5 5 People
6 6 or more People
0 Blank

Q:WORKNUM
# WORK OUTSIDE THE HOME:
1 1 Person
2 2 People
3 3 People
4 4 People
5 5 People
6 6 or more People
7 0 People
0 Blank

Q:CHLDNUM
UNDER 18 YEARS OLD:
1 1 Person
2 2 People
3 3 People
4 4 People
5 5 People
6 6 or more People
7 0 People
0 Blank

Q:CARNUM
g. # of Motor Vehicles:
5 0 Vehicles
1 1 Vehicle
2 2 Vehicles
3 3 Vehicles
4 4 or more Vehicles
0 Blank

Q:Contact
May we contact you...
1 Yes
2 No
0 Blank

Q: Contact Information
Q: fname: First Name:
Q: lname: Last Name
Q: phone#: Telephone Number:
Q: email Email:
Q: Mail
Survey received by MAIL?
0 or blank  NO, collected on train
1  YES, received by MAIL

Q: MailDte
Mail Back Surveys Date Received Stamp (For Mail Backs)
1  "Prior to 09-29-05" (specific date not known)
2  August 18 - 31
3  Sept 1 - 15
4  Sept 16 - 30
5  Oct 1 - 15
6  Oct 16 - 31
7  Nov 1 - 15
8  Nov 16 - 30
9  Other (specify)

(INPUTTER: Please code the date stamp for this survey. This date should be written in red on the bottom right of the last page of the survey.)

Q: type
Type of questionnaire
0 or blank  air passenger survey
3  rail passenger survey
# Response Rate Disposition for AIR Intercept Study

## ORIGIN AIRPORT

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<tr>
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<td>9</td>
<td>92</td>
<td>72</td>
<td>121</td>
<td>21</td>
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<td><strong>TOTAL NON-RESPONSE</strong></td>
<td>349</td>
<td>2334</td>
<td>985</td>
<td>655</td>
<td>1417</td>
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<tr>
<td>Mailbacks Collected</td>
<td>6</td>
<td>32</td>
<td>43</td>
<td>32</td>
<td>104</td>
<td>0</td>
<td>217</td>
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<tr>
<td>Completes Collected</td>
<td>29</td>
<td>371</td>
<td>246</td>
<td>368</td>
<td>0</td>
<td>3</td>
<td>1017</td>
</tr>
<tr>
<td><strong>TOTAL COMPLETES</strong></td>
<td>35</td>
<td>403</td>
<td>289</td>
<td>400</td>
<td>104</td>
<td>3</td>
<td>1234</td>
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</thead>
<tbody>
<tr>
<td>TOTAL APPROACHED</td>
<td>384</td>
<td>2737</td>
<td>1274</td>
<td>1055</td>
<td>1521</td>
<td>275</td>
<td>7246</td>
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<tbody>
<tr>
<td>TOTAL APPROACHED</td>
<td>164</td>
<td>(944)</td>
<td>(218)</td>
<td>(166)</td>
<td>(658)</td>
<td>(131)</td>
</tr>
<tr>
<td>less: Discontinued/Not qualified</td>
<td>(1)</td>
<td>(74)</td>
<td>(42)</td>
<td>(2)</td>
<td>(0)</td>
<td>(0)</td>
</tr>
<tr>
<td>Employees</td>
<td>(134)</td>
<td>(522)</td>
<td>(291)</td>
<td>(29)</td>
<td>(0)</td>
<td>(0)</td>
</tr>
<tr>
<td>Other Flight</td>
<td>85</td>
<td>1197</td>
<td>723</td>
<td>858</td>
<td>863</td>
<td>144</td>
</tr>
<tr>
<td>POTENTIAL RESPONDENTS</td>
<td>85</td>
<td>1197</td>
<td>723</td>
<td>858</td>
<td>863</td>
<td>144</td>
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<tbody>
<tr>
<td><strong>Response Rate</strong></td>
<td>41.2%</td>
<td>33.7%</td>
<td>40.0%</td>
<td>46.6%</td>
<td>12.1%</td>
<td>2.1%</td>
</tr>
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</table>

<table>
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<tr>
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<th>OAK</th>
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</thead>
<tbody>
<tr>
<td>Estimate of Passengers on sampled flights</td>
<td>286</td>
<td>3371</td>
<td>1368</td>
<td>1924</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

*Total completes divided by potential respondents
AIR PASSENGER INTERCEPT STUDY – SAN FRANCISCO AIRPORT (SFO)

BRIEF INTERVIEWER INSTRUCTIONS

Interviewer: ________________________  Job Number: CCG 91914

Materials you will need on this study:

- This copy of Brief Interviewer Instructions.
- Survey Packet for SAQ handback/mailback interviews (white booklet questionnaire/pink insert)
- Postage Paid Mailback Envelopes
- Short intercept questionnaire (1/2 page/both sides/white) for mailout/telephone callback
- Badge
- Letter of authorization signed by Jane Sullivan (SFO) and background information memo from Ron West (Cambridge Systematics)
- Pencils for respondents completing self-administered questionnaires
- Clipboard

Background
This research is being conducted at numerous airports throughout California. It is sponsored by the State of California, the Metropolitan Transportation Commission (MTC) and the Southern California Association of Governments (SCAG). The information collected will help transportation planners to expand and improve travel options throughout California. One of the options under study is described below:

Currently a state of the art high-speed train system is planned for California. The proposed system will stretch from San Francisco, Oakland and Sacramento in the north -- with service to the Central Valley -- to Los Angeles and San Diego in the south. With bullet trains operating at speeds up to 220 mph, the express travel time from downtown San Francisco to Los Angeles averages about three hours. Intercity travelers (trips between metropolitan regions) along with longer-distance commuters would enjoy the benefits of a system designed to connect with existing rail, air and highway systems.

The Assignment
On this project you will be:

- Intercept for SAQ handback/mailback
  1) Asking passengers if they would complete a self-administered-questionnaire (either while waiting at the airport or later on to mail back to us).

- Intercept for mailout/telephone callback
  2) Doing a very short screening interview with passengers and then asking if we can mail them a questionnaire and then telephone them back to pick up their responses over the telephone.
**General Procedures**

- Teams of interviewers will arrive at the departure gates for sampled flights over an hour prior to the flight’s scheduled departure and identify themselves to airline gate agents.

- Interviewers will approach air passengers in the departure lounges for the selected flights and ask a few qualifying questions.

**EXAMPLE:**

“Hello, we are doing a survey today. Are you traveling on this flight today from San Francisco to _____________?”

1. Are you starting your air travel today here or are you connecting from another flight?
   - [ ] Starting Here (please continue with interview)
   - [ ] Connecting from another flight (thank you, that is all the info we need)

2. Is the end of this flight your final air destination today or will you be connecting to another flight?
   - [ ] Final air destination (please continue with interview)
   - [ ] Connecting to another flight (thank you, that is all the info we need)

Note: you may provide additional information like that in the lead-in to both survey instruments as appropriate.

** Intercept for SAQ handback/mailback (white booklet with pink insert)**

> The passenger will then be asked to take a printed survey from the interviewer and to either:

1) complete it while waiting to board (and return it to one of the surveyors)

   -----or-----

2) take it with them and, mail the completed form back to us in the postage paid envelope. In this case, please get their phone numbers or e-mail address so we can contact respondents if they do not respond or if we need clarification later on. Record this information on the back of your tally sheet.

*Note: In some cases, respondents may start filling out the survey but not have time to complete it before boarding starts. In this case they may take the questionnaire with them, finish it later and then mail it back Make sure these respondents are given postage paid envelopes before they board the flight.*

** Intercept for mailout/ telephone callback (1/2 page white card)**

> The intercept interview is set up to be interviewer administered or self-administered. If you (the interviewer) ask the questions yourself please write you initials on the top of the completed interview.

- At the end of the short intercept interview, respondents will be asked for their cooperation in completing a survey that will be mailed to them. They will be asked for mail and telephone contact information which is to be recorded on the short intercept interview form itself.

- In some cases, it is permissible to asks passengers to fill out the short questionnaire themselves.
• When the flight begins the pre-boarding and boarding process, interviews will stop approaching new people and be available to collect completed interviews. Here it may be necessary to give return envelopes to respondents who have not yet completed their questionnaires.

• Once the flight is fully loaded, the supervisor or lead interviewer will ask gate agents for the total number of passengers that boarded, and then collect discarded survey forms from the lounge area.

• Respondents that have not returned a questionnaire in person or by mail may be contacted by phone to provide the questionnaire information.

**Flight Information**
As you conduct interviews or hand out the survey instruments to be self administered, kindly fill out the flight information: on the front page:

- date
- flight number
- airline
- Origin
- Destination

**Tally Sheet**
Each interviewer should use one tally sheet per flight

**Flight Master Control Sheet**
This is to be used by the supervisor or lead interviewer and attached to the envelope or package containing the completed interviews.

**Authorization**
Corey, Canapary & Galanis (CC&G) is working with Cambridge Systematics, Inc. on this project for the Metropolitan Transportation Commission (MTC), the High Speed Rail Authority and other governmental agencies. Your authorization letter is signed by Jane Sullivan from SFO. Additional information is contained in a memorandum from Ronald West of Cambridge Systematics, Inc. Key phone numbers are as follows:

Jane Sullivan, Manager of Marketing and Communications, SFO  
650-821-5123

Ronald West, Cambridge Systematics, Inc.  
510-873-8700

Additional officials from the SFO License and Permit Bureau who are familiar with the study are:

Larry Horn, Manager  
650-821-5205

John Ondo  
650-821-5201

Where appropriate you are at liberty to give respondents CC&G’s 800 number, 800-877-1201 or main line.  
415-397-1200

**FLIGHT ASSIGNMENTS, RESPONDENT SELECTION PROCEDURES, TALLY SHEET AND THE SURVEY INSTRUMENTS WILL BE REVIEWED WITH YOU DURING THE TRAINING SESSION.**
RAIL PASSENGER SURVEY

Final questionnaires
- Phone survey
- Intercept survey self-administered questionnaire

Example of insert with choice exercises for self-administered questionnaire
Example of mailout with choice exercises for phone survey

Field guide and code sheet
- Phone survey
- Self-administered questionnaire

Response rate disposition for Rail intercept survey
Response rate disposition for Rail telephone retrieval survey
INTRODUCTION

INTERVIEWER: _______________________ DATE: ___________

0. Record telephone exchange: ________________________________

1. Hello, my name is ______________, and I’m calling from Corey Research. In cooperation with the Metropolitan Transportation Commission (MTC) and the California High Speed Rail Authority, we are conducting a survey [today/tonight] with users of Amtrak or other train systems throughout the state. This is not a sales call. [INTERVIEWER NOTE: This recruit survey will take about 5 minutes. The callback survey will take about 10 minutes]

In the past six months, have you made a trip on a train system (such as Amtrak or Capitol Corridor) from your home to another location within California?

Yes……………… 1 (continue)
No ………………. 2 (ask if any other household member has made this type of trip, otherwise thank/discontinue)

Note: If asked, you may inform respondent that it is our understanding that he/she had recently completed an onboard survey while traveling on Amtrak. We are contacting rail users (like themselves) on this survey because we are very interested in getting their opinions toward a High Speed Rail system in California.

2. And could you please tell me the county in which you live? (Interviewer note: Code in correct county below, computer will assign area/region. If respondent does not live within a targeted county/area, thank respondent and discontinue interview).

**Southern California Targeted Regions**
- a. San Diego (county: 1 - San Diego)
- b. Los Angeles (counties: 2 - Los Angeles, 3 - San Bernardino, 4 - Orange, 5 – Riverside, 6 - Ventura)
- c. Bakersfield (county: 7 - Kern)

**Northern California Targeted Regions**
- d. Tulare County/Visalia (counties: 8 - Tulare, 9 – King)
- e. Fresno (counties: 10 - Fresno, 11 - Madera)
- f. Merced (county: 12- Merced)
- g. San Francisco Bay (counties: 13 - Sonoma, 14- Napa, 15 - Solano, 16 - Marin, 17 - Contra Costa, 18 – Alameda, 19 - San Francisco, 20 - San Mateo, 21 - Santa Clara)
- h. Modesto/Stockton (county: 22 - San Joaquin, 23 - Stanislaus)
- i. Sacramento (county: 24 - Sacramento, 25 - Yolo, 26 - Sutter, 27 - Yuba, 28 - Placer, 29 - El Dorado)

(Q3 deleted)
4. Have you made any train trips outside the ________area to another region in (Northern California/Southern California)* in the past 6 months?  
   Yes ..................  1  [Q.7]  
   No/DK ..............  2  [Q.5]

5. In the past six months, has any other adult in your household traveled by train from your home to another area in California outside the ________area in Q2)?  
   Yes ..................  1  (Q.5)  
   No/DK ..............  2  Thank/Discontinue

6. May I please speak with the adult from your household that made the trip/s.  
   Refusal .................................  1  Thank/Discontinue  
   Transferring to correct respondent ...........  2  [Repeat intro and attempt to recruit respondent]  
   Correct respondent not available .............  3  [Arrange to callback qualified respondent]

7. Can you please tell me (the city) where you went on your most recent train trip within California? Please give me your FINAL DESTINATION on this trip.

   City: ____________________________  

(Interviewer: Type in City and code in one of the regions listed below. If unsure about region, probe respondent or refer to map)

<table>
<thead>
<tr>
<th></th>
<th>Northern California Residents</th>
<th>Southern California Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>-7a-</td>
<td>-7a-</td>
</tr>
<tr>
<td>Made train trip to S. Calif.</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Made train trip to within N. Calif</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td></td>
<td>-7b-</td>
<td>-7b-</td>
</tr>
<tr>
<td>Made auto trip to N. Calif</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Made train trip within S. Calif</td>
<td>□</td>
<td>□</td>
</tr>
</tbody>
</table>

*Thank/Discontinue if no train trip made to final destination in one of the listed regions.  
Note: Certain regions of California may not be included in this survey (e.g. the Eureka area in Northern California). If one of these regions is mentioned, probe for another recent auto trip to one of the targeted regions.
8. In cooperation with the Metropolitan Transportation Commission (MTC) and the California High Speed Rail Authority, we (Corey Research) are conducting a study to more fully understand the travel patterns and travel choices of people like yourself who take trips by rail throughout California. The information you provide will help us identify how to expand and improve travel options throughout the state. If you agree to participate, we will mail a survey packet for you to review. We will arrange a time to call you back and ask more questions that will take about ten minutes of your time. The study is being conducted for research purposes and no attempt will be made to sell you anything. Your responses will be strictly confidential.

Would you be willing to participate?

<table>
<thead>
<tr>
<th>Yes ...............</th>
<th>1</th>
<th>[Q.9]</th>
</tr>
</thead>
<tbody>
<tr>
<td>No/DK ............</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

9. Would you spell your name and give me your home or mailing address (so I can mail you the survey packet)?

NAME: __________________________________________________________

STREET ADDRESS: ________________________________________________

CITY: _____________ 5 DIGIT ZIP CODE: ____________________________

TELEPHONE NUMBER: (___ ___ ___) - ___ ___ ___ - ___ ___ ___ ___

10. Is this address your home location?

<table>
<thead>
<tr>
<th>Yes ...............</th>
<th>1</th>
<th>[Q.11]</th>
</tr>
</thead>
<tbody>
<tr>
<td>No/DK ............</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

10a/b/c. May I ask for an intersection near your home (cross streets) or your home address please.

a. STREET ADDRESS OR INTERSECTION:

__________________________________________________________

b. CITY: __________________________ c. 5 DIGIT ZIP CODE: ___ ___ ___ ___

Interviewer Note: If respondent reluctant to give home address, try for City and zip code at a minimum.

11. Within a week or so, we will be sending you the survey booklet in a large envelope with a red box that says “California High Speed Rail Survey”. We would like to call you in about a week to collect your responses. What is the best time to reach you?

Record a preferred time: ________________________________ [Q.12]
TRIP INFORMATION

12. Before we send you the survey materials, we would like to know a little more about your last rail trip from your home to ____________________ (response to Q7). May I ask the approximate dates of that last trip?

   Record date of trip: ____________________________ [Q.13]

13. Can you tell me the location of your destination in _________________. Do you recall the street intersection or address where you went? (Interviewer: get as much information as possible. At minimum, we need a city name)

   a. Record place name

   b. Record street address or intersection

   c. Record City

   d. Record Zip

14. What was the main purpose of this trip? (Single response only)
   Business………………………………………. 1
   Work Commute ……………………………………  2
   Vacation/Pleasure/Recreation …………………  3
   Visit Friends or Relatives …………………….. 4
   Personal or family matters…………………….  5
   Go to or from school……………………………. 6
   Other (specify) ________________

15. How many people, including yourself, were traveling in the party on that trip?

   One, just yourself ……….. 1
   Two ………………………… 2
   Three ……………………. 3
   Four ……………………. 4
   Five or more (specify) __________
   DK/NA/Refused ………. 6

16. And how many total trips by any mode of travel (car, airplane, train, etc.) have you made to ________ (response in Q7) in the past six months?

   ___________________________ (total trips by any mode)

REMARK

17. Thank you. We will mail you the additional materials that we told you about. Please have your survey materials available (near the phone) when we call you in a week or so. We greatly appreciate your cooperation on this study.

   Interviewer: Describe envelope again if necessary.

   ###
D1. Gender

1 Male
2 Female

D2. Date of Survey: ____________________

D3. Interviewer: Identify county of Destination City below (refer to map or city list if necessary)

Destination City: ________________________(will show on screen)

County:

Southern California Regions
San Diego area: San Diego county 1
Los Angeles area: Los Angeles county 2
San Bernardino county 3
Orange county 4
Riverside county 5
Ventura 6

Bakersfield area: Kern county 7

Northern California Regions
Tulare/Visalia area: Tulare county 8
Kings county 9
Fresno area: Fresno county 10
Madera county 11
Merced area: Merced county 12
San Fran. Bay area: Sonoma county 13
Napa county 14
Solano county 15
Marin county 16
Contra Costa county 17
Alameda county 18
San Francisco county 19
San Mateo county 20
Santa Clara county 21

Modesto/Stockton area: San Joaquin county 22
Stanislaus county 23
Sacramento area: Sacramento county 24
Yolo county 25
Sutter county 26
Yuba county 27
Placer county 28
El Dorado county 29

D4. Pick up train system used from sample sheet:

1 Pacific Surfliner
2 Capitols
3 San Joaquins
4 Other (specify) ________________
Dear Traveler:

Thank you for participating in this survey. It is sponsored by the State of California and administered by the Metropolitan Transportation Commission (MTC). The information you provide will help us identify how to expand and improve travel options throughout California. By planning for future travel options, we may be able to decrease congestion on our roadways.

Please complete the questionnaire by checking the boxes or writing in the answers. Your responses will be treated in confidence. The information you provide will be statistically analyzed with the responses of others and none of the results will be identified with you. When finished, please hand the completed survey back to the survey coordinator. If time does not permit your completing the survey before you have to exit the train, please complete it at your earliest possible convenience and mail it back to us in the postage paid envelope.

Thank you for your assistance on this project – your input is very important!

Important: The choice exercise portion of the survey (colored insert) should be completed when you reach question 20 on page 7 of this booklet.

<table>
<thead>
<tr>
<th>Station BOARDED</th>
<th>Station will EXIT</th>
</tr>
</thead>
</table>

2. Date: _________ / ____________ / 2005

2a. Train #: _________________________
 DETAILS OF TODAY’S TRIP

3. What is the purpose of today’s trip? (check primary reason only)
   Business .............................................
   Work Commute ..................................
   Vacation / Pleasure / Recreation ....
   Visit Friends or Relatives ..........
   Personal or family matters........
   Go to or from school..............
   Other (specify):__________________

4. How many people, including yourself, are traveling in your party today?
   _____________________________
   (write in #)

4a. About how many people in your party are filling out this survey?
   _____________________________
   (write in #)

Origin and Destination Information

5. Where did you begin your current trip to the station today, that is, where did you come from?
   (Do not include any short stops or transfer points you made on the way to the station)
   Please provide all the information you can:
   ____________________________________________
   Name/Type of Place (e.g. home, work, Marriott Hotel, etc.)
   ____________________________________________
   Nearest Intersection or a Street Address
   ____________________________________________
   City, State
   _______ _______ _______ _______ Five Digit Zip Code

6. Where are you going?
   (Do not include any short stops or transfer points you might make on the way from your destination station to your final destination.)
   Please provide all the information you can:
   ____________________________________________
   Name/Type of Place (e.g. home, work, Marriott Hotel, etc.)
   ____________________________________________
   Nearest Intersection or a Street Address
   ____________________________________________
   City, State
   _______ _______ _______ _______ Five Digit Zip Code

Home Zip Code

7. What is your five digit home zip code?  _______ _______ _______ _______ _______
8. Was there a vehicle available that you could have used for this trip in place of taking the train?  
No..............................................   ☐
Yes, could have driven.............   ☐
Yes, but very difficult/not convenient to drive .................   ☐

9. On this trip how many nights, if any, will you or have you been away from home?  
None .................................................. ☐
One .................................................. ☐
Two – Three ....................................... ☐
Four – Six .......................................... ☐
One week or more................................. ☐

10. Do you have any luggage with you today?  
No.......................................................... ☐
Yes .......................................................... ☐

11. What is the approximate train fare you paid for this trip?  $ ______________________[/fare]

12. What type of ticket are you traveling on?  
One way............................................ ☐
Round trip ........................................... ☐
10-trip (Metrolink only) ..................... ☐
20-trip (ACE Train only) .................... ☐
Monthly Pass................................. ☐
Multi-Line.......................................... ☐
Other (specify): _____________________

13. Will you be reimbursed (business, etc.) for the cost of the ticket or not?  
Yes, reimbursed ............................... ☐
No, not reimbursed.......................... ☐
Don’t Know/Prefer not to say... ☐

14. Where did you purchase your ticket for today’s trip?  
At the station................................. ☐
Online............................................... ☐
By mail.............................................. ☐
Through an off-site vendor/outlet ☐
Other (specify): _____________________
A high speed rail (HSR) system is being planned for intercity travel between California’s major metropolitan centers as shown in the map. Trains would depart most stations one or more times per hour, and would operate at speeds that would provide a competitive travel time with air and auto. For example, the projected express travel time by HSR between Los Angeles and San Francisco would be about 2 hours, 35 minutes; between Los Angeles and Sacramento it would be about 2 hours, 10 minutes, and between Los Angeles and San Diego it would be just over one hour. Potential HSR station sites along with major nearby landmarks and connecting local transit services are shown in the table on the next page.

California’s HSR would be similar in concept and features to the European and Japanese high speed rail systems which have been operating safely and reliably in other countries for many years.

Key attributes of High Speed Rail (HSR) would include:

- HSR stations and trains would be monitored by security personnel and cameras, but there would be no airport-style security barrier.
- HSR passengers would be free to move around the train at all times.
- HSR would have wider seats and more legroom than coach seating on airplanes, and all seats would have electrical outlets for laptop computers or other devices.
- HSR passengers would be able to use cell phones, laptop computers, and other carry-on items at all times.
- HSR would operate on exclusive tracks that are separated from freight trains and automobiles.
- HSR would have reserved seating, with advance and same-day reservations available.
- HSR offers a smooth ride and large windows. It would provide very reliable service that would not be impacted by bad weather.
## Potential High-Speed Train Station Locations

### Information on Landmarks Near Stations and Connecting Services

<table>
<thead>
<tr>
<th>Potential Station Locations</th>
<th>Landmarks Near Potential HSR Stations</th>
<th>Connecting Services</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>San Francisco Bay Area</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Francisco</td>
<td>Downtown; Transbay Terminal</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Millbrae (SFO)</td>
<td>San Francisco International Airport</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Palo Alto/Redwood City</td>
<td>Stanford University; Caltrain Station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>San Jose</td>
<td>Downtown; Diridon Station; Compaq Center</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Gilroy</td>
<td>Downtown; Caltrain Station; U.S. 101 and SR-152</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Oakland</td>
<td>Downtown</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Oakland Airport</td>
<td>Oakland International Airport; Coliseum BART station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Fremont/Union City</td>
<td>Union City BART station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Pleasanton</td>
<td>ACE station; Alameda County Fairgrounds</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td><strong>Central Valley</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sacramento</td>
<td>Downtown; State Capitol; Amtrak Station; Old Sacramento</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Stockton</td>
<td>Downtown; ACE Station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Tracy</td>
<td>ACE Station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Modesto</td>
<td>Amtrak Station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Merced</td>
<td>Downtown OR Castle Air Force Base; UC Merced Campus</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Fresno</td>
<td>Downtown; Highways 99 &amp; 180</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Bakersfield</td>
<td>Downtown; Truxton Amtrak Station; Convention Center</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td><strong>Southern California</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Palmdale</td>
<td>Metrolink Station; Palmdale Airport</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Sylmar</td>
<td>Metrolink Station; I-5 &amp; I-405 interchange</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Burbank</td>
<td>Downtown; Metrolink Station; San Fernando Valley</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Downtown; Union Station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Norwalk</td>
<td>Gateway Cities; Metrolink Station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Anaheim</td>
<td>Disneyland; Anaheim Transportation Center; Edison Field</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Irvine</td>
<td>Irvine Transportation Center; I-5 &amp; I-405 interchange</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>East San Gabriel Valley</td>
<td>City of Industry; Metrolink Station; SR-60 &amp; SR-57.</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Ontario</td>
<td>Ontario Airport</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Riverside</td>
<td>U.C. Riverside; SR-60 &amp; I-215 interchange</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Temecula Valley</td>
<td>Murrieta; I-15 &amp; I-215 interchange</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>Escondido</td>
<td>I-15 &amp; SR-78 interchange</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>University City</td>
<td>La Jolla; Miramar Marine Corps Air Station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
<tr>
<td>San Diego</td>
<td>Downtown; Amtrak/Surfliner Station</td>
<td>✔️ ✔️ ✔️</td>
</tr>
</tbody>
</table>

Note: Parking at these stations would be available at market rate (similar to airport parking rates).
15. How did you get to the train station and how will you get to your destination after you exit the train?

<table>
<thead>
<tr>
<th>Got to train^</th>
<th>Will get to destination^</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drive and park ..........................................................</td>
<td>☐</td>
</tr>
<tr>
<td>Got dropped off/get picked up ....................................</td>
<td>☐</td>
</tr>
<tr>
<td>Taxi/Shuttle ..................................................................</td>
<td>☐</td>
</tr>
<tr>
<td>Light Rail/Train ..........................................................</td>
<td>☐</td>
</tr>
<tr>
<td>Rental Car ....................................................................</td>
<td>☐</td>
</tr>
<tr>
<td>Bus transit .....................................................................</td>
<td>☐</td>
</tr>
<tr>
<td>Walked (all the way) ...................................................</td>
<td>☐</td>
</tr>
<tr>
<td>Other (specify) ...........................................................</td>
<td>☐</td>
</tr>
<tr>
<td>Don’t Know .....................................................................</td>
<td>☐</td>
</tr>
</tbody>
</table>

^ check one primary mode for each

16. About how long did it take you to get to the train station today, and, after you exit the train, about how long do you think it will take you to get to your destination?

<table>
<thead>
<tr>
<th>Time to get to train</th>
<th>Time to get to destination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 15 minutes</td>
<td>☐</td>
</tr>
<tr>
<td>15 minutes to ½ hour</td>
<td>☐</td>
</tr>
<tr>
<td>½ - 1 hour</td>
<td>☐</td>
</tr>
<tr>
<td>1 - 1 ½ hours</td>
<td>☐</td>
</tr>
<tr>
<td>1 ½ - 2 hours</td>
<td>☐</td>
</tr>
<tr>
<td>Over 2 hours (specify)</td>
<td>☐</td>
</tr>
<tr>
<td>Don’t Know</td>
<td>☐</td>
</tr>
</tbody>
</table>

17. About how much did it cost to get to the train station today, and, after you exit the train about how much will it cost for you to get to your destination? (Please estimate costs including fares, gas, etc., but not including parking or rental car costs)

Costs (not including parking) ............................................................................. $________ $________

18. Did you park at the train station, either at your origin station or at your destination station?

Yes ............................................................................. ☐
No ............................................................................. ☐

Cost for station parking
$________

19. About how long before your scheduled train departure time did you get to the station today?

<table>
<thead>
<tr>
<th>Time before departure</th>
<th>☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than ½ hour</td>
<td>☐</td>
</tr>
<tr>
<td>½ - 1 hour</td>
<td>☐</td>
</tr>
<tr>
<td>1 - 1 ½ hours</td>
<td>☐</td>
</tr>
<tr>
<td>1 ½ - 2 hours</td>
<td>☐</td>
</tr>
<tr>
<td>Over 2 hours (specify)</td>
<td>☐</td>
</tr>
<tr>
<td>Don’t Know</td>
<td>☐</td>
</tr>
</tbody>
</table>
Now we have some hypothetical travel “choice exercises” that you may find interesting. These questions are included in the colored insert. The insert includes questions about different options that might be available to you in the future for taking trips like the one you are on today.

Section 1 of this insert asks questions regarding High Speed Rail options you might choose. Section 2 includes different options that might be available to you in the future for taking trips like the one you are on today. For each exercise we would like you to select one of the transportation modes in light of the information provided. Please do one exercise at a time, and record your preferred method of travel (mode) on this colored insert itself. There are four separate choice exercises in total. When finished, please complete the rest of this questionnaire.

PLEASE COMPLETE QUESTIONS 20 – 31 ON THE COLORED INSERT NOW.

TRIP FREQUENCY IN THE PAST SIX MONTHS

32. In the past six months, how many times have you made a trip similar to the one you are taking today (same purpose, same origin/destination areas) using air, car, rail or bus?

<table>
<thead>
<tr>
<th>Mode</th>
<th>Number of Trips</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIR</td>
<td>___________</td>
</tr>
<tr>
<td>CAR</td>
<td>___________</td>
</tr>
<tr>
<td>RAIL</td>
<td>___________     <em>(include today’s trip)</em></td>
</tr>
<tr>
<td>BUS</td>
<td>___________</td>
</tr>
</tbody>
</table>

Total trips of this type: ___________

(Write in the number of times or zero if you have not made a trip in the past six months, for each specified mode above. It is assumed that each “trip” made was a roundtrip using the same mode - air, car, rail or bus - both ways. If you used a different mode in each direction on any of these trips, please note this above.)
CLASSIFICATION INFORMATION

These questions are for classification purposes only and will be kept strictly confidential. If there is a particular question you would rather not answer just leave it blank.

ABOUT YOURSELF

a. Gender:
   - Male
   - Female

b. Age:
   - Under 18 years
   - 18 - 24 years
   - 25 - 34 years
   - 35 - 44 years
   - 45 - 54 years
   - 55 - 64 years
   - 65 - 74 years
   - 75 & Older

c. Current Job Status:
   - Employed Full-Time
   - Employed Part-Time
   - Unemployed
   - Retired
   - Student
   - Homemaker
   - Other (specify): ___________________

ABOUT YOUR HOUSEHOLD

f. Including yourself, how many people currently live in your household, how many work outside the home (either on a full-time or part-time basis) and how many household members are under the age of 18?

<table>
<thead>
<tr>
<th>TOTAL IN HOUSEHOLD</th>
<th>WORK OUTSIDE THE HOME^</th>
<th>UNDER 18 YEARS OLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Person</td>
<td></td>
<td>□</td>
</tr>
<tr>
<td>2 People</td>
<td></td>
<td>□</td>
</tr>
<tr>
<td>3 People</td>
<td></td>
<td>□</td>
</tr>
<tr>
<td>4 People</td>
<td></td>
<td>□</td>
</tr>
<tr>
<td>5 People</td>
<td></td>
<td>□</td>
</tr>
<tr>
<td>6 or more People</td>
<td></td>
<td>□</td>
</tr>
<tr>
<td>0 People</td>
<td></td>
<td>□</td>
</tr>
</tbody>
</table>

| 0 Vehicles         | 2 Vehicles              | 4 or more Vehicles |
| 1 Vehicle          | 3 Vehicles              |

May we contact you if we need clarification on some of the questions? (Please be assured that this information will be treated in the strictest of confidence)
- Yes (please provide contact info below)
- No

Contact Information
First Name: ___________________    Phone #: (___ ___ ___) ___ ___ ___ - ___ ___ ___ ___
E-Mail: _______________________

If you completed this survey on the train, kindly give it back to the survey coordinator. Otherwise, please mail it back in the postage paid envelope provided. Please do not give it to the train conductors or employees. If you have any questions, please call Corey, Canapary & Galanis Research at 1-800-877-1201.

Thank you very much for participating in this study.
### SECTION 1: SAME TRIP BY AIR OR HIGH SPEED RAIL

For the following questions, assume that you were to use the transportation options listed below (Air or High Speed Rail) for a trip like the one you are on today. Additional information on High Speed Rail stations is included on pages 4 and 5 of the survey booklet.

**WHAT IF YOU WERE TO MAKE THIS SAME TRIP BY:**

#### AIR?

20. Which **Airport** do you think you would use to start your trip?
- Los Angeles (LAX)....
- Burbank (BUR)....
- Ontario (ONT)....
- John Wayne (SNA)....
- Long Beach (LGB)....

21. **How do you think you would get to that airport?**
- Drive and park........
- Get dropped off........
- Taxi/shuttle........
- Bus........

21a. About how long do you think it would take you to get to the airport?
__________ minutes
(I have no idea ☐)

21b. And how much do you think it would cost to get to the airport? (including fares, gas, etc., but not including parking or rental car costs)
$__________
(I have no idea ☐)

22. **Which airport do you think you would fly into?**
- Los Angeles (LAX)....
- Burbank (BUR)....
- Ontario (ONT)....
- John Wayne (SNA)....
- Long Beach (LGB)....

23. **How do you think you would get from that airport to your destination?**
- Rental car........
- Get picked up........
- Taxi/shuttle........
- Bus........

23a. About how long do you think it would take you to get from the airport to your destination?
__________ minutes
(I have no idea ☐)

23b. And how much do you think it would cost to get from the airport? (including fares, gas, etc., but not including parking or rental car costs)
$__________
(I have no idea ☐)

#### HIGH SPEED RAIL?

**Note: Refer to included High Speed Rail Map**

24. Which **High Speed Rail station** do you think you would use to start your trip?
- LA (Union Station)....
- Downtown Burbank ....
- Ontario Airport........
- Riverside........
- Temecula Valley ....
- Palmdale/Lancaster....
- Sylmar/S. Fernando Vly
- Norwalk........

25. **How do you think you would get to that station?**
- Drive and park........
- Get dropped off........
- Taxi/shuttle........
- Bus........

25a. About how long do you think it would take you to get to the station?
__________ minutes
(I have no idea ☐)

25b. And about how much do you think it would cost to get to the station? (including fares, parking, gas, etc., but not including parking or rental car costs)
$__________
(I have no idea ☐)

26. At which **High Speed Rail station** do you think you would get off the train?
- LA (Union Station)....
- Downtown Burbank ....
- Ontario Airport........
- Riverside........
- Temecula Valley ....
- Palmdale/Lancaster....
- Sylmar/S. Fernando Vly
- Norwalk........

27. **How do you think you would get from that station to your destination?**
- Rental Car........
- Get picked up........
- Taxi/shuttle........
- Bus........

27a. About how long do you think it would take you to get from the station to your destination?
__________ minutes
(I have no idea ☐)

27b. And about how much do you think it would cost to get from the station? (including fares, parking, gas, etc., but not including parking or rental car costs)
$__________
(I have no idea ☐)
SECTION 2: HOW WOULD YOU TRAVEL?

In this section, we would like you to evaluate different potential transportation services that might be available in the near future for California travelers. These transportation services are based on both current and planned services.

To evaluate the transportation services, please consider your train trip today. In the exercises that follow, we will ask you to choose among several different transportation options for completing your trip. Keep in mind that these are hypothetical scenarios. Note that the services described in the exercises may have slightly different features than the services now being offered.

Please record your selections by marking the appropriate box at the bottom of each exercise. These transportation options include:

- Travel in a private auto, either by driving alone or carpooling with others
- Travel by Conventional Rail (like ACE or Metrolink)
- Travel by Air
- Travel by High Speed Rail (HSR)

The following pages contain a series of four choice exercises, each one offering a choice among four different ways you could make your trip.

- For each exercise, please assume that the only available travel options are the four that are shown. Please compare the options, and then select the way that you would most likely travel if those were your available choices.
- Please assume that the High Speed Rail option shown in the exercises is operating and available to you, even though it does not currently exist.
- We would like you to make a selection even though travel times and fuel costs for the car mode may vary in the future due to traffic congestion and changes in fuel price per gallon. Train fares may also vary from current prices.
- Please answer the questions as realistically as possible, with the specific needs of your current trip in mind.
- Please do not choose the travel by car option if you do not have an auto available to you for making such a trip.
## Choice Exercise A

28. Your choices are…

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY CONVENTIONAL RAIL</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>You travel whenever you would like</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 15 – 19)</td>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 20 – 23b)</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 24 – 27b)</td>
</tr>
<tr>
<td>You should arrive at the station at least <em>10 min.</em> before your train.</td>
<td>You should arrive at the station at least <em>10 min.</em> before your train.</td>
<td>You should arrive at the airport at least <em>1 hour</em> before your flight.</td>
<td>You should arrive at the station at least <em>10 min.</em> before your train.</td>
</tr>
<tr>
<td>The typical travel time in the car is <em>2 hrs 30 min.</em> (not including stops for rest, food, etc.)</td>
<td>There is a train every <em>1 hr 30 min.</em></td>
<td>There is a flight every <em>1 hour</em></td>
<td>There is a train every <em>1 hour</em></td>
</tr>
<tr>
<td>The scheduled travel time in the train is <em>2 hrs 45 min.</em></td>
<td>The scheduled travel time in the train is <em>2 hrs 45 min.</em></td>
<td>The scheduled travel time in the plane is <em>1 hour</em></td>
<td>The scheduled travel time in the train is <em>1 hr 15 min.</em></td>
</tr>
<tr>
<td>90% of trains arrive within <em>15 min.</em> of schedule</td>
<td>90% of trains arrive within <em>15 min.</em> of schedule</td>
<td>80% of flights arrive within <em>15 min.</em> of schedule</td>
<td>85% of trains arrive within <em>5 min.</em> of schedule</td>
</tr>
<tr>
<td>The roundtrip fare is $25</td>
<td>The roundtrip fare is <em>$55</em></td>
<td>The roundtrip fare is <em>$100</em></td>
<td>The roundtrip fare is <em>$70</em></td>
</tr>
</tbody>
</table>

_Travel by Car_ □  
_Travel by Conventional Rail_ □  
_Travel by Air_ □  
_Travel by High Speed Rail_ □
### Choice Exercise B

29. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY CONVENTIONAL RAIL</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>You travel whenever you would like</td>
<td>You should arrive at the station at least 10 min. before your train.</td>
<td>You should arrive at the airport at least 1 hour before your flight.</td>
<td>You should arrive at the station at least 10 min. before your train.</td>
</tr>
<tr>
<td>The typical travel time in the car is 2 hrs 30 min. (not including stops for rest, food, etc.)</td>
<td>The scheduled travel time in the train is 2 hrs 30 min</td>
<td>The scheduled travel time in the plane is 45 minutes</td>
<td>The scheduled travel time in the train is 1 hr 15 min</td>
</tr>
<tr>
<td>75% chance of arriving within 15 min. of the typical time</td>
<td>90% of trains arrive within 15 min. of schedule</td>
<td>70% of flights arrive within 15 min. of schedule</td>
<td>90% of trains arrive within 5 min. of schedule</td>
</tr>
<tr>
<td>The roundtrip fare is $30</td>
<td>The roundtrip fare is $50</td>
<td>The roundtrip fare is $140</td>
<td>The roundtrip fare is $80</td>
</tr>
</tbody>
</table>

- **Travel by Car**
- **Travel by Conventional Rail**
- **Travel by Air**
- **Travel by High Speed Rail**
### Choice Exercise C

30. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR ▼</th>
<th>TRAVEL BY CONVENTIONAL RAIL ▼</th>
<th>TRAVEL BY AIR ▼</th>
<th>TRAVEL BY HIGH SPEED RAIL ▼</th>
</tr>
</thead>
<tbody>
<tr>
<td>You travel whenever you would like</td>
<td></td>
<td>There is a flight every 2 hours</td>
<td>There is a train every 30 minutes</td>
</tr>
<tr>
<td>The typical travel time in the car is 2 hours (not including stops for rest, food, etc.)</td>
<td>The scheduled travel time in the train is 3 hours</td>
<td>The scheduled travel time in the plane is 50 minutes</td>
<td>The scheduled travel time in the train is 1 hr 5 min</td>
</tr>
<tr>
<td>75% chance of arriving within 15 min. of the typical time</td>
<td>95% of trains arrive within 15 min. of schedule</td>
<td>80% of flights arrive within 15 min. of schedule</td>
<td>95% of trains arrive within 5 min. of schedule</td>
</tr>
<tr>
<td>The roundtrip fuel cost is $30</td>
<td>The roundtrip fare is $45</td>
<td>The roundtrip fare is $120</td>
<td>The roundtrip fare is $90</td>
</tr>
</tbody>
</table>

- **Travel by Car**
- **Travel by Conventional Rail**
- **Travel by Air**
- **Travel by High Speed Rail**
### Choice Exercise D

#### 31. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY CONVENTIONAL RAIL</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>You travel whenever you would like</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 15 – 19)</td>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 20 – 23b)</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 24 – 27b)</td>
</tr>
<tr>
<td>You should arrive at the station at least 10 min. before your train.</td>
<td>You should arrive at the station at least 10 min. before your train.</td>
<td>You should arrive at the airport at least 1 hour before your flight.</td>
<td>You should arrive at the station at least 10 min. before your train.</td>
</tr>
</tbody>
</table>

You travel to and from the airports is the same as you described earlier in the survey (questions 20 – 23b)

- **Travel by Car**
  - You travel whenever you would like
  - The typical travel time in the car is 1 hr 30 min (not including stops for rest, food, etc.)
  - 50% chance of arriving within 15 min. of the typical time
  - The roundtrip fuel cost is $25

- **Travel by Conventional Rail**
  - Travel to and from the stations is the same as you described earlier in the survey (questions 15 – 19)
  - You should arrive at the station at least 10 min. before your train.
  - The scheduled travel time in the train is 2 hours
  - 70% of trains arrive within 15 min. of schedule
  - The roundtrip fare is $30

- **Travel by Air**
  - Travel to and from the airports is the same as you described earlier in the survey (questions 20 – 23b)
  - You should arrive at the airport at least 1 hour before your flight.
  - The scheduled travel time in the plane is 40 minutes
  - 50% of flights arrive within 15 min. of schedule
  - The roundtrip fare is $100

- **Travel by High Speed Rail**
  - Travel to and from the stations is the same as you described earlier in the survey (questions 24 – 27b)
  - You should arrive at the station at least 10 min. before your train.
  - The scheduled travel time in the train is 1 hr 5 min
  - 85% of trains arrive within 5 min. of schedule
  - The roundtrip fare is $40

#### Please go back to the survey booklet and complete the last two pages (Pages 7 – 8)
Dear Mr. Doe:

Thank you for agreeing to participate in this survey. Our firm, Corey, Canapary & Galanis (Corey Research) is coordinating the survey, in cooperation with the Metropolitan Transportation Commission (MTC).

Travelers throughout California continue to express frustration at growing roadway congestion and the lack of travel options. As part of ongoing efforts to understand transportation needs, we would like to more fully understand the travel patterns and travel choices of people like yourself who take train trips throughout California. The best way to find out is to ask you, the traveler. The information you provide will help identify how to expand and improve travel options throughout the state.

You are one of a small sample of people who are being asked to provide this travel information. A few weeks ago, you received a call from our researchers and indicated a willingness to participate in this survey. In order that our results truly represent the thinking of travelers throughout the state and within your own region, it is important that all survey questions be answered.

You may be assured of complete confidentiality. The survey has an identification number for mailing and retrieval purposes only. Your name will never be directly associated with your responses, and your identification will not be sold to or shared with any other group or individual.

We will contact you in a few days to gather your survey responses. Our interviewer will ask you to refer to this survey packet when she/he calls you back to do the telephone survey, so please keep it near the phone. If you would like, you may review the enclosed survey and prepare your answers prior to our return call.

Sincerely,

Jon Canapary
Project Director
Thank you for agreeing to participate in this study. In the following pages, you will be asked to evaluate several alternative travel options for the trip that you described during the recent telephone survey. The trip that you described has the following features:

Trip from your home to the destination

Trip Origin:
Trip Destination:
Trip Purpose:

A map and station listing for proposed High Speed Rail service was included in the packet mailed to you. The remainder of this booklet contains: a page entitled Same Trip by Air or High Speed Rail and a section entitled How Would You Travel, which includes four choice exercises, each one offering a choice among four different ways you could take the trip described above.

We will be calling you in a few days to ask you to respond to a series of questions about your travel, including the choice exercises which follow. Please keep this survey booklet in a convenient place so that you can refer to the materials when we call you. Feel free to review the survey booklet and prepare your answers prior to our return call.

Many of the questions in this survey booklet and those that will be included during our return call will ask you to consider the specific conditions related to your trip that has the features described above. In answering these questions, please think about your most recent actual trip that had those features, and remember how you made your travel choice.

As you may have noticed in the booklet we sent to you, we are trying to assess reactions to various modes of travel. These include: Automobile, Air, and High Speed Rail (which would be a bullet train between regions in California).

If you have any questions regarding the survey, please ask the interviewer during our return call.
## SECTION 1: SAME TRIP BY AIR OR HIGH SPEED RAIL

Please answer all of the questions on this page. Assume that you were using the transportation options listed below (Air or High Speed Rail) for a trip like the one that is described on the previous page.

Additional information on High Speed Rail (including a map and list of stations) was included on a separate sheet in the mailed envelope.

### WHAT IF YOU WERE TO MAKE THIS SAME TRIP BY:

#### AIR?

**1a. Which Airport do you think you would use to start your trip?**
- San Francisco (SFO)....
- Oakland (OAK).........
- Sacramento (SMF)....
- Fresno (FAT).........
- Other: _______________

**1b. How do you think you would get to that airport?**
- Drive and park ..........
- Get dropped off ......
- Taxi/shuttle ..........
- Bus ..................................
- Other: _______________

**1c. About how long do you think it would take you to get to the airport?**
- _______________ minutes  (I have no idea □)

**1d. And how much do you think it would cost to get to the airport?** (including fares, gas, etc., but not including parking or rental car costs)
- $_____________  (I have no idea □)

**1f. How do you think you would get from that airport to your destination?**
- Rental car ............
- Get picked up ......
- Taxi/shuttle ..........
- Bus ..................................
- Other: _______________

**1g. And how long do you think that it would cost to get from the airport to your destination?**
- _______________ minutes  (I have no idea □)

**1h. And how much do you think that it would cost to get from the airport?** (including fares, gas, etc., but not including parking or rental car costs)
- $_____________  (I have no idea □)

### HIGH SPEED RAIL?

**Note: Refer to included High Speed Rail Map**

**2a. Which High Speed Rail station do you think you would use to start your trip?**
- Downtown San Francisco □
- Millbrae (SFO) ..........
- Palo Alto/Redwood City □
- Downtown San Jose ....
- Gilroy ..................
- Downtown Oakland ....
- Oakland Airport ........
- Fremont/Union Cty ..... □

**2b. How do you think you would get to that station?**
- Drive and park ..........
- Get dropped off ......
- Taxi/shuttle ..........
- Bus ..................................
- Other: _______________

**2c. About how long do you think it would take you to get to the station?**
- _______________ minutes  (I have no idea □)

**2d. And about how much do you think that would cost to get to the station?** (including fares, parking, gas, etc., but not including parking or rental car costs)
- $_____________  (I have no idea □)

**2e. At which High Speed Rail station do you think you would get off the train?**
- LA (Union Station).....
- Downtown Burbank .....
- Ontario Airport ........
- Riverside .............
- Temecula Valley .......
- Palmdale/Lancaster ..... □
- Sylmar/S. Fernando Vly □
- Norwalk ................
- Other: _______________

**2f. How do you think you would get from that station to your destination?**
- Rental Car ............
- Get picked up ......
- Taxi/shuttle ..........
- Bus ..................................
- Other: _______________

**2g. About how long do you think it would take you to get from the station to your destination?**
- _______________ minutes  (I have no idea □)

**2h. And about how much do you think that it would cost to get from the station to your destination?** (including fares, parking, gas, etc., but not including parking or rental car costs)
- $_____________  (I have no idea □)
HOW WOULD YOU TRAVEL?

In this section, we would like you to evaluate different potential transportation services that might be available in the near future for California travelers. These transportation services are based on both current and planned services. Note that the current services may have slightly different features than the services now being offered.

To evaluate the transportation services, please consider your train trip from ________________________________ to _______________________________. In the exercises that follow, we will ask you to choose among several different transportation options for completing your trip. Keep in mind that these are hypothetical scenarios. These transportation options include:

- Travel by air
- Travel by High Speed Rail (HSR)
- Travel in a private auto, either by driving alone or carpooling with others.

The following pages contain a series of four choice exercises, each one offering a choice among three different ways you could make the trip from your home to the California location listed above.

- For each exercise, please assume that the only available travel options are the three that are shown. Please compare the options, and then select the way that you would most likely travel if those were your available choices.
- Please assume that the High Speed Rail option shown in the exercises is operating and available to you, even though it does not currently exist.
- We would like you to make a selection even though travel times and fuel costs for the car mode may vary in the future due to traffic congestion and changes in fuel price per gallon. Air fares may also vary from current prices.
- Please answer the questions as realistically as possible, with the specific needs of your trip from home to ________________________________ in mind.
### Choice Exercise A

#### 3a. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>You travel whenever you would like</strong></td>
<td>There is a flight every 1 hour</td>
<td>There is a train every 1 hour</td>
</tr>
<tr>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 1a – 1h)</td>
<td>The scheduled travel time in the plane is 1 hr 20 min</td>
<td>The scheduled travel time in the train is 2 hrs 20 min</td>
</tr>
<tr>
<td>The typical travel time in the car is <strong>6 hrs 30 min</strong> (not including stops for rest, food, etc.)</td>
<td>80% of flights arrive within <strong>15 min.</strong> of schedule</td>
<td>85% of trains arrive within <strong>5 min.</strong> of schedule</td>
</tr>
<tr>
<td>The roundtrip fuel cost is <strong>$70</strong></td>
<td>The roundtrip fare is <strong>$320</strong></td>
<td>The roundtrip fare is <strong>$140</strong></td>
</tr>
</tbody>
</table>

**Travel by Car** □  **Travel by Air** □  **Travel by High Speed Rail** □
### Choice Exercise B

#### 3b. Your choices are...

<table>
<thead>
<tr>
<th>Travel by Car</th>
<th>Travel by Air</th>
<th>Travel by High Speed Rail</th>
</tr>
</thead>
<tbody>
<tr>
<td>You travel whenever you would like</td>
<td>The scheduled travel time in the plane is <strong>1 hr 10 min</strong></td>
<td>The scheduled travel time in the train is <strong>2 hours</strong></td>
</tr>
<tr>
<td>The typical travel time in the car is <strong>6 hrs 30 min</strong> (not including stops for rest, food, etc.)</td>
<td><strong>80%</strong> of flights arrive within <strong>15 min.</strong> of schedule</td>
<td><strong>90%</strong> of trains arrive within <strong>5 min.</strong> of schedule</td>
</tr>
<tr>
<td><strong>75%</strong> chance of arriving within <strong>15 min.</strong> of the typical time</td>
<td>The roundtrip fare is <strong>$280</strong></td>
<td>The roundtrip fare is <strong>$160</strong></td>
</tr>
<tr>
<td>The roundtrip fuel cost is <strong>$75</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Travel by Car*     *Travel by Air*     *Travel by High Speed Rail*
### Choice Exercise C

#### 3c. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>You travel whenever you would like</td>
<td>There is a flight every 1 hour</td>
<td>There is a train every half hour</td>
</tr>
<tr>
<td>The typical travel time in the car is 6 hours (not including stops for rest, food, etc.)</td>
<td>The scheduled travel time in the plane is 1 hr 40 min</td>
<td>The scheduled travel time in the train is 1 hrs 40 min</td>
</tr>
<tr>
<td>75% chance of arriving within 15 min. of the typical time</td>
<td>90% of flights arrive within 15 min. of schedule</td>
<td>95% of trains arrive within 5 min. of schedule</td>
</tr>
<tr>
<td>The roundtrip fuel cost is $75</td>
<td>The roundtrip fare is $230</td>
<td>The roundtrip fare is $180</td>
</tr>
</tbody>
</table>

- **Travel by Car**
- **Travel by Air**
- **Travel by High Speed Rail**
### Choice Exercise D

#### 3d. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY AIR</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Travel to and from the airports is the same as you described earlier in the survey (questions 1a – 1h)</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 2a – 2h)</td>
</tr>
<tr>
<td></td>
<td>You should arrive at the airport at least 1 hour before your flight.</td>
<td>You should arrive at the station at least 10 min. before your train</td>
</tr>
<tr>
<td>You travel whenever you would like</td>
<td>There is a flight every half hour</td>
<td>There is a train every half hour</td>
</tr>
<tr>
<td>The typical travel time in the car is 5 hrs 30 min (not including stops for rest, food, etc.)</td>
<td>The scheduled travel time in the plane is 1 hour</td>
<td>The scheduled travel time in the train is 1 hrs 40 min</td>
</tr>
<tr>
<td>50% chance of arriving within 15 min. of the typical time</td>
<td>50% of flights arrive within 15 min. of schedule</td>
<td>85% of trains arrive within 5 min. of schedule</td>
</tr>
<tr>
<td>The roundtrip fuel cost is $60</td>
<td>The roundtrip fare is $140</td>
<td>The roundtrip fare is $80</td>
</tr>
</tbody>
</table>

- **Travel by Car**
- **Travel by Air**
- **Travel by High Speed Rail**
**Field Guide and Code Sheet**

*Auto and Rail Telephone Survey*

**MTC High Speed Rail Survey**

---

**Field Guide**

*Respnum* Retrieval Survey Respondent #

Q2 Material Reception Confirmation

Q3 Replacement Materials Arrangement

Q4 Callback Time Arrangement

Type Type of sample – auto or rail

Q5 Trip Recollection Confirmation

Q6 # Traveling in Party

Q6a # of Adults

Q6b # of Family Members

Q7 # Nights Away From Home

Q7a Final Destination Confirmation

Modes Specifies Region/Region Version of Survey Packet

Q8intro Intro to Q8

Q1aAIR Origin Airport:

Q1bAIR Transportation to Airport

Q1cAIR Length of Time to Airport

Q1dAIR Cost to Get to Airport

Q1d-1AIR Cost of Parking at Airport

Q1eAIR Destination Airport

Q1fAIR Transportation from Airport to Destination

Q1gAIR Length of Time from Airport to Destination

Q1hAIR Cost to get from Airport to Destination

Q1aCR Origin Rail Station

Q1bCR Transportation to Rail Station

Q1cCR Length of Time to Rail Station

Q1dCR Cost to get to Rail Station

Q1eCR Destination Rail Station

Q1fCR Transportation from Rail Station to Destination

Q1gCR Length of Time from Rail Station to Destination

Q1hCR Cost to get from Rail Station to Destination

Q10intro Intro to Q10

Q2aHSR Origin Rail Station

Q2bHSR Transportation to Rail Station

Q2cHSR Length of Time to Rail Station

Q2dHSR Cost to get to Rail Station

Q2eHSR Destination Rail Station

Q2fHSR Transportation from Station to Destination

Q2gHSR Length of Time from Station to Destination

Q2hHSR Cost to get from Rail Station to Destination

Q11-1aCR Origin Rail Station

Q11-1bCR Transportation to Rail Station

Q11-1cCR Length of Time to Rail Station

Q11-1dCR Cost to get to Rail Station

Q11-1eCR Destination Rail Station

Q11-1fCR Transportation from Station to Destination

Q11-1gCR Length of Time from Station to Destination

Q11-1hCR Cost to get from Rail Station to Destination

Q13_EXA Choice Exercise A

Q13_EXB Choice Exercise B

Q13_EXC Choice Exercise C

Q13_EXD Choice Exercise D

Q14 # of Trips to Destination Region
Q15  # of Trips for Same Purpose
Q16a # of Trips Using Air
Q16b # of Trips Using Car
Q16c # of Trips Using Rail
Q16d # of Trips Using Bus
Q17  Age
Q18  # of People in Household
Q19  # of Minors in Household
Q20  # of People who work outside the home
Q21  # of Registered Motor Vehicles
Q22  Highest level of education
Q23  Current Job Status
Q24  Approximate total Income
Q26  Gender
R RESP  Recruit Survey Respondent #
fname  First name (this information not included in final data file)
 lname  Last name (this information not included in final data file)
phone  Phone number
Ocounty  Origin county for surveyed trip
Dcounty  Destination county for surveyed trip
Purpose  Trip purpose
Version  Choice exercise version number
Lang  Language in which survey was conducted

Data Fields Imported from Recruit Survey

R RESP num  Respondent #
RQ3  Any Auto Trips Made to Target Region
RQ4  Any Auto Trips Made to Other Target Region
RQ7  Destination City Originally Identified
Rcity  Where Survey Packet was Mailed to
Rzip  Zip Code Survey Packet was Mailed to
RQ10  If Address is Home Location
RQ10a  Intersection Near Home Location
RQ10b  Respondent's City of Residence if Different than “Rcity”
RQ10c  Respondent's Zip Code if Different than “Rzip”
RQ12  Date of Auto Trip
RQ13a  Destination: Place
RQ13b  Destination: Intersection or Street Address
Rdcity  Destination City: (Confirmed with Respondent)
RQ13d  Destination: Zip Code
Rdate  Date of Recruitment
Rog sequence  Original Sequence of Respondents in Date File
Rod version  Origin/Destination Version of Survey Packet
Rversion  Choice exercise version #
Code Sheet

- There were 2 versions of telephone survey questionnaire: an auto trip version and a rail version. For the most part, the basic questions on both versions were the same. The field `Type` included a flag which indicates whether the record is an auto trip version (`type = 0`) or a rail version (`type = 1`). Additionally, the `Respnum` for the Rail questionnaires are numbered 5001 and over.
- This code sheet includes a summary of the question wording, refer to the actual questionnaire for complete question wording.

Q: Respnum
Q:Q2

Hello, my name is ________________________, and I'm calling from Corey Research. May I please speak with ____________?

I'm calling to follow-up on the survey we started on ____________ [Recruit Day and Date]. When we spoke to you before, we told you we were going to mail you some survey materials in a large envelope with a red box that says "California High Speed Rail Survey". Do you have these materials handy or can you get them now?

1   Yes
2   No, misplaced
3   No, never received

Q:Q3

3. Can I arrange to send you some replacement materials?

   1   Yes
   2   No/Refused

Q:Q4

4. We will be re-sending you the survey materials in the next few days. We would like to call you back in about a week to collect your responses. Is [interview time] a good time to reach you?

Thank and discontinue.

[INTERVIEWER: Note that the material needs to be re-sent on your sample sheet. Also note the best time to call back respondent]

Q:Type

INTERVIEWER: Please indicate what type of sample you are working from -

0   Auto Recruit Sample (WHITE sample sheet)
1   Rail Recruit Sample (PINK sample sheet)
Q: Q5

5. As you may recall, we spoke to you about an automobile trip you made from your home to ______________ [destination city]. You told us that you traveled for the purpose of _____________ [purpose].

Do you recall this trip?

1. YES
2. NO / REFUSE  (Thank and terminate interview)

Q: Q6

6. On the trip you described to us, you indicated there were a total of _____ [NUMBER OF PERSONS IN PARTY] persons - including yourself - traveling in your party.

<table>
<thead>
<tr>
<th></th>
<th>One, just yourself</th>
<th></th>
<th>Six</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Two</td>
<td>7</td>
<td>Seven</td>
</tr>
<tr>
<td>3</td>
<td>Three</td>
<td>8</td>
<td>Eight</td>
</tr>
<tr>
<td>4</td>
<td>Four</td>
<td>9</td>
<td>Nine or More</td>
</tr>
<tr>
<td>5</td>
<td>Five or more (specify)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>DK/NA/Refused</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q: Q6a

6a. How many, including yourself, were adults 18 years of age or older?

<table>
<thead>
<tr>
<th></th>
<th>One, just yourself</th>
<th></th>
<th>Six</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Two</td>
<td>7</td>
<td>Seven</td>
</tr>
<tr>
<td>3</td>
<td>Three</td>
<td>8</td>
<td>Eight</td>
</tr>
<tr>
<td>4</td>
<td>Four</td>
<td>9</td>
<td>Nine or More</td>
</tr>
<tr>
<td>5</td>
<td>Five or more (specify)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>DK/NA/Refused</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q: Q6b

6b. In total, how many, including yourself, were family members?

<table>
<thead>
<tr>
<th></th>
<th>One, just yourself</th>
<th></th>
<th>Six</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Two</td>
<td>7</td>
<td>Seven</td>
</tr>
<tr>
<td>3</td>
<td>Three</td>
<td>8</td>
<td>Eight</td>
</tr>
<tr>
<td>4</td>
<td>Four</td>
<td>9</td>
<td>Nine or More</td>
</tr>
<tr>
<td>5</td>
<td>Five or more (specify)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>DK/NA/Refused</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q: Q7

7. On this trip how many nights, if any, were you away from home?

<table>
<thead>
<tr>
<th></th>
<th>None</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>One night</td>
</tr>
<tr>
<td>2</td>
<td>Two - Three nights</td>
</tr>
<tr>
<td>3</td>
<td>Four - Six nights</td>
</tr>
<tr>
<td>4</td>
<td>One week or more (specify)</td>
</tr>
<tr>
<td>5</td>
<td>DK/NA/Refused</td>
</tr>
</tbody>
</table>
Q:Q7a

7a. On the trip that we are talking about, was __________[destination city] your final destination?

   1 YES
   2 NO (NOT final destination)

Q:Q7b

(If NOT FINAL DESTINATION on previous question, note details of trip and read Q7b)

7b. For the next few questions, we would like to get your reaction to a simple roundtrip between your home and ______________[destination city].

Q: Modes

INTERVIEWER: Enter MODE VERSION number from your sample sheet.

   1 AUTO, AIR, HIGH SPEED RAIL
   2 AUTO, CONVENTIONAL RAIL, HIGH SPEED RAIL
   3 AUTO, AIR, HIGH SPEED RAIL, CONVENTIONAL RAIL

As you may have noticed in the booklet we sent to you, we are trying to assess reactions to various modes of travel. These include: Automobile, Air, and High Speed Rail* (which would be a bullet train between regions in California).

Q:Q1aAIR

(Exercise series 1a through 1h on page 3 in the mailed packet)

For the next few questions, assume that you were going to take an AIRPLANE to make A TRIP LIKE THE ONE WE ARE DISCUSSING

1aAIR. Which AIRPORT do you think you would use to start your trip (from home)?

<table>
<thead>
<tr>
<th>Northern California Airports</th>
<th>Central/S. Calif Airports</th>
<th>Other Airports (Added)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 San Francisco (SFO)</td>
<td>5 Fresno (FAT)</td>
<td>15 Carlsbad/Palomar Airport</td>
</tr>
<tr>
<td>2 Oakland (OAK)</td>
<td>6 Los Angeles (LAX)</td>
<td>16 Inyokern Airport</td>
</tr>
<tr>
<td>3 Sacramento (SMF)</td>
<td>7 Bakersfield (BFL)</td>
<td>17 Palmdale Airport</td>
</tr>
<tr>
<td>4 San Jose (SJC)</td>
<td>8 Burbank (BUR)</td>
<td>18 Palm Springs Airport</td>
</tr>
<tr>
<td></td>
<td>9 Modesto (MOD)*</td>
<td>19 Visalia</td>
</tr>
<tr>
<td></td>
<td>10 Ontario (ONT)</td>
<td>20 Santa Barbara</td>
</tr>
<tr>
<td></td>
<td>11 John Wayne (SNA)</td>
<td>21 Oxnard</td>
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<td></td>
<td>12 Long Beach (LGB)</td>
<td>22 Lake Tahoe</td>
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<td></td>
<td>13 San Diego (SAN)</td>
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</tr>
<tr>
<td></td>
<td></td>
<td>14 Other (specify other airport in Calif)</td>
</tr>
</tbody>
</table>

1bAIR. How do you think you would get to that airport?

   1 Drive and park
   2 Rental Car
   3 Get dropped off
   4 Taxi/Shuttle
   5 Bus
   6 Train
   7 Walk
Q:Q1cAIR

1cAIR. About how long do you think it would take you to get to the airport you selected (a "best guess" estimate is fine)? ___ minutes

Interviewer: Type in '999' if Don't Know.

Q:Q1dAIR

1dAIR. About how much do you think it would cost to get to the airport (including fares, gas, etc. but not including parking or rental car costs)? $___________

Note: Use Decimals in the amount above.
Interviewer: Type in $999.99 if Don't Know

Q:Q1d-1AIR

1d-1AIR. About how much in total would it cost for airport parking? $___________

Note: Use Decimals in the amount above.
Interviewer: Type in $999.99 if Don't Know

Q:Q1eAIR

1eAIR. Which airport do you think you would fly into?

<table>
<thead>
<tr>
<th>Northern California Airports</th>
<th>Central/S. Calif Airports</th>
<th>Other Airports (Added)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 San Francisco (SFO)</td>
<td>5 Fresno (FAT)</td>
<td>15 Carlsbad/Palomar Airport</td>
</tr>
<tr>
<td>2 Oakland (OAK)</td>
<td>6 Los Angeles (LAX)</td>
<td>16 Inyokern Airport</td>
</tr>
<tr>
<td>3 Sacramento (SMF)</td>
<td>7 Bakersfield (BFL)</td>
<td>17 Palmdale Airport</td>
</tr>
<tr>
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<td>8 Burbank (BUR)</td>
<td>18 Palm Springs Airport</td>
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<td>13 San Diego (SAN)</td>
<td></td>
<td>21 Oxnard</td>
</tr>
<tr>
<td>14 Other (specify other airport in Calif)</td>
<td></td>
<td>22 Lake Tahoe</td>
</tr>
</tbody>
</table>

*Commercial flights are not available at Modesto airport

Q:Q1fAIR

1fAIR. How do you think you would get from that airport to your destination?

1 Drive and park
2 Rental Car
3 Get picked up
4 Taxi/Shuttle
5 Bus
6 Train
7 Walk
8 Other (specify)
9 Don't Know
Q: Q1gAIR

1gAIR. About how long do you think it would take you to get from the airport to your destination (a "best guess" estimate is fine)?

Interviewer: Type in '999' if Don't Know.

Q: Q1hAIR

1hAIR. About how much do you think it would cost to get from the airport to your destination (including fares, gas, etc. but not including parking or rental car costs)?  $____________

Note: Use Decimals in the amount above.
Interviewer: Type in $999.99 if Don't Know

Q: Q1aCR

(Question series 1a through 1h on page 3 in the mailed packet)
For the next few questions, assume that you were going to use Conventional Rail (like Amtrak) for a trip like the one we are discussing.

1aCR. Which of the Conventional Rail station locations do you think you would use to start your trip (from home)?

Selected Station Locations (other stations may be specified)

<table>
<thead>
<tr>
<th>San Francisco Bay Area</th>
<th>Southern California</th>
<th>Conventional Rail (Added Stations)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Chico</td>
<td>17 Palmdale/Lancaster</td>
<td>33 Antioch</td>
</tr>
<tr>
<td>2 Davis</td>
<td>18 Sylmar/S. Fernando Vly</td>
<td>34 Auburn</td>
</tr>
<tr>
<td>3 Santa Clara</td>
<td>19 Downtown Burbank</td>
<td>35 Belmont</td>
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<td>4 Downtown San Jose</td>
<td>20 Los Angeles (Union Station)</td>
<td>36 Berkeley</td>
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<td>5 Salinas</td>
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<td>37 Denai (Turlock)</td>
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<td>39 Folsom</td>
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<td>28 Escondido</td>
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<td>11 Stockton</td>
<td>46 Marysville</td>
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<td>29 University City</td>
<td>47 Millbrae/Daly City/San Bruno</td>
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<td>12 Tracy</td>
<td>48 Mt. View</td>
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<td>30 San Diego</td>
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<td></td>
<td>16 Bakersfield</td>
<td>53 Richmond</td>
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<tr>
<td></td>
<td>31 Hanford/Visalia</td>
<td>54 Rocklin</td>
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<td>55 Roseville</td>
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<td>58 Suisun/Fairfield</td>
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<td>62 Bishop</td>
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<td>63 Camarillo</td>
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<td>64 Chatsworth</td>
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<td>65 Chino</td>
</tr>
</tbody>
</table>
Q:Q1bCR

1bCR. How do you think you would get to that station?

1. Drive and park
2. Rental Car
3. Get dropped off
4. Taxi/Shuttle
5. Bus
6. Train
7. Walk
8. Other (specify)
9. Don't Know
0. Bicycle

Q:Q1cCR

1cCR. About how long do you think it would take you to get to the station you selected (a "best guess" estimate is fine)?

Interviewer: Type in ‘999’ if Don't Know.

Q:Q1dCR

1dCR. About how much do you think it would cost to get to the station (including fares, gas, etc. but not including parking or rental car costs)?

Interviewer: Type in $999.99 if Don't Know
Q:Q1eCR

1eCR. At which (conventional rail) station location do you think you would get off the train?
Interviewer - Type in Station Code:

<table>
<thead>
<tr>
<th>Selected Station Locations</th>
<th>Conventional Rail (Added Stations)</th>
</tr>
</thead>
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<td>24 East San Gabriel Valley</td>
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<td>43 Madera</td>
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<td>16 Bakersfield</td>
<td>44 Manteca</td>
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<tr>
<td>31 Hanford/Visalia</td>
<td>45 Martinez</td>
</tr>
<tr>
<td>32 Other (specify other station)</td>
<td>46 Marysville</td>
</tr>
<tr>
<td></td>
<td>47 Millbrae/Daly City/San Bruno</td>
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<td></td>
<td>48 Mt. View</td>
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<td>49 Napa</td>
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<td>58 Suisun/Fairfield</td>
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<td>76 San Juan Capistrano</td>
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<td>77 Santa Ana</td>
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<td>78 Santa Clarita</td>
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<td></td>
<td>79 Simi Valley</td>
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<td></td>
<td>80 Solana Beach</td>
</tr>
<tr>
<td></td>
<td>81 Ventura</td>
</tr>
<tr>
<td></td>
<td>32 Other (specify other station)</td>
</tr>
</tbody>
</table>
Q:Q1fCR

1fCR. How do you think you would get from that station to your destination?

1 Drive and park
2 Rental Car
3 Get picked up
4 Taxi/Shuttle
5 Bus
6 Train
7 Walk
8 Other (specify)
9 Don't Know
0 Bicycle

Q:Q1gCR

1gCR. About how long do you think it would take you to get from the station to your destination (a "best guess" estimate is fine)? ________ minutes

Interviewer: Type in '999' if Don't Know.

Q:Q1hCR

1hCR. About how much do you think it would cost to get from the station to your destination (including fares, gas, etc. but not including parking or rental car costs)? $__________

Interviewer: Type in $999.99 if Don't Know

Q:Q10intro

Now I would like you to refer to the insert in the booklet we mailed to you that includes a map and station listing of the proposed High Speed Rail System. Please take a moment or two to review it.

(Question series 2a through 2h on page 3 in the mailed packet)
For the next few questions, assume that you were going to use High Speed Rail for A TRIP LIKE THE ONE WE ARE DISCUSSING.

Q:Q2aHSR

2aHSR. Which of the High Speed Rail station locations do you think you would use to start your trip (from home)?

<table>
<thead>
<tr>
<th>Potential Station Locations</th>
<th>Central Valley</th>
<th>Southern California</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Francisco Bay Area</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 San Francisco</td>
<td>10 Sacramento</td>
<td>17 Palmdale</td>
</tr>
<tr>
<td>2 Millbrae (SFO)</td>
<td>11 Stockton</td>
<td>18 Sylmar</td>
</tr>
<tr>
<td>3 Palo Alto/Redwood City</td>
<td>12 Tracy</td>
<td>19 Burbank</td>
</tr>
<tr>
<td>4 San Jose</td>
<td>13 Modesto</td>
<td>20 Los Angeles</td>
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<tr>
<td>5 Gilroy</td>
<td>14 Merced</td>
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<tr>
<td></td>
<td></td>
<td>26 Riverside</td>
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<tr>
<td></td>
<td></td>
<td>27 Temecula Valley</td>
</tr>
</tbody>
</table>
Q:Q2bHSR

2bHSR. How do you think you would get to that station?

1. Drive and park
2. Rental Car
3. Get dropped off
4. Taxi/Shuttle
5. Bus
6. Train
7. Walk
8. Other (specify)
9. Don't Know
0. Bicycle

Q:Q2cHSR

2cHSR. About how long do you think it would take you to get to the station you selected (a "best guess" estimate is fine)? _____ minutes

Interviewer: Type in '999' if Don't Know.

Q:Q2dHSR

2dHSR. About how much do you think it would cost to get to the station (including fares, gas, etc. but not including parking or rental car costs)? $___________

Interviewer: Type in $999.99 if Don't Know

Q:Q2eHSR

2eHSR. At which (High Speed Rail) station location do you think you would get off the train?

Potential Station Locations
San Francisco Bay Area | Central Valley | Southern California
1. San Francisco | 10. Sacramento | 17. Palmdale
26. Riverside
27. Temecula Valley
28. Escondido
29. University City
30. San Diego
32. Other (specify)
Q:Q2fHSR

2fHSR. How do you think you would get from that station to your destination?
1. Drive and park
2. Rental Car
3. Get picked up
4. Taxi/Shuttle
5. Bus
6. Train
7. Walk
8. Other (specify)
9. Don't Know
0. Bicycle

Q:Q2gHSR

2gHSR. About how long do you think it would take you to get from the station to your destination (a "best guess" estimate is fine)? ______ minutes

Interviewer: Type in '999' if Don't Know.

Q:Q2hHSR

2hHSR. About how much do you think it would cost to get from the station to your destination (including fares, gas, etc. but not including parking or rental car costs)? $______

Note: Use Decimals in the amount above.
Interviewer: Type in $999.99 if Don't Know

Q:Q11-1aCR

(Question series 3a through 3h on page 4 in the mailed packet)
For the next few questions, assume that you were going to use Conventional Rail (like Amtrak) for a trip like the one we are discussing.

3aCR. Which of the Conventional Rail station locations do you think you would use to start your trip (from home)?
Interviewer - Type in Station Code:

Selected Station Locations (other stations may be specified)
San Francisco Bay Area  Southern California  Conventional Rail (Added Stations)
1 Chico 17 Palmdale/Lancaster  33 Antioch
2 Davis 18 Sylmar/S. Fernando Vly  34 Auburn
3 Santa Clara 19 Downtown Burbank  35 Belmont
4 Downtown San Jose 20 Los Angeles (Union Station)  36 Berkeley
5 Salinas 21 Norwalk  37 Denai (Turlock)
6 Downtown Oakland 22 Anaheim  38 Emeryville
7 Oakland Airport 23 Irvine  39 Folsom
8 Fremont/Union City 24 East San Gabriel Valley  40 Gilroy
9 Pleasanton 25 Ontario Airport  41 Hayward
10 Sacramento 26 Riverside  42 Lodi
11 Stockton 27 Temecula Valley  43 Madera
12 Tracy 28 Escondido  44 Manteca
13 Modesto 29 University City  45 Martinez
14 Merced 30 San Diego  46 Marysville
15 Fresno 31 San Jose  47 Millbrae/Daly City/San Bruno
16 Santa Maria 32 Santa Clara  48 Mt. View
17 Palmdale/Lancaster 33 Antioch  49 Napa
32 Other (specify other station)

Q: Q11-1bCR

3bCR. How do you think you would get to that station?

1  Drive and park
2  Rental Car
3  Get dropped off
4  Taxi/Shuttle
5  Bus
6  Train
7  Walk
8  Other (specify)
9  Don't Know

Q: Q11-1cCR

3cCR. About how long do you think it would take you to get to the station you selected (a "best guess" estimate is fine)?

Interviewer: Type in '999' if Don't Know.

Q: Q11-1dCR

3dCR. About how much do you think it would cost to get to the station (including fares, gas, etc. but not including parking or rental car costs)? $_____
Interviewer: Type in $999.99 if Don't Know

Q:Q11-1eCR
Selected Station Locations (other stations may be specified)

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<th>Selected Station Locations</th>
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<td>47 Millbrae/Daly City/San Bruno</td>
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<tr>
<td></td>
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<td>51 Placerville</td>
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<td></td>
<td>56 San Francisco</td>
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<td></td>
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<td></td>
<td>58 Suisun/Fairfield</td>
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<td>59 Truckee</td>
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<td></td>
<td>60 Vallejo</td>
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<td>61 Wasco</td>
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<td></td>
<td>62 Bishop</td>
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<td></td>
<td>63 Camarillo</td>
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<td>70 National City</td>
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<td></td>
<td>71 Oceanside</td>
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<td>76 San Juan Capistrano</td>
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<td>77 Santa Ana</td>
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<tr>
<td></td>
<td>78 Santa Clarita</td>
</tr>
<tr>
<td></td>
<td>79 Simi Valley</td>
</tr>
<tr>
<td></td>
<td>80 Solana Beach</td>
</tr>
<tr>
<td></td>
<td>81 Ventura</td>
</tr>
<tr>
<td></td>
<td>32 Other (specify other station)</td>
</tr>
</tbody>
</table>
Q:Q11-1fCR

3fCR. How do you think you would get from that station to your destination?

1. Drive and park
2. Rental Car
3. Get picked up
4. Taxi/Shuttle
5. Bus
6. Train
7. Walk
8. Other (specify)
9. Don't Know

Q:Q11-1gCR

3gCR. About how long do you think it would it take you to get from the station to your destination (a "best guess" estimate is fine)? ____ minutes

Interviewer: Type in '999' if Don't Know.

Q:Q11-1hCR

3hCR. About how much do you think it would cost to get from the station to your destination (including fares, gas, etc. but not including parking or rental car costs)? $________

Interviewer: Type in $999.99 if Don't Know

Q:Q13intro

CHOICE EXERCISES
Now I would like you to again refer to the booklet we mailed to you. Page 2 (Introduction) introduces you to the booklet. Page 3 includes the questions we just asked you regarding taking this same trip by Air or High Speed Rail options.

Page 4 (How Would You Travel) introduces the "choice exercises" shown on the following pages. Pages 5 through 8 present four "choice exercises", with each exercise showing different options that you might have for traveling between your home and ____________ (destination city).

Q:Q13_EXA

Please turn to page 5 of your booklet. This page is titled "Choice Exercise A". Please review the three options that are presented on this page. Remember we are interested in the specific trip we have been discussing (the one you took from your home to ____________ (destination city).

3a. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

1. Travel by Car
2. Travel by Air
3. Travel by High Speed Rail
4. Travel by Conventional Rail
5. Don't Know (Do not read)
Q:Q13_EXB

3b. Now please turn to page 6 of your booklet. This page is entitled "Choice Exercise B". Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

1   Travel by Car
2   Travel by Air
3   Travel by High Speed Rail
4   Travel by Conventional Rail
5   Don't Know (Do not read)

Q:Q13_EXC

3c. Now please turn to page 7 of your booklet. This page is entitled "Choice Exercise C". Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

1   Travel by Car
2   Travel by Air
3   Travel by High Speed Rail
4   Travel by Conventional Rail
5   Don't Know (Do not read)

Q:Q13_EXD

3d. Now please turn to page 8 of your booklet. This page is entitled "Choice Exercise D". Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

1   Travel by Car
2   Travel by Air
3   Travel by High Speed Rail
4   Travel by Conventional Rail
5   Don't Know (Do not read)

Q:Q14

TRIP FREQUENCY IN THE PAST SIX MONTHS

14. During the initial interview you mentioned that you made ______ (Q16 from sample) trips by any mode - car, airplane, train, etc. - from home to ______________ (destination region) within the previous six months. Does that sound correct?

INTERVIEWER: Code in Q16 - TOTAL TRIPS from Sample:

TOTAL TRIPS:

^ update this total if respondent indicates the number for the recruit survey is incorrect.
Q:Q15
15. How many of these trips were for the same purpose as the trip we have been discussing?
Total # of trips. (same purpose, same origin/destination)

Q:Q16a
16. Of these trips you took (for the same purpose), can you tell me how many were made by car, how many by air, how many by rail, and how many by bus?
(Interviewer: Probe for each): And were those roundtrips by (air/car/rail/bus)?
Note: Include auto trip we have been discussing in counts below

Q16a: Air:
Q16b: Car:
Q16c: Rail:
Q16d: Bus:

(Interviewer note: On this question, we are assuming that each "trip" made by the respondent was a roundtrip using the same mode. That is, if the respondent took three roundtrips by air from San Francisco to Los Angeles in the past 6 months, the number shown for air should be 3. If, however, the respondent used a different mode to go down and back, you will need to indicate this by using decimal #s. Example: If a respondent took one trip from SF-LA in the past 6 months. On this trip the person took a bus on the trip down, and a plane on the way back, the number should be .5 for bus and .5 for air. This procedure will be reviewed with interviewers during the training session)

Q:Q17
17. Now to finish up, I would like to ask you a few questions for classification purposes only. All your responses will be kept strictly confidential. In which of these categories does your age fall?
(Read responses, select one only)

1 18 to 24 years old
2 25 to 34
3 35 to 44
4 45 to 54
5 55 to 64
6 65 to 74
7 75 and over
8 Refuse (DO NOT READ)

Q:Q18
18. Including yourself, how many people currently live in your household?

[INTERVIEWER: Type in '99' if DK/Refused]

Q:Q19
19. And how many of these people in your household are under the age of 18?

[INTERVIEWER: Type in '99' if DK/Refused]
Q:Q20
20. Including yourself, how many of the people in your household work outside the home, either on a full-time or part-time basis? (Note: Do not include "work from home" in this category)

[INTERVIEWER: Type in '99' if DK/Refused]

Q:Q21
21. How many registered vehicles, including cars, light trucks, or vans) are available to members of your household?

[INTERVIEWER: Type in '99' if DK/Refused]

Q:Q22
22. What is the highest level of education that you have completed? (Read responses, select one only)

<table>
<thead>
<tr>
<th></th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Some high school or less (Grade 1-11)</td>
</tr>
<tr>
<td>2</td>
<td>High school graduate or equivalent</td>
</tr>
<tr>
<td>3</td>
<td>Some college or technical school</td>
</tr>
<tr>
<td>4</td>
<td>College graduate</td>
</tr>
<tr>
<td>5</td>
<td>Graduate or Professional Degree</td>
</tr>
<tr>
<td>6</td>
<td>Refuse (Do Not Read)</td>
</tr>
</tbody>
</table>

*include self-employed in these categories

Q:Q23
23. What is your current job status? (Read responses, select one only)

<table>
<thead>
<tr>
<th></th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Employed full-time*</td>
</tr>
<tr>
<td>2</td>
<td>Employed part-time*</td>
</tr>
<tr>
<td>3</td>
<td>Unemployed</td>
</tr>
<tr>
<td>4</td>
<td>Retired</td>
</tr>
<tr>
<td>5</td>
<td>Homemaker</td>
</tr>
<tr>
<td>6</td>
<td>Student</td>
</tr>
<tr>
<td>7</td>
<td>Other (specify) (Do Not read)</td>
</tr>
<tr>
<td>8</td>
<td>Refuse (Do Not read)</td>
</tr>
</tbody>
</table>

*include self-employed in these categories

Q:Q24
24. What was your approximate total annual household income before taxes last year (2004)? (Read responses, select one only)

<table>
<thead>
<tr>
<th></th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Under $5,000</td>
</tr>
<tr>
<td>2</td>
<td>$5,000 - under $25,000</td>
</tr>
<tr>
<td>3</td>
<td>$25,001 - $35,000</td>
</tr>
<tr>
<td>4</td>
<td>$35,001 - $50,000</td>
</tr>
<tr>
<td>5</td>
<td>$50,001 - $75,000</td>
</tr>
<tr>
<td>6</td>
<td>$75,001 - $100,000</td>
</tr>
<tr>
<td>7</td>
<td>$100,001 - $150,000</td>
</tr>
<tr>
<td>8</td>
<td>$150,001 and over</td>
</tr>
<tr>
<td>9</td>
<td>Refuse (Do Not Read)</td>
</tr>
</tbody>
</table>
Q:Q25

25. Those are all the questions we have! Thank you so much for your help.
(If appropriate, add: Information from this survey will help shape transportation planning decisions in California)

RESPONDENT COMMENTS:

Q:Q26

RECORD GENDER:

1 MALE
2 FEMALE

Q:R_resp# Recruit Respondent Number (r_resp#):

Q:Phone Phone Number

<table>
<thead>
<tr>
<th>Q:DCounty</th>
<th>Southern California Targeted Regions</th>
<th>Northern California Targeted Regions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>San Diego county (San Diego area)</td>
<td>13 Sonoma county (SF Bay area)</td>
</tr>
<tr>
<td>2</td>
<td>Los Angeles county (LA area)</td>
<td>14 Napa county (SF Bay area)</td>
</tr>
<tr>
<td>3</td>
<td>San Bernardino county (LA area)</td>
<td>15 Solano county (SF Bay area)</td>
</tr>
<tr>
<td>4</td>
<td>Orange county (LA area)</td>
<td>16 Marin county (SF Bay area)</td>
</tr>
<tr>
<td>5</td>
<td>Riverside county (LA area)</td>
<td>17 Contra Costa county (SF Bay area)</td>
</tr>
<tr>
<td>6</td>
<td>Ventura (LA area)</td>
<td>18 Alameda county (SF Bay area)</td>
</tr>
<tr>
<td>7</td>
<td>Kern county (Bakersfield area)</td>
<td>19 San Francisco county (SF Bay area)</td>
</tr>
<tr>
<td>8</td>
<td>Tulare county (Tulare/Visalia area)</td>
<td>20 San Mateo county (SF Bay area)</td>
</tr>
<tr>
<td>9</td>
<td>King county (Tulare Visalia area)</td>
<td>21 Santa Clara county (SF Bay area)</td>
</tr>
<tr>
<td>10</td>
<td>Fresno county (Fresno area)</td>
<td>22 San Joaquin cnty (Modesto/Stockton)</td>
</tr>
<tr>
<td>11</td>
<td>Madera county (Fresno area)</td>
<td>23 Stanislaus cnty (Modesto/Stockton)</td>
</tr>
<tr>
<td>12</td>
<td>Merced county (Merced area)</td>
<td>24 Sacramento cnty (Sacramento area)</td>
</tr>
<tr>
<td>13</td>
<td>Kern county (Bakersfield area)</td>
<td>25 Yolo county (Sacramento area)</td>
</tr>
<tr>
<td>14</td>
<td>Tulare county (Tulare/Visalia area)</td>
<td>26 Sutter county (Sacramento area)</td>
</tr>
<tr>
<td>15</td>
<td>Madera county (Fresno area)</td>
<td>27 Yuba county (Sacramento area)</td>
</tr>
<tr>
<td>16</td>
<td>Merced county (Merced area)</td>
<td>28 Placer county (Sacramento area)</td>
</tr>
<tr>
<td>17</td>
<td>Kern county (Bakersfield area)</td>
<td>29 El Dorado county (Sacramento area)</td>
</tr>
</tbody>
</table>
Q:Purpose
Pick up PURPOSE from Sample Sheet:
1 Business
2 Work Commute
3 Vacation/Pleasure/Recreation
4 Visit Friends or Relatives
5 Personal or family matters
6 Go to or from school
7 Other (specify)

Q:Version
Pick up VERSION # from Sample Sheet:

Q:Lang
LANGUAGE INTERVIEW CONDUCTED IN:
0 ENGLISH
1 SPANISH

Data fields from Recruit Survey

Q:RQ3
3. In the past six months, have you made any AUTO\(^\) TRIPS from your home to a
destination in Northern California?
\(^\) (includes cars, pick-ups, SUV's, but not motorcycles
1 YES
2 NO / DON'T KNOW

Southern California Targeted Regions (Read list if necessary)
San Diego area (San Diego county)
Los Angeles area (counties: L.A.neles,San Bernardino,Orange,Riverside,Ventura)
Bakersfield (county: Kern)

Northern California Targeted Regions (Read list if necessary)
Tulare County/Visalia (counties: Tulare, King)
Fresno (counties: Fresno, Madera)
Merced (county: Merced)
San Francisco Bay (counties: Sonoma, Napa, Solano, Marin, Contra Costa,
Alameda, San Francisco, San Mateo, Santa Clara)
Modesto/Stockton (county: San Joaquin, Stanislaus)
Sacramento (county: Sacramento, Yolo, Sutter, Yuba, Placer, El Dorado)

Q:RQ4
4. Have you made any other auto trips outside the
	to another region in Northern California?
1 Yes
2 No / Don't Know

Southern California Targeted Regions (Read list if necessary)
San Diego area (San Diego county)
Los Angeles area (counties: L.A.neles,San Bernardino,Orange,Riverside,Ventura)
Bakersfield (county: Kern)

Northern California Targeted Regions (Read list if necessary)
Tulare County/Visalia (counties: Tulare, King)
Fresno (counties: Fresno, Madera)  
San Francisco Bay (counties: Sonoma, Napa, Solano, Marin, Contra Costa, Alameda, San Francisco, San Mateo, Santa Clara)  
Modesto/Stockton (county: San Joaquin, Stanislaus)  
Sacramento (county: Sacramento, Yolo, Sutter, Yuba, Placer, El Dorado)

Q:RQ7
7. Can you please tell me (the city) where you went on your most recent auto trip (to destination area)?
City: 

9. Would you spell your name and give me your home address or mailing address (so I can mail you the survey packet)?
   Q:Rfirstname  First name  
   Q:Rlastname  Last name  
   Q:Rcity  Mailing address  
   Q:Rzip  Zip code

Q:RQ10
10. Is this address your home location?
   1  Yes
   2  No

Q:RQ10a
10. My I ask for an intersection near your home (cross streets) or your home address please.
   Q:RQ10a a. Street Address or Intersection: 
   Q:RQ10b b. City: 
   Q:RQ10c c. Zip:

(Interviewer Note: If respondent refuses to give intersection, city, and zip, try for City at a minimum.)

Q:RQ12
12. Before we send you the survey materials, we would like to know a little more about your last auto trip from home to (this was the city typed in on Q7)
May I ask the approximate dates of that last trip?
Dates are assumed to be in 2005
Q:RQ13a
13. Can you tell me the location of the destination in
(Destination) Place Name:

Q:RQ13b
Do you recall the address or street intersection where you went?
(Destination) Street Address*:

Q:RDCity
(Destination) City:

Q:RQ13d
(Destination) Zip: [Type in '00000' if don't know zip]

*If Street Address not available, record street names of intersections.
INTERVIEWER: Get as much information as possible. At minimum, record a city name.
Additional location information.

Q:Rdate
Date of recruitment.

Q:Rog sequence
Original sequence of respondents on data file.

Q:Rversion
Origin/destination version of survey packet mailed

Q:Rmodes
Identifies region-region version of survey packet mailed
Field Guide and Code Sheet
Airport and Rail Self-Administered Questionnaires
MTC High Speed Rail Survey

Field Guide

<table>
<thead>
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<th>Field</th>
<th>Description</th>
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<td>CCG ID #:</td>
</tr>
<tr>
<td>Packet</td>
<td>Packet ID #:</td>
</tr>
<tr>
<td>Oair</td>
<td>Origin Airport:^</td>
</tr>
<tr>
<td>Dair</td>
<td>Destination Airport Code:^</td>
</tr>
<tr>
<td>Airline</td>
<td>Airline Code:^</td>
</tr>
<tr>
<td>RtrNum</td>
<td>Train #: ^^</td>
</tr>
<tr>
<td>Rsys</td>
<td>Rail System: ^^</td>
</tr>
<tr>
<td>ROSta</td>
<td>Train Station Boarded: ^^</td>
</tr>
<tr>
<td>RDSta</td>
<td>Train Station Exitd: ^^</td>
</tr>
<tr>
<td>Rdate</td>
<td>Date ^^</td>
</tr>
<tr>
<td>Q1</td>
<td>Starting air travel here:^</td>
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<td>Q2</td>
<td>End of flight is final destination:^</td>
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<td>Q3</td>
<td>Trip purpose</td>
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<td>Q4</td>
<td># of people in party</td>
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<td>Q4a</td>
<td># of people filling out survey</td>
</tr>
<tr>
<td>Q5a</td>
<td>Origin: Place name</td>
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<tr>
<td>Q5b</td>
<td>Origin: Exact street address</td>
</tr>
<tr>
<td>Q5c</td>
<td>Origin: Intersection</td>
</tr>
<tr>
<td>Q5d</td>
<td>Origin: City</td>
</tr>
<tr>
<td>Q5e</td>
<td>Origin: State</td>
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<tr>
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<td>Origin: Zip</td>
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<tr>
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<td>Destination: Place name</td>
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<tr>
<td>Q6b</td>
<td>Destination: Exact street address</td>
</tr>
<tr>
<td>Q6c</td>
<td>Destination: Intersection</td>
</tr>
<tr>
<td>Q6d</td>
<td>Destination: City</td>
</tr>
<tr>
<td>Q6e</td>
<td>Destination: State</td>
</tr>
<tr>
<td>Q6f</td>
<td>Destination: Zip</td>
</tr>
<tr>
<td>Q7</td>
<td>Home zip code</td>
</tr>
<tr>
<td>Q8</td>
<td>Vehicle available</td>
</tr>
<tr>
<td>Q9</td>
<td># of nights</td>
</tr>
<tr>
<td>Q10</td>
<td>Checked luggage^</td>
</tr>
<tr>
<td>RQ10</td>
<td>Had luggage ^^</td>
</tr>
<tr>
<td>Q11</td>
<td>Train fare/airfare</td>
</tr>
<tr>
<td>Q11a-1 / Q11a-2 / Q11a-3 / Q11a-4</td>
<td>Usage of frequent flyer miles, discounts, etc.</td>
</tr>
<tr>
<td>Q12</td>
<td>One way or round trip ticket^</td>
</tr>
<tr>
<td>RQ12</td>
<td>Type of ticket? ^^</td>
</tr>
<tr>
<td>Q13</td>
<td>Reimbursed for the cost of the ticket</td>
</tr>
<tr>
<td>Q14</td>
<td>Traveling first class...^</td>
</tr>
<tr>
<td>Q15a</td>
<td>Mode to station/airport</td>
</tr>
<tr>
<td>Q15b</td>
<td>Mode from station/airport to destination</td>
</tr>
<tr>
<td>Q16a</td>
<td>Time to get to train/airport</td>
</tr>
<tr>
<td>Q16b</td>
<td>Time to get from train station</td>
</tr>
<tr>
<td>Q17a</td>
<td>Cost to get to station/airport</td>
</tr>
<tr>
<td>Q17b</td>
<td>Cost to get from station/airport</td>
</tr>
<tr>
<td>Q18</td>
<td>Parked</td>
</tr>
<tr>
<td>Q18a</td>
<td>Cost for parking</td>
</tr>
<tr>
<td>Q19</td>
<td>Time arrived before scheduled departure</td>
</tr>
</tbody>
</table>
Questions below RQ20air thru RQ27aAir included on Metrolink Rail survey only (Airport access and egress information for this trip)

RQ20air  Airport would you use to start trip\(^\wedge\) (Metrolink Only)
RQ21air  Mode to airport\(^\wedge\) (Metrolink Only)
RQ22air  Time to get to airport\(^\wedge\) (Metrolink Only)
RQ22aAir  Time - Don’t know box checked\(^\wedge\wedge\) (Metrolink Only)
RQ23air  Cost to get to airport\(^\wedge\) (Metrolink Only)
RQ23aAir  Cost - Don’t know box checked \(^\wedge\wedge\) (Metrolink Only)
RQ24air  Airport would fly into \(^\wedge\) (Metrolink Only)
RQ25air  Mode to destination\(^\wedge\) (Metrolink Only)
RQ26air  Time to destination \(^\wedge\) (Metrolink Only)
RQ26aAir  Don’t know box checked \(^\wedge\wedge\) (Metrolink Only)
RQ27air  Cost to get from airport \(^\wedge\) (Metrolink Only)
RQ27aAir  Don’t know box checked\(^\wedge\wedge\) (Metrolink Only)

Q20  High Speed Rail station would use to start your trip
Q21  Mode to HSR station
Q22  Time to get to HSR station
Q22a  Time - Don’t know box checked
Q23  Cost to get to HSR station
Q23a  Cost - Don’t know box checked
Q24  HSR station where would get off train
Q25  Mode from HSR station
Q26  Time to destination
Q26a  Time – Don’t know box checked
Q27  Cost to get from station
Q27a  Cost – Don’t know box checked

AIRCODE  Choice exercise region origin-destination\(^\wedge\)
VERSION  Choice exercise version number
Q28  Choice exercise A
Q29  Choice exercise B
Q30  Choice exercise C
Q31  Choice exercise D
Q32a  Number of trips by Air
Q32b  Number of trips by Car
Q32c  Number of trips by Rail
Q32d  Number of trips by Bus
Q32e  Total number of trips

Gender  Gender
Age  Age
JobStat  Job status
Educ  Education
Income  Income range
HHNUM  Total number of persons in household
WORKNUM  Number of persons in household who work outside the home
CHLDNUM  Number of persons under 18 in household
Contact  OK to contact
Email  Email address
Mail  Survey received by mail
MailDte  Date mailed in survey received
Type  Type of questionnaire: Air or Rail
**Code Sheet**

- There were 2 versions of questionnaire: an airport version and a rail version. For the most part, the basic questions on both versions were the same. Questions or data fields that were different are flagged (using: ^ for air; and ^^ for rail). The field `Type` included a flag which indicates whether the record is an airport version or a rail version. Additionally, the `Respnum` for the Rail questionnaires are numbered 7001 and over.
- This code sheet includes a summary of the question wording, refer to the actual questionnaire for complete question wording.
- A survey was considered complete, and inputted, if at least 4 (of 6) pages of survey booklet was filled out and at least 2 (of 4) choice exercises was completed.
- 0 = blank unless otherwise specified.
- Multiple response questions included in this data file: Q11a-1, Q11a-2, Q11a-3, Q11a-4. These multiple response questions will have an “out” code used by the inputting program. It will be the last code for each of these questions (i.e. for Q.11a-1 it is code 4). This “out” code should be ignored for any crosstab or analysis purposes.

<table>
<thead>
<tr>
<th>Field</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q:Respnum</td>
<td>Inputting Program ID#</td>
</tr>
<tr>
<td>Q:CCGID</td>
<td>CCG ID #:</td>
</tr>
<tr>
<td>Q:Packet</td>
<td>Packet ID #:</td>
</tr>
<tr>
<td>Q:Oair</td>
<td>Origin Airport:^</td>
</tr>
<tr>
<td>1</td>
<td>San Francisco (SFO)</td>
</tr>
<tr>
<td>2</td>
<td>Oakland (OAK)</td>
</tr>
<tr>
<td>3</td>
<td>Sacramento (SMF)</td>
</tr>
<tr>
<td>4</td>
<td>San Jose (SJC)</td>
</tr>
<tr>
<td>5</td>
<td>Fresno (FAT)</td>
</tr>
<tr>
<td>6</td>
<td>Los Angeles (LAX)</td>
</tr>
<tr>
<td>7</td>
<td>Other</td>
</tr>
<tr>
<td>8</td>
<td>San Diego (SAN)</td>
</tr>
<tr>
<td>Q:Dair</td>
<td>Destination Airport Code:^</td>
</tr>
<tr>
<td>1</td>
<td>San Francisco (SFO)</td>
</tr>
<tr>
<td>2</td>
<td>Oakland (OAK)</td>
</tr>
<tr>
<td>3</td>
<td>Sacramento (SMF)</td>
</tr>
<tr>
<td>4</td>
<td>San Jose (SJC)</td>
</tr>
<tr>
<td>5</td>
<td>Fresno (FAT)</td>
</tr>
<tr>
<td>6</td>
<td>Los Angeles (LAX)</td>
</tr>
<tr>
<td>7</td>
<td>Bakersfield (BFL)</td>
</tr>
<tr>
<td>8</td>
<td>Burbank (BUR)</td>
</tr>
<tr>
<td>9</td>
<td>Modesto (MOD)</td>
</tr>
<tr>
<td>10</td>
<td>Ontario (ONT)</td>
</tr>
<tr>
<td>11</td>
<td>John Wayne (SNA)</td>
</tr>
<tr>
<td>12</td>
<td>Long Beach (LGB)</td>
</tr>
<tr>
<td>13</td>
<td>San Diego (SAN)</td>
</tr>
<tr>
<td>14</td>
<td>Other</td>
</tr>
<tr>
<td>0</td>
<td>Blank/Don't Know</td>
</tr>
</tbody>
</table>
Q: Airline Code:
   1. Southwest
   2. United
   3. American
   4. US Air
   5. Jet Blue
   6. Delta
   7. Asiana
   8. Alaska
   9. Other (specify)
   0. Blank/Don't Know

Q: RtrNum
Train #: ^^
   1. ACE
   2. Metrolink
   3. Other

Q: RSys
Rail System: ^^
   1. ACE
   2. Metrolink
   3. Other

Q: ROSta
Train Station Boarded: ^^
   0. BLANK
   1. Stockton (ACE)
   2. Lathrop / Manteca (ACE)
   3. Tracy (ACE)
   4. Great America (ACE)
   5. San Jose (ACE)
   6. Oceanside (Metrolink)
   7. San Clemente (Metrolink)
   8. San Juan Capistrano (Metrolink)
   9. Laguna Niguel/Mission Viejo (Metrolink)
   10. Irvine (Metrolink)
   11. Tustin (Metrolink)
   12. Other (specify)
   13. Santa Ana (Metrolink)
   14. Orange (Metrolink)
   15. Anaheim (Metrolink)
   16. Fullerton (Metrolink)
   17. Norwalk/Santa Fe Springs (Metrolink)
   18. Commerce (Metrolink)
   19. LA Union Station (Metrolink)

Q: RDSta
Train Station Exited: ^^
   0. BLANK
   1. Stockton (ACE)
   2. Lathrop / Manteca (ACE)
   3. Tracy (ACE)
   4. Great America (ACE)
   5. San Jose (ACE)
   6. Oceanside (Metrolink)
   7. San Clemente (Metrolink)
   8. San Juan Capistrano (Metrolink)
   9. Laguna Niguel/Mission Viejo (Metrolink)
   10. Irvine (Metrolink)
   11. Tustin (Metrolink)
Q:RDate
Date:^^
(INPUTTER: Use 12-31-05 to indicate blank.)

Q:Q1
1. Starting air travel here:^
   1 Starting Here
   2 Connecting
   0 Blank

Q:Q2
2. Is the end of this flight your final destination:^
   1 Final air destination
   2 Connecting
   0 Blank

Q:Q3
3. What is the purpose of today's trip?
   1 Business
   2 Work commute
   3 Vacation/Pleasure/Recreation
   4 Visit Friends or Relatives
   5 Personal or family matters
   6 Go to or from school
   7 Other (specify)
   0 Blank

Q:Q4
4. How many people in party:
   (Inputter: Use '0' to indicate blank.)

Q:Q4a
4a. How many people filling out survey:
   (Inputter: Use '0' to indicate blank.)

Q:Q5
Where did you begin your current trip, where did you COME FROM?
Q5a Place Name:
Q5b Exact Street Address:
Q5c (or) Intersection:
Q5d City:
Q5e State:
Q5f Zip:

Q:Q6
Where are you GOING?
Q6a Place Name:
Q6b Exact Street Address:
Q6c (or) Intersection:
Q6d City:
Q:Q7
7. Home zip code:

Q:Q8
8. Vehicle available:
   1. No
   2. Yes, could have driven
   3. Yes, but very difficult / not convenient to drive
   0. Blank

Q:Q9
9. How many nights...
   1. None
   2. One
   3. Two - Three
   4. Four - Six
   5. One week or more
   0. Blank

Q:RQ10
10. Did you check luggage...?
   1. Check luggage in
   2. Carried luggage on
   3. Both
   4. No luggage
   0. Blank

Q:Q11
11. What is approximate train fare/airfare paid for this trip?

$(INPUTTER: Round this amount to the nearest whole dollar. Example: If $150.25 is written in, round it to $150. IF BLANK: Use the number “9999” to indicate blank.)

Q:Q11a-1 / Q11a-2 / Q11a-3 / Q11a-4
11a. Check any that apply:
   1. Used frequent flyer miles (This code Not Applicable for Rail surveys)
   2. Used employee discount/pass
   3. Train fare part of a package/tour
   4. No other next question (or no boxes checked)

Q:Q12
12. One way or round trip?
   1. One way fare
   2. Round trip fare
   3. Other (specify)
   4. Three way/multi-city/multiple stops
   0. Blank

^ question/field included on airport survey only
^^ question/field included on rail survey only
Q:RQ12
12. Type of ticket?^^
  1. One way
  2. Round trip
  3. 10-trip (Metrolink only)
  4. 20-trip (ACE Train only)
  5. Monthly pass
  6. Multi-Line
  7. Other (specify)
  0. Blank

(NOTE: Train fare in Q11 was edited if necessary based on this “type of ticket” question. If One Way is selected, a one-way fare is included in Q11; if round-trip / 10-trip / 20-trip is selected, a round-trip fare is included in Q11; if Monthly Pass is selected, the cost for the entire monthly pass is included in Q11; if multi-line is selected, the amount the respondent wrote in was not edited.)

Q:Q13
13. Will you be reimbursed for the cost of the ticket...
  1. Yes, reimbursed
  2. No, not reimbursed
  3. Don't know / prefer not to say
  0. Blank

Q:Q14
14. Are you traveling first class...
  1. First Class
  2. Business Class
  3. Economy / Coach
  4. Other
  0. Blank

Q:RQ14
14. Where purchase ticket...
  1. At the station
  2. Online
  3. By mail
  4. Through an off-site vendor/outlet
  5. Other
  6. At work/office
  0. Blank

Q:Q15a
15a. How GOT TO TRAIN/AIRPORT
  1. Drive and park
  2. Got dropped off / get picked up
  3. Taxi / Shuttle
  4. Light Rail / Train
  5. Rental Car
  6. Other (specify)
  7. Don't know
  8. BUS TRANSIT
  9. WALKED (ALL THE WAY)
  0. Blank

Q:Q15b
15b. How WILL GET TO DESTINATION
  1. Drive and park
  2. Got dropped off / get picked up
  3. Taxi / Shuttle
  4. Light Rail / Train
5 Rental Car
6 Other (specify)
7 Don't know
8 BUS TRANSIT
9 WALKED (ALL THE WAY)
0 Blank

Q:Q16a
16a. Time to GET TO TRAIN STATION/AIRPORT...
   1 Less than 15 minutes
   2 15 minutes to 1/2 hour
   3 1/2 hour to 1 hour
   4 1 hour - 1 1/2 hours
   5 1 1/2 hour - 2 hours
   6 Over 2 hours (specify) __________________
   7 Don't know
   8 2 – 4 hours
   9 Over 4 hours
   0 Blank

Q:Q16b
16b. Time to GET TO DESTINATION...
   1 Less than 15 minutes
   2 15 minutes to 1/2 hour
   3 1/2 hour to 1 hour
   4 1 hour - 1 1/2 hours
   5 1 1/2 hour - 2 hours
   6 Over 2 hours (specify) __________________
   7 Don't know
   8 2 – 4 hours
   9 Over 4 hours
   0 Blank

Q:Q17a
17a. Cost to GET TO STATION/AIRPORT
   $ (INPUTTER: Use decimals in the amount above (do not round to whole numbers)
   IF BLANK: Use the number "9999.99" to indicate blank.)

Q:Q17b
17b. Cost to GET TO DESTINATION...
   $ (INPUTTER: Use decimals in the amount above (do not round to whole numbers)
   IF BLANK: Use the number "9999.99" to indicate blank.)

Q:Q18
18. Did you park...
   1 Yes
   2 No
   0 Blank

Q:Q18a
18a. Cost for parking
   $ (INPUTTER: Use decimals in the amount above (do not round to whole numbers)
   IF BLANK: Use the number "999.99" to indicate blank.)
Q:Q19
19. How long before your departure time/scheduled flight time did you arrive...
   1  Less than 1/2 hour
   2  1/2 - 1 hour
   3  1 - 1 1/2 hour
   4  1 1/2 - 2 hours
   5  Over 2 hours (specify)
   6  Don't Know
   7  2 – 4 hours
   8  Over 4 hours
   0  Blank

Q:RQ20air
20. Which AIRPORT would you use to start your trip?^^ (Metrolink Only)
   1  San Francisco (SFO)
   2  Oakland (OAK)
   3  Sacramento (SMF)
   4  San Jose (SJC)
   5  Fresno (FAT)
   6  Los Angeles (LAX)
   7  Bakersfield (BFL)
   8  Burbank (BUR)
   9  Modesto (MOD)
  10  Ontario (ONT)
  11  John Wayne (SNA)
  12  Long Beach (LGB)
  13  San Diego (SAN)
  14  Other (specify)
  15  Carlsbad/Palomar Airport
  0  Blank

Q:RQ21air
21. How GET TO AIRPORT...^^ (Metrolink Only)
   1  Drive and park
   2  Rental car
   3  Get dropped off
   4  Taxi/shuttle
   5  Bus
   6  Train
   7  Walk
   8  Other (specify)
   0  Blank

Q:RQ22air
22 (21a). How long to GET TO AIRPORT... ^^ (Metrolink Only) minutes
   (INPUTTER: Use "999" to indicate blank.)

Q:RQ22aAir
22a. Box checked… ^^ (Metrolink Only)
   1  Box CHECKED for "I have no idea"
   2  Box NOT Checked for "I have no idea"
Q:RQ23air
23 (21b). How much cost to GET TO AIRPORT...\(^\wedge\) (Metrolink Only)

\(\text{\$} \)  

*(INPUTTER: Use decimals in the amount above (do not round to whole numbers)*

*IF BLANK: Use "9999.99" to indicate blank.)*

Q:RQ23aAir
23a. Box Checked \(^\wedge\wedge\) (Metrolink Only)
1. Box CHECKED for "I have no idea"
2. Box NOT Checked for "I have no idea"

Q:RQ24air
24 (23). Which Airport do you think you would fly into? \(^\wedge\wedge\) (Metrolink Only)
1. San Francisco (SFO)
2. Oakland (OAK)
3. Sacramento (SMF)
4. San Jose (SJC)
5. Fresno (FAT)
6. Los Angeles (LAX)
7. Bakersfield (BFL)
8. Burbank (BUR)
9. Modesto (MOD)
10. Ontario (ONT)
11. John Wayne (SNA)
12. Long Beach (LGB)
13. San Diego (SAN)
14. Other (specify)
0. Blank

Q:RQ25air
25 (23). How GET TO DESTINATION... \(^\wedge\wedge\) (Metrolink Only)

1. Drive and park
2. Rental car
3. Get picked up
4. Taxi/shuttle
5. Bus
6. Train
7. Walk
8. Other (specify)
0. Blank

Q:RQ26air
26a. Box checked \(^\wedge\wedge\) (Metrolink Only)
1. Box CHECKED for "I have no idea"
2. Box NOT Checked for "I have no idea"

Q:RQ27air
27 (23b). How much cost to GET FROM AIRPORT... \(^\wedge\wedge\) (Metrolink Only)

\(\text{\$} \)  

*(INPUTTER: Use decimals in the amount above (do not round to whole numbers)*

*IF BLANK: Use "9999.99" to indicate blank.)*
Q:RQ27aAir
27a. Box Checked^^ (Metrolink Only)
   1 Box CHECKED for "I have no idea"
   2 Box NOT Checked for "I have no idea"

Q:Q20
20 (24). Which High Speed Rail station would you use to start your trip?
   1 Downtown San Francisco 17 Palmdale
   2 Millbrae (SFO) 18 Sylmar
   3 Palo Alto/Redwood City 19 Burbank
   4 San Jose 20 Los Angeles (Union Station)
   5 Gilroy 21 Norwalk
   6 Oakland 22 Anaheim
   7 Oakland Airport 23 Irvine
   8 Fremont/Union City 24 East San Gabriel Vly
   9 Pleasanton 25 Ontario
   10 Sacramento 26 Riverside
   11 Stockton 27 Temecula Valley
   12 Tracy 28 Escondido
   13 Modesto 29 University City
   14 Merced 30 San Diego
   15 Fresno 31 Visalia
   16 Bakersfield 32 Other (specify)
   0 BLANK

Q:Q21
21 (25). How GET TO STATION...
   1 Drive and park
   2 Rental car
   3 Get dropped off
   4 Taxi/shuttle
   5 Bus
   6 Train
   7 Walk
   8 Other (specify)
   9 Bicycle
   0 Blank

Q:Q22
22 (25a). How long to GET TO STATION...
   minutes
   (IF BLANK: Use "999" to indicate blank.)

Q:Q22a
22a. Box Checked
   1 Box CHECKED for "I have no idea"
   2 Box NOT Checked for "I have no idea"

Q:Q23
23 (25b). How much cost to GET TO STATION...$
   (INPUTTER: Use decimals in the amount above (do not round to whole numbers)
   IF BLANK: Use "9999.99" to indicate blank.)

Q:Q23a
23a. Box Checked:
   1 Box CHECKED for "I have no idea"
   2 Box NOT Checked for "I have no idea"
Q: Q24
24 (26). Which High Speed Rail station would you get off the train?
1. Downtown San Francisco
2. Millbrae (SFO)
3. Palo Alto/Redwood City
4. San Jose
5. Gilroy
6. Oakland
7. Oakland Airport
8. Fremont/Union City
9. Pleasanton
10. Modesto
11. Stockton
12. Tracy
13. Merced
14. Fresno
15. Bakersfield
16. Oakland Airport
17. Palmdale
18. Sylmar
19. Burbank
20. Los Angeles (Union Station)
21. Norwalk
22. Anaheim
23. Irvine
24. East San Gabriel Vly
25. Ontario
26. Riverside
27. Temecula Valley
28. Escondido
29. University City
30. San Diego
31. Visalia
32. Other (specify)
0. BLANK

Q: Q25
25 (27). How GET TO DESTINATION...
   1. Drive and park
   2. Rental car
   3. Get dropped off
   4. Taxi/shuttle
   5. Bus
   6. Train
   7. Walk
   8. Other (specify)
   0. Blank

Q: Q26
26 (27a). How long to GET TO STATION...
   minutes
 INPUTTER: Use "999" to indicate blank.

Q: Q26a
26a. Box Checked
   1. Box CHECKED for "I have no idea"
   2. Box NOT Checked for "I have no idea"

Q: Q27
27 (27b). How much cost to GET FROM STATION...
   $
 INPUTTER: Use decimals in the amount above (do not round to whole numbers)
 IF BLANK: Use "9999.99" to indicate blank.

Q: Q27a
27a. Box Checked
   1. Box CHECKED for "I have no idea"
   2. Box NOT Checked for "I have no idea"
Q:AIRCODE  
Choice Exercise Region Origin-Destination
1  SAC-LA  
2  SAC-SAN  
3  SJC-LA  
4  SJC-SAN  
5  SF-SD  
6  SF-LA  
7  FR-LA  
8  FR-SF  
9  SD-LA  
10 SD-SF

Q:VERSION  
Choice Exercise Version Number:

Q:Q28
CHOICE EXERCISE A
28. Your choices are...
1  Travel by Car  
2  Travel by Air  
3  Travel by High Speed Rail  
4  Travel by Conventional Rail  
0  Blank  

Q:Q29
CHOICE EXERCISE B
29. Your choices are...
1  Travel by Car  
2  Travel by Air  
3  Travel by High Speed Rail  
4  Travel by Conventional Rail  
0  Blank  

Q:Q30
CHOICE EXERCISE C
30. Your choices are...
1  Travel by Car  
2  Travel by Air  
3  Travel by High Speed Rail  
4  Travel by Conventional Rail  
0  Blank  

Q:Q31
CHOICE EXERCISE D
31. Your choices are...
1  Travel by Car  
2  Travel by Air  
3  Travel by High Speed Rail  
4  Travel by Conventional Rail  
0  Blank
Q:Q32
32. How many times made a trip similar to one taking today...
Number of trips by...
Q32a. Air:
Q32b. Car:
Q32c. Rail:
Q32d. Bus:
Q32e. Total trips:

Q:Gender
Gender:
1 Male
2 Female
0 Blank

Q:Age
Age:
1 Under 18
2 18 - 24
3 25 - 34
4 35 - 44
5 45 - 54
6 55 - 64
7 65 - 74
8 75 & older
0 Blank

Q:JobStat
c. Job Status
1 Employed full time
2 Employed part time
3 Unemployed
4 Retired
5 Student
6 Homemaker
7 Other (specify)
8 Self-Employed
0 Blank

Q:Educ
d. Education
1 Some high school or less
2 High School graduate or equivalent
3 Some College or Technical school
4 College Graduate
5 Graduate or Professional Degree
0 Blank

Q:Income
e. Income
1 Under $5,000
2 $5,000 - $25,000
3 $25,001 - $50,000
4 $50,001 - $75,000
5 $75,001 - $100,000
6 $100,001 - $150,000
7 $150,001 and over
0 Blank
Q: HHNUM
TOTAL IN HOUSEHOLD:
1  1 Person
2  2 People
3  3 People
4  4 People
5  5 People
6  6 or more People
0  Blank

Q: WORKNUM
# WORK OUTSIDE THE HOME:
1  1 Person
2  2 People
3  3 People
4  4 People
5  5 People
6  6 or more People
7  0 People
0  Blank

Q: CHLDNUM
UNDER 18 YEARS OLD:
1  1 Person
2  2 People
3  3 People
4  4 People
5  5 People
6  6 or more People
7  0 People
0  Blank

Q: CARNUM
g. # of Motor Vehicles:
5  0 Vehicles
1  1 Vehicle
2  2 Vehicles
3  3 Vehicles
4  4 or more Vehicles
0  Blank

Q: Contact
May we contact you...
1  Yes
2  No
0  Blank

Q: Contact Information
Q: fname:  First Name:
Q: lname:   Last Name:
Q: phone#:  Telephone Number:
Q: email:   Email:
Q: Mail
Survey received by MAIL?
0 or blank  NO, collected on train
1  YES, received by MAIL

Q: MailDte
Mail Back Surveys Date Received Stamp (For Mail Backs)
1  "Prior to 09-29-05" (specific date not known)
2  August 18 - 31
3  Sept 1 - 15
4  Sept 16 - 30
5  Oct 1 - 15
6  Oct 16 - 31
7  Nov 1 - 15
8  Nov 16 - 30
9  Other (specify)

(INPUTTER: Please code the date stamp for this survey. This date should be written in red on the bottom right of the last page of the survey.)

Q: type
Type of questionnaire
0 or blank  air passenger survey
3  rail passenger survey
## MTC HSR
### Response Rate Disposition for RAIL Intercept Survey

<table>
<thead>
<tr>
<th>RAIL SYSTEM</th>
<th>ACE</th>
<th>METROLINK</th>
<th>TOTALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refusals</td>
<td>10</td>
<td>21</td>
<td>31</td>
</tr>
<tr>
<td>Discontinued/Not Qualified</td>
<td>309</td>
<td>34</td>
<td>343</td>
</tr>
<tr>
<td>Mailbacks Distributed</td>
<td>44</td>
<td>56</td>
<td>100</td>
</tr>
<tr>
<td>Incompletes/Partials</td>
<td>17</td>
<td>15</td>
<td>32</td>
</tr>
<tr>
<td>Employees</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Language Barrier</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td><strong>TOTAL NON-RESPONSE</strong></td>
<td><strong>382</strong></td>
<td><strong>130</strong></td>
<td><strong>512</strong></td>
</tr>
</tbody>
</table>

| Mailbacks Collected | 5   | 14  | 19   |
| Completes Collected | 129 | 101 | 230  |
| **TOTAL COMPLETES** | **134** | **115** | **249** |

**TOTAL APPROACHED**
(Total Non-Response + Total Completes)

- 516
- 245
- 761

### Response Rate

| TOTAL APPROACHED | 516 | 245 | 761 |
| Discontinued/Not qualified | (309) | (34) | (343) |
| Employees | (1) | (1) | (2) |
| **POTENTIAL RESPONDENTS** | **206** | **210** | **416** |
| **TOTAL COMPLETES** | **134** | **115** | **249** |

### Response Rate*

- 65.0%
- 54.8%
- 59.9%

*Total completes divided by potential respondents

### Estimate of Passengers on sampled routes

(rough estimate based on conductor count of all passengers who boarded sampled trains.)

<p>| 797 | 891 | 1688 |</p>
<table>
<thead>
<tr>
<th>Response Disposition</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Didn’t receive packet</td>
<td>2</td>
</tr>
<tr>
<td>Call back to complete (CBC)</td>
<td>1</td>
</tr>
<tr>
<td>Call back/not at home (CB/NAH)</td>
<td>12</td>
</tr>
<tr>
<td>Answering machine (AM)</td>
<td>28</td>
</tr>
<tr>
<td>No answer (NA)</td>
<td>3</td>
</tr>
<tr>
<td>Fax line (FAX)</td>
<td>1</td>
</tr>
<tr>
<td>Business (BZ)</td>
<td>0</td>
</tr>
<tr>
<td>Refusal (REF)</td>
<td>11</td>
</tr>
<tr>
<td>Wrong # (WRG)</td>
<td>5</td>
</tr>
<tr>
<td>Disconected (DISC)</td>
<td>1</td>
</tr>
<tr>
<td>Not available during survey (NADS)</td>
<td>3</td>
</tr>
<tr>
<td>Interview terminated (TERM)</td>
<td>0</td>
</tr>
<tr>
<td>Not qualified (NQ)</td>
<td>0</td>
</tr>
<tr>
<td>Mailed back</td>
<td>1</td>
</tr>
<tr>
<td><strong>Completes</strong></td>
<td>181</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>249</td>
</tr>
</tbody>
</table>
AUTO PASSENGER SURVEY

Final questionnaires
  - Recruit
  - Retrieval
Example of mailout with choice exercises
Field guide and code sheet
Response rate disposition for Auto retrieval telephone survey
Interviewer Specifications
INTRODUCTION

INTERVIEWER: _________________________   DATE: ______________

0. Record telephone exchange: ______________________________________

1. Hello, my name is ______________, and I’m calling from Corey Research. In cooperation with the Metropolitan Transportation Commission (MTC) and the California High Speed Rail Authority, we are conducting a survey [today/tonight] about travel throughout California. This is not a sales call.

   [INTERVIEWER NOTE: This recruit survey will take about 5 minutes. The callback survey will take about 10 minutes]

Refusal ................ 1   Thank/Discontinue
Business/Non Residential ..... 2   Thank/Discontinue
Language Barrier …………. 3   Thank/Discontinue

2. Is my information correct that you live in ____________ county (from sample) in the ____________________ area (from sample)?

   (Interviewer note: Code in correct county below, computer will assign area/region. If respondent does not live within a targeted county/area, thank respondent and discontinue interview).

   Southern California Targeted Regions
   a. San Diego (county: 1 - San Diego)
   b. Los Angeles (counties: 2 - Los Angeles, 3 - San Bernardino, 4 - Orange, 5 - Riverside, 6 - Ventura)
   c. Bakersfield (county: 7 - Kern)

   Northern California Targeted Regions
   d. Tulare County/Visalia (counties: 8 - Tulare, 9 - King)
   e. Fresno (counties: 10 - Fresno, 11 - Madera)
   f. Merced (county: 12- Merced)
   g. San Francisco Bay (counties: 13 - Sonoma, 14- Napa, 15 - Solano, 16 - Marin, 17 - Contra Costa, 18 – Alameda, 19 - San Francisco, 20 - San Mateo, 21 - Santa Clara)
   h. Modesto/Stockton (county: 22 - San Joaquin, 23 - Stanislaus)
   i. Sacramento (county: 24 - Sacramento, 25 - Yolo, 26 - Sutter, 27 - Yuba, 28 - Placer, 29 - El Dorado)

3. a. (for Southern California Respondents ask) In the past six months, have you made any auto trips\(^\) from your home to a destination in Northern California?

   b. (for Northern California Respondents ask) In the past six months, have you made any auto trips\(^\) from your home to a destination in Southern California?

   (Interviewer note: If necessary, read list of specific counties/regions we are targeting from computer screen)

   Yes .................... 1   [Q.7]
   No/DK .................. 2   [Q.4]

   ^ (include cars, pick-ups, SUV's, but not motorcycles)
4. Have you made any other auto trips outside the ________(answer in Q2) area to another region in (Northern California/Southern California)?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Count</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>No/DK</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

*Note: if respondent lives in Northern California, ask about Northern California; if respondent lives in Southern California, ask about Southern California.*

5. In the past six months, has any other adult in your household traveled by auto from your home to another area in California outside the ________(answer in Q2)?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Count</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>1</td>
<td>(Q.5) Thank/Discontinue</td>
</tr>
<tr>
<td>No/DK</td>
<td>2</td>
<td>[Arrange to callback qualified respondent]</td>
</tr>
</tbody>
</table>

6. May I please speak with the adult from your household that made the trip/s.

<table>
<thead>
<tr>
<th>Response</th>
<th>Count</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refusal</td>
<td>1</td>
<td>Thank/Discontinue</td>
</tr>
<tr>
<td>Transferring</td>
<td>2</td>
<td>Repeat intro and attempt to recruit respondent</td>
</tr>
<tr>
<td>Correct respondent not available</td>
<td>3</td>
<td>[Arrange to callback qualified respondent]</td>
</tr>
</tbody>
</table>

7. Can you please tell me (the city) where you went on your most recent auto trip to (destination area)? ^^

City: __________________________

*Interviewer: Type in City and code in one of the regions listed below. If unsure about region, probe respondent or refer to map*

<table>
<thead>
<tr>
<th>Region</th>
<th>Made auto trip to S. Calif</th>
<th>Made auto trip to within N. Calif</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern California Residents</td>
<td>-7a-</td>
<td>-7b-</td>
</tr>
<tr>
<td>San Diego</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Bakersfield</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Tulare County/Visalia</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Fresno</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Merced</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>San Francisco Bay</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Modesto/Stockton</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Sacramento</td>
<td>□</td>
<td>□</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Southern California Residents</th>
<th>Made auto trip to N. Calif</th>
<th>Made auto trip within S. Calif</th>
</tr>
</thead>
<tbody>
<tr>
<td>-7a-</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>-7b-</td>
<td>□</td>
<td>□</td>
</tr>
</tbody>
</table>

*Thank/Discontinue unless made another auto trip within the past six months to one of the listed regions*

Note: Certain regions of California may not be included in this survey (e.g. the Eureka area in Northern California). If one of these regions is mentioned, probe for another recent auto trip to one of the targeted regions.

^^ ask Q6-1 or Q6-2 before Q7, if applicable.

(If Bay Area region respondent who traveled to S.Cal, ask) 6-1. In the past 6 months, have you made a trip to the Los Angeles area (that would include the counties of Los Angeles, San Bernardino, Orange, Riverside, Ventura)?

(If Los Angeles region respondent who traveled to N.Cal, ask) 6-2. In the past 6 months, have you made a trip to the San Francisco Bay area (that would include the counties of Sonoma, Napa, Solano, Marin, Contra Costa, Alameda, San Francisco, San Mateo, Santa Clara)?

(Note: Q6-1 and Q6-2 added on after approximately 1,300 recruit surveys had been conducted)
8. In cooperation with the Metropolitan Transportation Commission (MTC) and the California High Speed Rail Authority, we (Corey Research) are conducting a study to more fully understand the travel patterns and travel choices of people like yourself who take auto trips throughout California. The information you provide will help us identify how to expand and improve travel options throughout the state. If you agree to participate, we will mail a survey packet for you to review. We will arrange a time to call you back and ask more questions that will take about ten minutes of your time. The study is being conducted for research purposes and no attempt will be made to sell you anything. Your responses will be strictly confidential.

Would you be willing to participate?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>1</td>
</tr>
<tr>
<td>No/DK</td>
<td>2</td>
</tr>
</tbody>
</table>

[Q.9]

9. Would you spell your name and give me your home or mailing address (so I can mail you the survey packet)?

NAME: ____________________________________________

STREET ADDRESS: ____________________________________________

CITY: __________________________ 5 DIGIT ZIP CODE: ____________

TELEPHONE NUMBER: (____ ___ ___) - ___ ___ ___ - ___ ___ ___ ___

10. Is this address your home location?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>1</td>
</tr>
<tr>
<td>No/DK</td>
<td>2</td>
</tr>
</tbody>
</table>

[Q.10b]

10a/b/c. May I ask for an intersection near your home (cross streets) or your home address please.

a. STREET ADDRESS OR INTERSECTION: ____________________________________________

b. CITY: __________________________ 5 DIGIT ZIP CODE: ___ ___ ___ ___ ___

INTERVIEWER NOTE: If respondent reluctant to give home address, try for City and zip code at a minimum.

11. Within a week or so, we will be sending you the survey booklet in a large envelope with a red box that says “California High Speed Rail Survey”. We would like to call you in about a week to collect your responses. What is the best time to reach you?

Record a preferred time: __________________________

[Q.12]
TRIP INFORMATION

12. Before we send you the survey materials, we would like to know a little more about your last auto trip from your home to ____________________ (response to Q7). May I ask the approximate dates of that last trip?

   Record date of trip: _________________________ [Q.13]

13. Can you tell me the location of your destination in _________________. Do you recall the street intersection or address where you went? (Interviewer: get as much information as possible. At minimum, we need a city name)

   a. Record place name
   ______________________

   b. Record street address or intersection
   ______________________

   c. Record City
   ______________________

   d. Record Zip
   ______________________

14. What was the main purpose of this trip? (Single response only)

   Business…………………………………. 1
   Work Commute …………………………… 2
   Vacation/Pleasure/Recreation ……………… 3
   Visit Friends or Relatives ………………… 4
   Personal or family matters………………… 5
   Go to or from school……………………… 6
   Other (specify)______________________

15. How many people, including yourself, were traveling in the party on that trip? One, just yourself ………… 1

   Two …………………… 2
   Three ………………… 3
   Four …………………. 4
   Five or more (specify) __________
   DK/NA/Refused ……… 0

16. And how many total trips by any mode of travel (car, airplane, train, etc.) have you made to _____ __________________ (response in Q7) in the past six months?

   ______________________ (total trips by any mode)

REMINDER

17. Thank you. We will mail you the additional materials that we told you about. Please have your survey materials available (near the phone) when we call you in a week or so. We greatly appreciate your cooperation on this study.

   Interviewer: Describe envelope again if necessary.

###
D1. Gender
1  Male
2  Female

D2. Date of Survey: ____________________

D3. Interviewer: Identify **county** of Destination City below (refer to map or city list if necessary)

Destination City: ________________________(will show on screen)

<table>
<thead>
<tr>
<th>County</th>
<th>County</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Southern California Regions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Diego area:</td>
<td>San Diego county</td>
<td>1</td>
</tr>
<tr>
<td>Los Angeles area:</td>
<td>Los Angeles county</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>San Bernardino county</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Orange county</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Riverside county</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>Ventura</td>
<td>6</td>
</tr>
<tr>
<td><strong>Bakersfield area:</strong></td>
<td>Kern county</td>
<td>7</td>
</tr>
<tr>
<td><strong>Northern California Regions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tulare /Visalia area:</td>
<td>Tulare county</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td>Kings county</td>
<td>9</td>
</tr>
<tr>
<td>Fresno area:</td>
<td>Fresno county</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Madera county</td>
<td>11</td>
</tr>
<tr>
<td>Merced area:</td>
<td>Merced county</td>
<td>12</td>
</tr>
<tr>
<td>San Fran. Bay area:</td>
<td>Sonoma county</td>
<td>13</td>
</tr>
<tr>
<td></td>
<td>Napa county</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>Solano county</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Marin county</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td>Contra Costa county</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td>Alameda county</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>San Francisco county</td>
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<td>San Mateo county</td>
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</tr>
<tr>
<td></td>
<td>Santa Clara county</td>
<td>21</td>
</tr>
<tr>
<td>Modesto/Stockton area:</td>
<td>San Joaquin county</td>
<td>22</td>
</tr>
<tr>
<td></td>
<td>Stanislaus county</td>
<td>23</td>
</tr>
<tr>
<td>Sacramento area:</td>
<td>Sacramento county</td>
<td>24</td>
</tr>
<tr>
<td></td>
<td>Yolo county</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td>Sutter county</td>
<td>26</td>
</tr>
<tr>
<td></td>
<td>Yuba county</td>
<td>27</td>
</tr>
<tr>
<td></td>
<td>Placer county</td>
<td>28</td>
</tr>
<tr>
<td></td>
<td>El Dorado county</td>
<td>29</td>
</tr>
</tbody>
</table>
TRAVEL OPINIONS THROUGHOUT CALIFORNIA
A SURVEY OF AUTO PASSENGER’S PREFERENCES
RETRIEVAL SURVEY
Final Version. September 11, 2005

BEST TIME TO CALL: ______________________________

<table>
<thead>
<tr>
<th>REGION:.origin</th>
<th>destination</th>
<th>CONTACT INFORMATION:</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Diego</td>
<td>1</td>
<td>NAME: __________________</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>2</td>
<td>PHONE #: ______________</td>
</tr>
<tr>
<td>Bakersfield</td>
<td>3</td>
<td>TRIP PURPOSE:</td>
</tr>
<tr>
<td>Tulare County/Visalia</td>
<td>4</td>
<td>Business………………… 1</td>
</tr>
<tr>
<td>Fresno</td>
<td>5</td>
<td>Work Commute…………… 2</td>
</tr>
<tr>
<td>Merced</td>
<td>6</td>
<td>Vacation/Pleasure/Recreation 3</td>
</tr>
<tr>
<td>San Francisco Bay</td>
<td>7</td>
<td>Visit Friends or Relatives… 4</td>
</tr>
<tr>
<td>Modesto/Stockton</td>
<td>8</td>
<td>Personal or family matters… 5</td>
</tr>
<tr>
<td>Sacramento</td>
<td>9</td>
<td>Go to or from school……… 6</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Other (specify)_________</td>
</tr>
</tbody>
</table>

VERSION RCVD: __________

INTRODUCTION

1. Hello, my name is ____________________, and I’m calling from Corey Research. May I please speak with ________________ [Respondent’s Name]?

   Refusal ……  1     [Thank/Discontinue]
   Transferring to correct respondent ……  2      [Q.2]
   Correct respondent not available ……  3     [arrange callback]

2. I’m calling to followup on the survey we started on ____________[Recruit Day and Date]. When we spoke to you before, we told you we were going to mail you some survey materials in a large envelope with a red box that says “California High Speed Rail Survey”. Do you have these materials handy or can you get them now?

   Yes …………………  1     [Q. 5]
   No, misplaced ……..  2      [Q. 3]
   No, never received ..  3    [Q. 3]

3. Can I arrange to send you some replacement materials?

   No/Refuse ………….  2     Thank/Discontinue

4. We will be re-sending you the survey materials in the next few days. We would like to call you back in about a week to collect your responses. Is ________ [interview time] a good time to reach you? Establish alternative callback time as necessary.

   Record an agreed-upon time  __________________     Thank/Discontinue

5.[Once the respondent has mailout materials] As you may recall, we spoke to you about an automobile trip you made from your home to ____________ [destination region]. You told us that you traveled for the purpose of ___________ [purpose]. Do you recall this trip?

   Yes …………………  1     Thank/Discontinue
   No/Refuse ………….  2

Cambridge Systematics 1 Corey, Canapary & Galanis Research
6. On the trip you described to us, you indicated there were a total of _____ persons (including yourself) traveling in your party.

[ask if more than one]
6a How many, including yourself, were adults 18 years of age or older?
6b In total, how many, including yourself, were family members?

<table>
<thead>
<tr>
<th>Adults 18 or older</th>
<th>Family Members</th>
</tr>
</thead>
</table>
| One (just respondent) .... | 1  
| Two .................... | 2  
| Three .................. | 3  
| Four .................... | 4  
| Five or more (specify) | 5  
| DK/NA/Refused .......... | 0  

7. On this trip how many nights, if any, were you away from home?

<table>
<thead>
<tr>
<th>Nights</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>0</td>
</tr>
<tr>
<td>One night</td>
<td>1</td>
</tr>
<tr>
<td>Two - three nights</td>
<td>2</td>
</tr>
<tr>
<td>Four - six nights</td>
<td>3</td>
</tr>
<tr>
<td>One week or more</td>
<td>5</td>
</tr>
<tr>
<td>DK/NA/Refused</td>
<td>0</td>
</tr>
</tbody>
</table>

7a. On this trip we have been talking about, was ______________________[destination city] your final destination? (q7a and q7b added 9/29)

Yes........................ 1 (continue to Q8)
No, not final destination... 2 (read Q7b)

(If no on Q7a, read:) For the next few questions, we would like to get your reaction to a simple roundtrip between your home and __________________ [destination city]

### SAME TRIP BY AIR OR HIGH SPEED RAIL

As you may have noticed in the booklet we sent to you, we are trying to assess reactions to various modes of travel. These include: Automobile, Air, and High Speed Rail* (which would be a bullet train between regions in California).

*Note: This list will be customized on the computer screen to show which modes the respondent received in the mailout packet. Mode combinations are (Modes): 1 = Auto/Air/HSR, 2 = Auto/Conventional Rail/HSR, and 3 = Auto/Air/HSR/Conventional Rail

(Ask Q8 series if respondent received AIR as one of the mode choice options)

8. (question series 1a through 1h on page 3 in the mailed packet). For the next few questions, assume that you were going to take an airplane to make a trip like the one we are discussing.

1a. AIR. Which Airport do you think you would use to start your trip (from home)?

<table>
<thead>
<tr>
<th>Potential California Airports</th>
<th>Central / Southern California</th>
<th>Other (specify): ____________</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern California</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 San Francisco (SFO)</td>
<td>5 Fresno (FAT)</td>
<td>14 Other (specify): ____________</td>
</tr>
<tr>
<td>2 Oakland (OAK)</td>
<td>6 Los Angeles (LAX)</td>
<td></td>
</tr>
<tr>
<td>3 Sacramento (SMF)</td>
<td>7 Bakersfield (BFL)</td>
<td></td>
</tr>
<tr>
<td>4 San Jose (SJC)</td>
<td>8 Burbank (BUR)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>9 Modesto (MOD)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 Ontario (ONT)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>11 John Wayne (SNA)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>12 Long Beach (LGB)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>13 San Diego (SAN)</td>
<td></td>
</tr>
</tbody>
</table>
1bAIR. How do you think you would get to that airport?

- Drive and park ………………….. 1
- Rental Car………………………. 2
- Get dropped off ……………… 3
- Taxi/Shuttle……………………. 4
- Bus………………………………. 5
- Train …………………………. 6
- Walk……………………………. 7
- Other (specify)____________________
- Don’t Know ………………………. 9

1cAIR. About how long do you think it would take you to get to the airport you selected (a “best guess” estimate is fine)?

_______  (type in # of minutes. 999 = DK)

1dAIR. About how much do you think it would cost to get to the airport (including fares, gas, etc. but not including parking or rental car costs)?

$_______  (type in amount. 999.99 = DK)

(if Drive and Park in Q1b):
1d-1AIR. About how much in total would it cost for airport parking?

$_______  (type in amount. 999.99 = DK)

1eAIR. Which airport do you think you would fly into?

<table>
<thead>
<tr>
<th>Northern California</th>
<th>Central / Southern California</th>
<th>14 Other (specify): ____________</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 San Francisco (SFO)</td>
<td>5 Fresno (FAT)</td>
<td></td>
</tr>
<tr>
<td>2 Oakland (OAK)</td>
<td>6 Los Angeles (LAX)</td>
<td></td>
</tr>
<tr>
<td>3 Sacramento (SMF)</td>
<td>7 Bakersfield (BFL)</td>
<td></td>
</tr>
<tr>
<td>4 San Jose (SJC)</td>
<td>8 Burbank (BUR)</td>
<td></td>
</tr>
<tr>
<td>9 Modesto (MOD)</td>
<td>10 Ontario (ONT)</td>
<td></td>
</tr>
<tr>
<td>11 John Wayne (SNA)</td>
<td>12 Long Beach (LGB)</td>
<td></td>
</tr>
<tr>
<td>12 Long Beach (LGB)</td>
<td>13 San Diego (SAN)</td>
<td></td>
</tr>
</tbody>
</table>

1fAIR. How do you think you would get from that airport to your destination?

- Drive and park ………………….. 1
- Rental Car………………………. 2
- Get picked up ……………… 3
- Taxi/Shuttle……………………. 4
- Bus………………………………. 5
- Train …………………………. 6
- Walk……………………………. 7
- Other (specify)____________________
- Don’t Know ………………………. 9

1gAIR. About how long do you think it would take you to get from the airport to your destination (a “best guess” estimate is fine)?

_______  (type in # of minutes. 999 = DK)

1hAIR. About how much do you think it would cost to get from the airport to your destination (including fares, gas, etc. but not including parking or rental car costs)?

$_______  (type in amount. 999.99 = DK)
9. (question series 1a through 1h on page 3 in the mailed packet) For the next few questions, assume that you were going to use Conventional Rail (like Amtrak) for a trip like the one we are discussing.

1aCR. Which of the Conventional Rail station locations do you think you would use to start your trip (from home)?

**Selected Station Locations (this is not a complete list - other stations can be specified by respondent)**

<table>
<thead>
<tr>
<th>San Francisco Bay Area</th>
<th>Central Valley</th>
<th>Southern California</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Chico</td>
<td>10 Sacramento</td>
<td>17 Palmdale/Lancaster</td>
</tr>
<tr>
<td>2 Davis</td>
<td>11 Stockton</td>
<td>18 Sylmar/S. Fernando Vly</td>
</tr>
<tr>
<td>3 Santa Clara</td>
<td>12 Tracy</td>
<td>19 Downtown Burbank</td>
</tr>
<tr>
<td>4 Downtown San Jose</td>
<td>13 Modesto</td>
<td>20 Los Angeles (Union Station)</td>
</tr>
<tr>
<td>5 Salinas</td>
<td>14 Merced</td>
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</tr>
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<td>6 Downtown Oakland</td>
<td>15 Fresno</td>
<td>22Anaheim</td>
</tr>
<tr>
<td>7 Oakland Airport</td>
<td>16 Bakersfield</td>
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</tr>
<tr>
<td>8 Fremont/Union City</td>
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<td>24 East San Gabriel Valley</td>
</tr>
<tr>
<td>9 Pleasanton</td>
<td></td>
<td>25 Ontario Airport</td>
</tr>
<tr>
<td></td>
<td></td>
<td>26 Riverside</td>
</tr>
<tr>
<td></td>
<td></td>
<td>27 Temecula Valley</td>
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<tr>
<td></td>
<td></td>
<td>28 Escondido</td>
</tr>
<tr>
<td></td>
<td></td>
<td>29 University City</td>
</tr>
<tr>
<td></td>
<td></td>
<td>30 San Diego</td>
</tr>
</tbody>
</table>

32 Other (specify other station): ________________________________

1bCR. How do you think you would get to that station?

- Drive and park ………………….. 1
- Rental Car………………………. 2
- Get dropped off …………………. 3
- Taxi/Shuttle…………………….. 4
- Bus………………………………5
- Train ………………………….. 6
- Walk…………………………….. 7
- Other (specify)____________________
- Don’t Know …………………….. 9

1cCR. About how long do you think it would take you to get to the station you selected (a “best guess” estimate is fine)?

_______  (type in # of minutes. 999 = DK)

1dCR. About how much do you think it would cost to get to the station (including fares, gas, etc. but not including parking or rental car costs)?

$_______  (type in amount. 999.99 = DK)
1eCR. At which (conventional rail) station location do you think you would get off the train?

**Selected Station Locations** *(this is not a complete list - other stations can be specified by respondent)*

<table>
<thead>
<tr>
<th>San Francisco Bay Area</th>
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</tr>
<tr>
<td></td>
<td></td>
<td>31 Hanford</td>
</tr>
</tbody>
</table>
|                       |               | 32 Other (specify other station): ____________________________

1fCR. How do you think you would get from that station to your destination?

- Drive and park ………………….. 1
- Rental Car………………………. 2
- Get picked up………………….. 3
- Taxi/Shuttle………………….. 4
- Bus……………………………. 5
- Other (specify)____________________
- Train …………………………. 6
- Walk…………………………. 7
- Don’t Know …………………….. 9

1gCR. About how long do you think it would take you to get from the station to your destination (a “best guess” estimate is fine)?

_______  (type in # of minutes. 999 = DK)

1hCR. About how much do you think it would cost to get from the station to your destination (including fares, gas, etc. but not including parking or rental car costs)?

$_______  (type in amount. 99.99 = DK)

Now I would like you to refer to the insert in the booklet we mailed to you that includes a map and station listing of the proposed High Speed Rail System. Please take a moment or two to review it.

10. *(question series 2a through 2h on page 3 in the mailed packet)* For the next few questions, assume that you were going to use High Speed Rail for a **trip like the one we are discussing**.
2a HSR. Which of the High Speed Rail station locations do you think you would use to start your trip (from home)?

**Potential Station Locations**

<table>
<thead>
<tr>
<th>San Francisco Bay Area</th>
<th>Central Valley</th>
<th>Southern California</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
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</tr>
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</tr>
<tr>
<td>9 Pleasanton</td>
<td></td>
<td>25 Ontario</td>
</tr>
</tbody>
</table>

2b HSR. How do you think you would get to that station?

- Drive and park …………………….. 1
- Rental Car………………………. 2
- Get dropped off ………………… 3
- Taxi/Shuttle…………………. 4
- Bus………………………………… 5
- Train ………………………….. 6
- Walk…………………………….. 7
- Other (specify)_________________________ 8
- Don’t Know ………………………. 9

2c HSR. About how long do you think it would take you to get to the station you selected (a “best guess” estimate is fine)?

_______  (type in # of minutes. 999 = DK)

2d HSR. About how much do you think it would cost to get to the station (including fares, gas, etc. but not including parking or rental car costs)?

$_______  (type in amount. 999.99 = DK)

2e HSR. At which (High Speed Rail) station location do you think you would get off the train?

**Potential Station Locations**

<table>
<thead>
<tr>
<th>San Francisco Bay Area</th>
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</tr>
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<td></td>
<td>25 Ontario</td>
</tr>
</tbody>
</table>

Cambridge Systematics  6  Corey, Canapary & Galanis Research
2fHSR. How do you think you would get from that station to your destination?

- Drive and park ................. 1
- Rental Car............................ 2
- Get picked up.......................3
- Taxi/Shuttle.......................... 4
- Bus...................................... 5
- Train .................................. 6
- Walk................................... 7
- Other (specify)__________________
- Don’t Know .........................9

2gHSR. About how long do you think it would take you to get from the station to your destination (a “best guess” estimate is fine)?

_________ (type in # of minutes. 999 = DK)

2hHSR. About how much do you think it would cost to get from the station to your destination (including fares, gas, etc. but not including parking or rental car costs)?

$_______  (type in amount. 999.99 = DK)

(Q11 series. Used to collect Conventional Rail data from respondents who got all 4 modes in their mailout packet – auto, air, high speed rail, and conventional rail).

Q12. This question number not used.
Now I would like you to again refer to the booklet we mailed to you. Page 2 (Introduction) introduces you to the booklet. Page 3 includes the questions we just asked you regarding taking this same trip by Air or High Speed Rail options. Page 4 (How Would You Travel) introduces the “choice exercises” shown on the following pages. Pages 5 through 8 present four “choice exercises”, with each exercise showing different options that you might have for traveling between your home and ____________ (destination city).

13. (question series 3a through 3d in the mailed packet) Please turn to page 5 of your booklet. This page is titled “Choice Exercise A”. Please review the three options that are presented on this page. Remember we are interested in the specific trip we have been discussing (the one you took from your home to ____________ (destination city).

3a. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

<table>
<thead>
<tr>
<th>Option</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel by Car</td>
<td>1</td>
</tr>
<tr>
<td>Travel by Air</td>
<td>2</td>
</tr>
<tr>
<td>Travel by High Speed Rail</td>
<td>3</td>
</tr>
<tr>
<td>Travel by Conventional Rail</td>
<td>4</td>
</tr>
<tr>
<td>Don’t Know (Do not read)</td>
<td>5</td>
</tr>
</tbody>
</table>

3b. Now please turn to page 6 of your booklet. This page is entitled “Choice Exercise B”. Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

<table>
<thead>
<tr>
<th>Option</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel by Car</td>
<td>1</td>
</tr>
<tr>
<td>Travel by Air</td>
<td>2</td>
</tr>
<tr>
<td>Travel by High Speed Rail</td>
<td>3</td>
</tr>
<tr>
<td>Travel by Conventional Rail</td>
<td>4</td>
</tr>
<tr>
<td>Don’t Know (do not read)</td>
<td>5</td>
</tr>
</tbody>
</table>

3c. Now please turn to page 7 of your booklet. This page is entitled “Choice Exercise C”. Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

<table>
<thead>
<tr>
<th>Option</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel by Car</td>
<td>1</td>
</tr>
<tr>
<td>Travel by Air</td>
<td>2</td>
</tr>
<tr>
<td>Travel by High Speed Rail</td>
<td>3</td>
</tr>
<tr>
<td>Travel by Conventional Rail</td>
<td>4</td>
</tr>
<tr>
<td>Don’t Know (do not read)</td>
<td>5</td>
</tr>
</tbody>
</table>

3d. Now please turn to page 8 of your booklet. This page is entitled “Choice Exercise D”. Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

<table>
<thead>
<tr>
<th>Option</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel by Car</td>
<td>1</td>
</tr>
<tr>
<td>Travel by Air</td>
<td>2</td>
</tr>
<tr>
<td>Travel by High Speed Rail</td>
<td>3</td>
</tr>
<tr>
<td>Travel by Conventional Rail</td>
<td>4</td>
</tr>
<tr>
<td>Don’t Know (do not read)</td>
<td>5</td>
</tr>
</tbody>
</table>
14. During the initial interview you mentioned that you made ______ (Q16 – Total Trips on Telephone recruit household interview) trips by any mode (car, airplane, train, etc.) from home to ____________ (destination region) within the previous six months. Does that sound correct?

INTERVIEWER: Code in Total Trips from Sample (or update, if necessary): ___________

15. How many of these trips were for the same purpose as the trip we have been discussing?

_________ (total # of trips. same purpose, same origin/destination)

16. Of these _____ (# from previous question) trips you took (for the same purpose), can you tell me how many were made by car, how many by air, how many by rail, and how many by bus?

(Interviewer: Probe for each): And those were roundtrips by (air/car/rail/bus)?

Note: Include auto trip we have been discussing in counts below

  a. Air: _________
  b. Car: _________
  c. Rail: _________
  d. Bus: _________

(Interviewer note: On this question, we are assuming that each “trip” made by the respondent was a roundtrip using the same mode. That is, if the respondent took three roundtrips by air from San Francisco to Los Angeles in the past 6 months, the number shown for air should be 3. If, however, the respondent used a different mode to go down and back, you will need to indicate this by using decimal #s. Example: If a respondent took one trip from SF-LA in the past 6 months. On this trip the person took a bus on the trip down, and a plane on the way back, the number should be .5 for bus and .5 for air. This procedure will be reviewed with interviewers during the training session)
DEMOGRAPHICS

17. Now to finish up, I would like to ask you a few questions for classification purposes only. All your responses will be kept strictly confidential. In which of these categories does your age fall? (Read responses, check one only)

- 18 to 24 years old  
- 25 to 34 
- 35 to 44 
- 45 to 54 
- 55 to 64 
- 65 to 74 
- 75 and over 
- (DO NOT READ) Refuse

18. Including yourself, how many people currently live in your household?

Record number (Refuse=99).

Note: if ‘1’ or ‘99’ skip to Q.20

19. And how many of these people in your household are under the age of 18?

Record number (Refuse=99).

20. Including yourself, how many of the people in your household work outside the home, either on a full-time or part-time basis? (Note: Do not include work from home in this category)

Record number (Refuse=99).

21. How many registered motor vehicles (including cars, light trucks, or vans) are available to members of your household?

Record number (Refuse=99).

22. What is the highest level of education that you have completed? (Read responses, check one only)

- Some high school or less (Grade 1-11) 
- High school graduate or equivalent 
- Some college or technical school 
- College graduate 
- Graduate or Professional Degree 
- (DO NOT READ) Refuse

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23. What is your current job status? *(Read responses, check one only)*

- Employed full-time* 1
- Employed part-time* 2
- Unemployed 3
- Retired 4
- Homemaker 5
- Student 6
- Other (specify): _________________ 7
- (DO NOT READ) Refuse 8

* include self-employed in these categories

24. What was your approximate total annual household income before taxes last year (2004)? *(Read responses, select one only)*

- Under $5,000 1
- $5,000 - $25,000 2
- $25,001 - $35,000 3
- $35,001 - $50,000 4
- $50,001 - $75,000 5
- $75,001 - $100,000 6
- $100,001 - $150,000 7
- $150,001 and over 8
- (DO NOT READ) Refuse 9

25. Those are all the questions we have! Thank you so much for your help.
*If Appropriate, add: Information from this survey will help to shape transportation planning decisions in California*

Respondent Comments: ___________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________

26. (Record gender by observation)

<table>
<thead>
<tr>
<th>Male</th>
<th>1</th>
<th>Complete</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>2</td>
<td>Complete</td>
</tr>
</tbody>
</table>

**Contact Information (pick up from sample sheet)**

- Recruit Respondent Number (r_resp#): _____________
- First name (fname): _____________________________
- Last name (lname): _____________________________
- Phone number (phone): (_____) _________ - _____________
**Origin and Destination County (pick up from sample sheet)**

Origin County Code (Ocounty): _______
Destination County (Dcounty): _______

<table>
<thead>
<tr>
<th>County Codes:</th>
<th>Napa county</th>
<th>Solano county</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Southern California Regions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Diego area: San Diego county</td>
<td>1</td>
<td>Marin county</td>
</tr>
<tr>
<td>Los Angeles area: Los Angeles county</td>
<td>2</td>
<td>Costa county</td>
</tr>
<tr>
<td>San Bernardino county</td>
<td>3</td>
<td>Alameda county</td>
</tr>
<tr>
<td>Orange county</td>
<td>4</td>
<td>San Francisco county</td>
</tr>
<tr>
<td>Riverside county</td>
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<td>San Mateo county</td>
</tr>
<tr>
<td>Ventura</td>
<td>6</td>
<td>Santa Clara county</td>
</tr>
<tr>
<td><strong>Bakersfield area: Kern county</strong></td>
<td>7</td>
<td></td>
</tr>
<tr>
<td><strong>Northern California Regions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tulare/Visalia area: Tulare county</td>
<td>8</td>
<td>Sacramento county</td>
</tr>
<tr>
<td>Kings county</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>Fresno area: Fresno county</td>
<td>10</td>
<td></td>
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<tr>
<td>Madera county</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Merced area: Merced county</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>San Fran. Bay area: Sonoma county</td>
<td>13</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Trip Purpose (pick up from sample sheet)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trip Purpose (purpose)</td>
</tr>
<tr>
<td>Business</td>
</tr>
<tr>
<td>Work Commute</td>
</tr>
<tr>
<td>Vacation/Pleasure/Recreation</td>
</tr>
<tr>
<td>Visit Friends or Relatives</td>
</tr>
<tr>
<td>Personal or family matters</td>
</tr>
<tr>
<td>Go to or from school</td>
</tr>
<tr>
<td>Other (specify)</td>
</tr>
</tbody>
</table>

**Choice Exercise Version Number (pick up from sample sheet)**

Version Number (version#): ______  ______  ______  ______

Date Interview completed (date): _______________
Date

Dear Mr. Doe:

Thank you for agreeing to participate in this survey. Our firm, Corey, Canapary & Galanis (Corey Research) is coordinating the survey, in cooperation with the Metropolitan Transportation Commission (MTC).

Travelers throughout California continue to express frustration at growing roadway congestion and the lack of travel options. As part of ongoing efforts to understand transportation needs, we would like to more fully understand the travel patterns and travel choices of people like yourself who take auto trips throughout California. The best way to find out is to ask you, the traveler. The information you provide will help identify how to expand and improve travel options throughout the state.

You may be assured of complete confidentiality. The survey has an identification number for mailing and retrieval purposes only. Your name will never be directly associated with your responses, and your identification will not be sold to or shared with any other group or individual.

We will contact you in a few days to gather your survey responses. Our interviewer will ask you to refer to this survey packet when she/he calls you back to do the telephone survey, so please keep it near the phone. If you would like, you may review the enclosed survey and prepare your answers prior to our return call.

Sincerely,

Jon Canapary
Project Director
Thank you for agreeing to participate in this study. In the following pages, you will be asked to evaluate several alternative travel options for the trip that you described during the recent telephone survey. The trip that you described has the following features:

Trip from your home to the destination

A map and station listing for proposed High Speed Rail service was included in the packet mailed to you. The remainder of this booklet contains: a page entitled Same Trip by Rail and a section entitled How Would You Travel, which includes four choice exercises, each one offering a choice among three different ways you could take the trip described above.

We will be calling you in a few days to ask you to respond to a series of questions about your travel, including the choice exercises which follow. Please keep this survey booklet in a convenient place so that you can refer to the materials when we call you. Feel free to review the survey booklet and prepare your answers prior to our return call.

Many of the questions in this survey booklet and those that will be included during our return call will ask you to consider the specific conditions related to your trip that has the features described above. In answering these questions, please think about your most recent actual trip that had those features, and remember how you made your travel choice.

As you may have noticed in the booklet we sent to you, we are trying to assess reactions to various modes of travel. These include: Automobile, Conventional Rail (like Amtrak), and High Speed Rail (which would be a bullet train between regions in California).

If you have any questions regarding the survey, please ask the interviewer during our return call.
SECTION 1: SAME TRIP BY RAIL

Please answer all of the questions on this page. Assume that you were using the transportation options listed below (Conventional Rail or High Speed Rail) for a trip like the one that is described on the previous page. Additional information on High Speed Rail (including a map and list of stations) was included on a separate sheet in the mailed envelope.

WHAT IF YOU WERE TO MAKE THIS SAME TRIP BY:

CONVENTIONAL RAIL?

1a. Which Conventional Rail station do you think you would use to start your trip? (check box or specify other station)

Chico.......................... □ Pleasanton.......... □
Davis.......................... □ Sacramento........ □
Santa Clara.................. □ Stockton............. □
Downtown San Jose....... □ Tracy.................. □
Salinas........................ □ Modesto............. □
Downtown Oakland..... □ Merced................ □
Oakland Airport......... □ Fresno.............. □
Fremont/Union City ..... □ Bakersfield........ □
Other (specify): ____________________________________

1b. How do you think you would get to that station?

Drive and park .......... □ Train .................. □
Get dropped off .......... □ Walk .................. □
Taxi/shuttle ............. □ Other:________________
Bus ................................

1c. About how long do you think it would take you to get to the station?

_______________ minutes (I have no idea □)

1d. And about how much do you think that would cost to get to the station? (including fares, parking, gas, etc., but not including parking or rental car costs)

$_____________ (I have no idea □)

1e. At which Conventional Rail station do you think you would get off the train? (check box or specify other station)

Chico.......................... □ Pleasanton.......... □
Davis.......................... □ Sacramento........ □
Santa Clara.................. □ Stockton............. □
Downtown San Jose....... □ Tracy.................. □
Salinas........................ □ Modesto............. □
Downtown Oakland..... □ Merced................ □
Oakland Airport......... □ Fresno.............. □
Fremont/Union City ..... □ Bakersfield........ □
Other (specify): ____________________________________

1f. How do you think you would get from that station to your destination?

Rental Car ................. □ Train .................. □
Get picked up ............ □ Walk .................. □
Taxi/shuttle ............. □ Other:________________
Bus ................................

1g. About how long do you think it would take you to get from the station to your destination? (including fares, parking, gas, etc., but not including parking or rental car costs)

_______________ minutes (I have no idea □)

1h. And about how much do you think it would cost to get from the station?

$_____________ (I have no idea □)

HIGH SPEED RAIL?

Note: Refer to included High Speed Rail Map

2a. Which High Speed Rail station do you think you would use to start your trip?

Downtown San Francisco □ Pleasanton.......... □
Millbrae (SFO)............ □ Sacramento........ □
Palo Alto/Redwood City □ Stockton............. □
Downtown San Jose..... □ Tracy.................. □
Gilroy..................... □ Modesto............. □
Downtown Oakland..... □ Merced................ □
Oakland Airport......... □ Fresno.............. □
Fremont/Union City ..... □ Bakersfield........ □

2b. How do you think you would get to that station?

Drive and park .......... □ Train .................. □
Get dropped off .......... □ Walk .................. □
Taxi/shuttle ............. □ Other:________________
Bus ................................

2c. About how long do you think it would take you to get to the station?

_______________ minutes (I have no idea □)

2d. And about how much do you think that would cost to get to the station? (including fares, parking, gas, etc., but not including parking or rental car costs)

$_____________ (I have no idea □)

2e. At which High Speed Rail station do you think you would get off the train?

Downtown San Francisco □ Pleasanton.......... □
Millbrae (SFO)............ □ Sacramento........ □
Palo Alto/Redwood City □ Stockton............. □
Downtown San Jose..... □ Tracy.................. □
Gilroy..................... □ Modesto............. □
Downtown Oakland..... □ Merced................ □
Oakland Airport......... □ Fresno.............. □
Fremont/Union City ..... □ Bakersfield........ □

2f. How do you think you would get from that station to your destination?

Rental Car ................. □ Train .................. □
Get picked up ............ □ Walk .................. □
Taxi/shuttle ............. □ Other:________________
Bus ................................

2g. About how long do you think it would take you to get from the station to your destination?

_______________ minutes (I have no idea □)

2h. And about how much do you think it would cost to get from the station? (including fares, parking, gas, etc., but not including parking or rental car costs)

$_____________ (I have no idea □)
In this section, we would like you to evaluate different potential transportation services that might be available in the near future for California travelers. These transportation services are based on both current and planned services. Note that the current services may have slightly different features than the services now being offered.

To evaluate the transportation services, please consider your automobile trip from ________________________ to _________________________. In the exercises that follow, we will ask you to choose among several different transportation options for completing your trip. Keep in mind that these are hypothetical scenarios. These transportation options include:

- Travel by Conventional Rail (like Amtrak)
- Travel by High Speed Rail (HSR)
- Travel in a private auto, either by driving alone or carpooling with others.

The following pages contain a series of four choice exercises, each one offering a choice among three different ways you could make the trip from your home to the California location listed above.

- For each exercise, please assume that the only available travel options are the three that are shown. Please compare the options, and then select the way that you would most likely travel if those were your available choices.
- Please assume that the High Speed Rail option shown in the exercises is operating and available to you, even though it does not currently exist.
- We would like you to make a selection even though travel times and fuel costs for the car mode may vary in the future due to traffic congestion and changes in fuel price per gallon. Air fares may also vary from current prices.
- Please answer the questions as realistically as possible, with the specific needs of your trip from home to ________________________ in mind.
3a. Your choices are…

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY CONVENTIONAL RAIL (AMTRAK)</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Travel <strong>to and from the stations</strong> is the same as you described earlier in the survey (questions 1a – 1h)</td>
<td>Travel <strong>to and from the stations</strong> is the same as you described earlier in the survey (questions 2a – 2h)</td>
</tr>
<tr>
<td></td>
<td>You should arrive at the station at least <strong>10 min.</strong> before your train.</td>
<td>You should arrive at the station at least <strong>10 min.</strong> before your train</td>
</tr>
<tr>
<td>You travel whenever you would like</td>
<td>There is a train <strong>every 3 hours</strong></td>
<td>There is a train <strong>every 2 hours</strong></td>
</tr>
<tr>
<td>The typical travel time in the car is <strong>2 hours</strong> (not including stops for rest, food, etc.)</td>
<td>The scheduled travel time in the train is <strong>3 hrs 30 min</strong></td>
<td>The scheduled travel time in the train is <strong>40 minutes</strong></td>
</tr>
<tr>
<td><strong>50%</strong> chance of arriving within <strong>15 min.</strong> of the typical time</td>
<td><strong>90%</strong> of train arrive within <strong>15 min.</strong> of schedule</td>
<td><strong>85%</strong> of trains arrive within <strong>5 min.</strong> of schedule</td>
</tr>
<tr>
<td>The roundtrip fuel cost is <strong>$30</strong></td>
<td>The roundtrip fare is <strong>$50</strong></td>
<td>The roundtrip fare is <strong>$55</strong></td>
</tr>
</tbody>
</table>

**Travel by Car** [ ]  **Travel by Conventional Rail** [ ]  **Travel by High Speed Rail** [ ]
3b. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY CONVENTIONAL RAIL (AMTRAK)</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 1a – 1h)</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 2a – 2h)</td>
</tr>
<tr>
<td></td>
<td>You should arrive at the station at least 10 min. before your train.</td>
<td>You should arrive at the station at least 10 min. before your train</td>
</tr>
<tr>
<td>You travel whenever you would like</td>
<td>There is a train every 3 hours</td>
<td>There is a train every 2 hours</td>
</tr>
<tr>
<td>The typical travel time in the car is 2 hours (not including stops for rest, food, etc.)</td>
<td>The scheduled travel time in the train is 3 hrs 30 min</td>
<td>The scheduled travel time in the train is 30 minutes</td>
</tr>
<tr>
<td>75% chance of arriving within 15 min. of the typical time</td>
<td>90% of train arrive within 15 min. of schedule</td>
<td>90% of trains arrive within 5 min. of schedule</td>
</tr>
<tr>
<td>The roundtrip fuel cost is $35</td>
<td>The roundtrip fare is $45</td>
<td>The roundtrip fare is $65</td>
</tr>
</tbody>
</table>

Travel by Car □  Travel by Conventional Rail □  Travel by High Speed Rail □
Choice Exercise C

3c. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR ▼</th>
<th>TRAVEL BY CONVENTIONAL RAIL (AMTRAK) ▼</th>
<th>TRAVEL BY HIGH SPEED RAIL ▼</th>
</tr>
</thead>
<tbody>
<tr>
<td>You travel whenever you would like</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 1a – 1h) You should arrive at the station at least 10 min. before your train.</td>
<td>Travel to and from the stations is the same as you described earlier in the survey (questions 2a – 2h) You should arrive at the station at least 10 min. before your train</td>
</tr>
<tr>
<td>The typical travel time in the car is 1 hr 30 min. (not including stops for rest, food, etc.)</td>
<td>There is a train every 3 hours</td>
<td>There is a train every 1 hour</td>
</tr>
<tr>
<td>75% chance of arriving within 15 min. of the typical time</td>
<td>The scheduled travel time in the train is 4 hours</td>
<td>The scheduled travel time in the train is 20 minutes</td>
</tr>
<tr>
<td>The roundtrip fuel cost is $35</td>
<td>The roundtrip fare is $40</td>
<td>The roundtrip fare is $70</td>
</tr>
</tbody>
</table>

Travel by Car □  Travel by Conventional Rail □  Travel by High Speed Rail □
### Choice Exercise D

#### 3d. Your choices are...

<table>
<thead>
<tr>
<th>TRAVEL BY CAR</th>
<th>TRAVEL BY CONVENTIONAL RAIL (AMTRAK)</th>
<th>TRAVEL BY HIGH SPEED RAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>You travel whenever you would like</strong></td>
<td><strong>Travel to and from the stations is the same as you described earlier in the survey (questions 1a – 1h)</strong></td>
<td><strong>Travel to and from the stations is the same as you described earlier in the survey (questions 2a – 2h)</strong></td>
</tr>
<tr>
<td><strong>The typical travel time in the car is 1 hour (not including stops for rest, food, etc.)</strong></td>
<td><strong>You should arrive at the station at least 10 min. before your train.</strong></td>
<td><strong>You should arrive at the station at least 10 min. before your train.</strong></td>
</tr>
<tr>
<td><strong>50% chance of arriving within 15 min. of the typical time</strong></td>
<td><strong>There is a train every 2 hours</strong></td>
<td><strong>There is a train every 1 hour</strong></td>
</tr>
<tr>
<td><strong>The roundtrip fuel cost is $25</strong></td>
<td><strong>The scheduled travel time in the train is 3 hours</strong></td>
<td><strong>The scheduled travel time in the train is 20 minutes</strong></td>
</tr>
<tr>
<td><strong>Travel by Car</strong></td>
<td><strong>Travel by Conventional Rail</strong></td>
<td><strong>Travel by High Speed Rail</strong></td>
</tr>
<tr>
<td>Question</td>
<td>Description</td>
<td></td>
</tr>
<tr>
<td>----------</td>
<td>-------------</td>
<td></td>
</tr>
<tr>
<td>*Respnum</td>
<td>Retrieval Survey Respondent #</td>
<td></td>
</tr>
<tr>
<td>Q2</td>
<td>Material Reception Confirmation</td>
<td></td>
</tr>
<tr>
<td>Q3</td>
<td>Replacement Materials Arrangement</td>
<td></td>
</tr>
<tr>
<td>Q4</td>
<td>Callback Time Arrangement</td>
<td></td>
</tr>
<tr>
<td>Type</td>
<td>Type of sample – auto or rail</td>
<td></td>
</tr>
<tr>
<td>Q5</td>
<td>Trip Recollection Confirmation</td>
<td></td>
</tr>
<tr>
<td>Q6</td>
<td># Traveling in Party</td>
<td></td>
</tr>
<tr>
<td>Q6a</td>
<td># of Adults</td>
<td></td>
</tr>
<tr>
<td>Q6b</td>
<td># of Family Members</td>
<td></td>
</tr>
<tr>
<td>Q7</td>
<td># Nights Away From Home</td>
<td></td>
</tr>
<tr>
<td>Q7a</td>
<td>Final Destination Confirmation</td>
<td></td>
</tr>
<tr>
<td>Modes</td>
<td>Specifies Region/Region Version of Survey Packet</td>
<td></td>
</tr>
<tr>
<td>Q8intro</td>
<td>Intro to Q8</td>
<td></td>
</tr>
<tr>
<td>Q1aAIR</td>
<td>Origin Airport:</td>
<td></td>
</tr>
<tr>
<td>Q1bAIR</td>
<td>Transportation to Airport</td>
<td></td>
</tr>
<tr>
<td>Q1cAIR</td>
<td>Length of Time to Airport</td>
<td></td>
</tr>
<tr>
<td>Q1dAIR</td>
<td>Cost to get to Airport</td>
<td></td>
</tr>
<tr>
<td>Q1d-1AIR</td>
<td>Cost of Parking at Airport</td>
<td></td>
</tr>
<tr>
<td>Q1eAIR</td>
<td>Destination Airport</td>
<td></td>
</tr>
<tr>
<td>Q1fAIR</td>
<td>Transportation from Airport to Destination</td>
<td></td>
</tr>
<tr>
<td>Q1gAIR</td>
<td>Length of Time from Airport to Destination</td>
<td></td>
</tr>
<tr>
<td>Q1hAIR</td>
<td>Cost to get from Airport to Destination</td>
<td></td>
</tr>
<tr>
<td>Q1aCR</td>
<td>Origin Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q1bCR</td>
<td>Transportation to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q1cCR</td>
<td>Length of Time to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q1dCR</td>
<td>Cost to get to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q1eCR</td>
<td>Destination Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q1fCR</td>
<td>Transportation from Rail Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q1gCR</td>
<td>Length of Time from Rail Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q1hCR</td>
<td>Cost to get from Rail Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q10intro</td>
<td>Intro to Q10</td>
<td></td>
</tr>
<tr>
<td>Q2aHSR</td>
<td>Origin Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q2bHSR</td>
<td>Transportation to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q2cHSR</td>
<td>Length of Time to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q2dHSR</td>
<td>Cost to get to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q2eHSR</td>
<td>Destination Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q2fHSR</td>
<td>Transportation from Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q2gHSR</td>
<td>Length of Time from Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q2hHSR</td>
<td>Cost to get from Rail Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q11-1aCR</td>
<td>Origin Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q11-1bCR</td>
<td>Transportation to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q11-1cCR</td>
<td>Length of Time to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q11-1dCR</td>
<td>Cost to get to Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q11-1eCR</td>
<td>Destination Rail Station</td>
<td></td>
</tr>
<tr>
<td>Q11-1fCR</td>
<td>Transportation from Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q11-1gCR</td>
<td>Length of Time from Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q11-1hCR</td>
<td>Cost to get from Rail Station to Destination</td>
<td></td>
</tr>
<tr>
<td>Q13_EXA</td>
<td>Choice Exercise A</td>
<td></td>
</tr>
<tr>
<td>Q13_EXB</td>
<td>Choice Exercise B</td>
<td></td>
</tr>
<tr>
<td>Q13_EXC</td>
<td>Choice Exercise C</td>
<td></td>
</tr>
<tr>
<td>Q13_EXD</td>
<td>Choice Exercise D</td>
<td></td>
</tr>
<tr>
<td>Q14</td>
<td># of Trips to Destination Region</td>
<td></td>
</tr>
</tbody>
</table>
Q15  # of Trips for Same Purpose
Q16a # of Trips Using Air
Q16b # of Trips Using Car
Q16c # of Trips Using Rail
Q16d # of Trips Using Bus
Q17  Age
Q18  # of People in Household
Q19  # of Minors in Household
Q20  # of People who work outside the home
Q21  # of Registered Motor Vehicles
Q22  Highest level of education
Q23  Current Job Status
Q24  Approximate total Income
Q26  Gender
R resp  Recruit Survey Respondent #
fname  First name (this information not included in final data file)
lname  Last name (this information not included in final data file)
phone  Phone number
Ocounty  Origin county for surveyed trip
Dcounty  Destination county for surveyed trip
Purpose  Trip purpose
Version  Choice exercise version number
Lang  Language in which survey was conducted

Data Fields Imported from Recruit Survey

Rrespnum  Respondent #
RQ3    Any Auto Trips Made to Target Region
RQ4    Any Auto Trips Made to Other Target Region
RQ7    Destination City Originally Identified
Rcity  Where Survey Packet was Mailed to
Rzip   Zip Code Survey Packet was Mailed to
RQ10   If Address is Home Location
RQ10a  Intersection Near Home Location
RQ10b  Respondent’s City of Residence if Different than “Rcity”
RQ10c  Respondent’s Zip Code if Different than “Rzip”
RQ12   Date of Auto Trip
RQ13a  Destination: Place
RQ13b  Destination: Intersection or Street Address
Rdcity Destination City: (Confirmed with Respondent)
RQ13d  Destination: Zip Code
Rdate  Date of Recruitment
Rog sequence Original Sequence of Respondents in Date File
Rod version Origin/Destination Version of Survey Packet
Rversion  Choice exercise version #
Code Sheet

There were 2 versions of telephone survey questionnaire: an auto trip version and a rail version. For the most part, the basic questions on both version were the same. The field Type included a flag which indicates whether the record is an auto trip version (type = 0) or a rail version (type = 1). Additionally, the Respnum for the Rail questionnaires are numbered 5001 and over.

This code sheet includes a summary of the question wording, refer to the actual questionnaire for complete question wording.

Q: Respnum
Q:Q2

Hello, my name is ________________________, and I'm calling from Corey Research. May I please speak with ________________?

I'm calling to follow-up on the survey we started on ____________ [Recruit Day and Date]. When we spoke to you before, we told you we were going to mail you some survey materials in a large envelope with a red box that says "California High Speed Rail Survey". Do you have these materials handy or can you get them now?

1. Yes
2. No, misplaced
3. No, never received

Q:Q3

3. Can I arrange to send you some replacement materials?

1. Yes
2. No/Refused

Q:Q4

4. We will be re-sending you the survey materials in the next few days. We would like to call you back in about a week to collect your responses. Is [interview time] a good time to reach you?

Thank and discontinue.

[INTERVIEWER: Note that the material needs to be re-sent on your sample sheet. Also note the best time to call back respondent]

Q:Type

INTERVIEWER: Please indicate what type of sample you are working from -

0. Auto Recruit Sample (WHITE sample sheet)
1. Rail Recruit Sample (PINK sample sheet)
Q:Q5

5. As you may recall, we spoke to you about an automobile trip you made from your home to _______________[destination city]. You told us that you traveled for the purpose of _______________[purpose].

Do you recall this trip?

1  YES
2  NO / REFUSE  (Thank and terminate interview)

Q:Q6

6. On the trip you described to us, you indicated there were a total of ______ [NUMBER OF PERSONS IN PARTY] persons - including yourself - traveling in your party.

<p>| | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>One, just yourself</td>
<td>6</td>
<td>Six</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Two</td>
<td>7</td>
<td>Seven</td>
<td></td>
<td></td>
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<td>3</td>
<td>Three</td>
<td>8</td>
<td>Eight</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Four</td>
<td>9</td>
<td>Nine or More</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Five or more (specify)</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>0</td>
<td>DK/NA/Refused</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q:Q6a

6a. How many, including yourself, were adults 18 years of age or older?

<p>| | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
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<tr>
<td>1</td>
<td>One, just yourself</td>
<td>6</td>
<td>Six</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Two</td>
<td>7</td>
<td>Seven</td>
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<tr>
<td>4</td>
<td>Four</td>
<td>9</td>
<td>Nine or More</td>
<td></td>
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</tr>
<tr>
<td>5</td>
<td>Five or more (specify)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>DK/NA/Refused</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q:Q6b

6b. In total, how many, including yourself, were family members?

<p>| | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
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<tbody>
<tr>
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<td>One, just yourself</td>
<td>6</td>
<td>Six</td>
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<td>Two</td>
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<td>Seven</td>
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<td>Three</td>
<td>8</td>
<td>Eight</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Four</td>
<td>9</td>
<td>Nine or More</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Five or more (specify)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>DK/NA/Refused</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q:Q7

7. On this trip how many nights, if any, were you away from home?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>None</td>
</tr>
<tr>
<td>1</td>
<td>One night</td>
</tr>
<tr>
<td>2</td>
<td>Two - Three nights</td>
</tr>
<tr>
<td>3</td>
<td>Four - Six nights</td>
</tr>
<tr>
<td>4</td>
<td>One week or more (specify)</td>
</tr>
<tr>
<td>5</td>
<td>DK/NA/Refused</td>
</tr>
</tbody>
</table>
Q: Q7a

7a. On the trip that we are talking about, was ____________ [destination city] your final destination*?

1 YES  
2 NO (NOT final destination)

Q: Q7b

(If NOT FINAL DESTINATION on previous question, note details of trip and read Q7b)  
7b. For the next few questions, we would like to get your reaction to a simple roundtrip between your home and ________________ [destination city].

Q: Modes

INTERVIEWER: Enter MODE VERSION number from your sample sheet.

1 AUTO, AIR, HIGH SPEED RAIL  
2 AUTO, CONVENTIONAL RAIL, HIGH SPEED RAIL  
3 AUTO, AIR, HIGH SPEED RAIL, CONVENTIONAL RAIL

As you may have noticed in the booklet we sent to you, we are trying to assess reactions to various modes of travel. These include: Automobile, Air, and High Speed Rail* (which would be a bullet train between regions in California).

Q: Q1aAIR

(Question series 1a through 1h on page 3 in the mailed packet).
For the next few questions, assume that you were going to take an AIRPLANE to make A TRIP LIKE THE ONE WE ARE DISCUSSING

1aAIR. Which AIRPORT do you think you would use to start your trip (from home)?

<table>
<thead>
<tr>
<th>Northern California Airports</th>
<th>Central/S. Calif Airports</th>
<th>Other Airports (Added)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 San Francisco (SFO)</td>
<td>5 Fresno (FAT)</td>
<td>15 Carlsbad/Palomar Airport</td>
</tr>
<tr>
<td>2 Oakland (OAK)</td>
<td>6 Los Angeles (LAX)</td>
<td>16 Inyokern Airport</td>
</tr>
<tr>
<td>3 Sacramento (SMF)</td>
<td>7 Bakersfield (BFL)</td>
<td>17 Palmdale Airport</td>
</tr>
<tr>
<td>4 San Jose (SJC)</td>
<td>8 Burbank (BUR)</td>
<td>18 Palm Springs Airport</td>
</tr>
<tr>
<td>9 Modesto (MOD)*</td>
<td>10 Ontario (ONT)</td>
<td>19 Visalia</td>
</tr>
<tr>
<td>11 John Wayne (SNA)</td>
<td>12 Long Beach (LGB)</td>
<td>20 Santa Barbara</td>
</tr>
<tr>
<td>13 San Diego (SAN)</td>
<td>14 Other (specify other airport in Calif)</td>
<td></td>
</tr>
</tbody>
</table>

1bAIR. How do you think you would get to that airport?

1 Drive and park  
2 Rental Car  
3 Get dropped off  
4 Taxi/Shuttle  
5 Bus  
6 Train  
7 Walk
Q:Q1cAIR

1cAIR. About how long do you think it would take you to get to the airport you selected (a "best guess" estimate is fine)? ___ minutes

Interviewer: Type in '999' if Don't Know.

Q:Q1dAIR

1dAIR. About how much do you think it would cost to get to the airport (including fares, gas, etc. but not including parking or rental car costs)? $___________

Note: Use Decimals in the amount above.
Interviewer: Type in $999.99 if Don't Know

Q:Q1d-1AIR

1d-1AIR. About how much in total would it cost for airport parking? $___________

Note: Use Decimals in the amount above.
Interviewer: Type in $999.99 if Don't Know

Q:Q1eAIR

1eAIR. Which airport do you think you would fly into?

<table>
<thead>
<tr>
<th>Northern California Airports</th>
<th>Central/S. Calif Airports</th>
<th>Other Airports (Added)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 San Francisco (SFO)</td>
<td>5 Fresno (FAT)</td>
<td>15 Carlsbad/Palomar Airport</td>
</tr>
<tr>
<td>2 Oakland (OAK)</td>
<td>6 Los Angeles (LAX)</td>
<td>16 Inyokern Airport</td>
</tr>
<tr>
<td>3 Sacramento (SMF)</td>
<td>7 Bakersfield (BFL)</td>
<td>17 Palmdale Airport</td>
</tr>
<tr>
<td>4 San Jose (SJC)</td>
<td>8 Burbank (BUR)</td>
<td>18 Palm Springs Airport</td>
</tr>
<tr>
<td>9 Modesto (MOD)*</td>
<td>10 Ontario (ONT)</td>
<td>19 Visalia</td>
</tr>
<tr>
<td>11 John Wayne (SNA)</td>
<td>12 Long Beach (LGB)</td>
<td>20 Santa Barbara</td>
</tr>
<tr>
<td>13 San Diego (SAN)</td>
<td></td>
<td>21 Oxnard</td>
</tr>
<tr>
<td>14 Other (specify other airport in Calif)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Commercial flights are not available at Modesto airport

Q:Q1fAIR

1fAIR. How do you think you would get from that airport to your destination?

<table>
<thead>
<tr>
<th>1 Drive and park</th>
<th>2 Rental Car</th>
<th>3 Get picked up</th>
<th>4 Taxi/Shuttle</th>
<th>5 Bus</th>
<th>6 Train</th>
<th>7 Walk</th>
<th>8 Other (specify)</th>
<th>9 Don't Know</th>
</tr>
</thead>
</table>

Q:Q1gAIR
1gAIR. About how long do you think it would take you to get from the airport to your destination (a “best guess” estimate is fine)?

Interviewer: Type in ‘999’ if Don’t Know.

Q:Q1hAIR

1hAIR. About how much do you think it would cost to get from the airport to your destination (including fares, gas, etc. but not including parking or rental car costs)? $____________

Note: Use Decimals in the amount above. Interviewer: Type in $999.99 if Don’t Know

Q:Q1aCR

(Question series 1a through 1h on page 3 in the mailed packet) For the next few questions, assume that you were going to use Conventional Rail (like Amtrak) for a trip like the one we are discussing.

1aCR. Which of the Conventional Rail station locations do you think you would use to start your trip (from home)?

Selected Station Locations (other stations may be specified)
San Francisco Bay Area  Southern California  Conventional Rail (Added Stations)
1 Chico  17 Palmdale/Lancaster  33 Antioch
2 Davis  18 Sylmar/S. Fernando Vly  34 Auburn
3 Santa Clara  19 Downtown Burbank  35 Belmont
4 Downtown San Jose  20 Los Angeles (Union Station)  36 Berkeley
5 Salinas  21 Norwalk  37 Denai (Turlock)
6 Downtown Oakland  22 Anaheim  38 Emeryville
7 Oakland Airport  23 Irvine  39 Folsom
8 Fremont/Union City  24 East San Gabriel Valley  40 Gilroy
9 Pleasanton  25 Ontario Airport  41 Hayward
10 Sacramento  26 Riverside  42 Lodi
11 Stockton  27 Temecula Valley  43 Madera
12 Tracy  28 Escondido  44 Manteca
13 Modesto  29 University City  45 Martinez
14 Merced  30 San Diego  46 Marysville
15 Fresno  47 Millbrae/Daly City/San Bruno
16 Bakersfield  48 Mt. View
17 Hanford/Visalia  49 Napa
18 Chico  50 Petaluma
19 Chatsworth  51 Placerville
20 Azusa  52 Reno
21 Ontario  53 Richmond
22 Ontario Airport  54 Rocklin
23 Norwalk  55 Roseville
24 Chino  56 San Francisco
25 Ontario  57 Santa Rosa
26 Riverside  58 Suisun/Fairfield
27 San Diego  59 Truckee
28 Escondido  60 Vallejo
29 University City  61 Wasco
30 San Diego  62 Bishop
31 Hanford/Visalia  63 Camarillo
32 Chatsworth  64 Chatsworth
33 Antioch  65 Chino
34 Auburn  66 Corona
35 Belmont  67 Chino
36 Berkeley  68 Corona
37 Denai (Turlock)  69 Chino
38 Emeryville  70 Chino
39 Folsom  71 Chino
Q:Q1bCR

1bCR. How do you think you would get to that station?

1. Drive and park
2. Rental Car
3. Get dropped off
4. Taxi/Shuttle
5. Bus
6. Train
7. Walk
8. Other (specify)
9. Don't Know
0. Bicycle

Q:Q1cCR

1cCR. About how long do you think it would take you to get to the station you selected (a "best guess" estimate is fine)?

Interviewer: Type in '999' if Don't Know.

Q:Q1dCR

1dCR. About how much do you think it would cost to get to the station (including fares, gas, etc. but not including parking or rental car costs)?

Interviewer: Type in $999.99 if Don't Know
Q:Q1eCR

1eCR. At which (conventional rail) station location do you think you would get off the train?

Interviewer - Type in Station Code:

<table>
<thead>
<tr>
<th>Selected Station Locations</th>
<th>Conventional Rail (Added Stations)</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Francisco Bay Area</td>
<td>Southern California</td>
</tr>
<tr>
<td>1 Chico</td>
<td>17 Palmdale/Lancaster</td>
</tr>
<tr>
<td>2 Davis</td>
<td>18 Sylmar/S. Fernando Vly</td>
</tr>
<tr>
<td>3 Santa Clara</td>
<td>19 Downtown Burbank</td>
</tr>
<tr>
<td>4 Downtown San Jose</td>
<td>20 Los Angeles (Union Station)</td>
</tr>
<tr>
<td>5 Salinas</td>
<td>21 Norwalk</td>
</tr>
<tr>
<td>6 Downtown Oakland</td>
<td>22 Anaheim</td>
</tr>
<tr>
<td>7 Oakland Airport</td>
<td>23 Irvine</td>
</tr>
<tr>
<td>8 Fremont/Union City</td>
<td>24 East San Gabriel Valley</td>
</tr>
<tr>
<td>9 Pleasanton</td>
<td>25 Ontario Airport</td>
</tr>
<tr>
<td>Central Valley</td>
<td>26 Riverside</td>
</tr>
<tr>
<td>10 Sacramento</td>
<td>27 Temecula Valley</td>
</tr>
<tr>
<td>11 Stockton</td>
<td>28 Escondido</td>
</tr>
<tr>
<td>12 Tracy</td>
<td>29 University City</td>
</tr>
<tr>
<td>13 Modesto</td>
<td>30 San Diego</td>
</tr>
<tr>
<td>14 Merced</td>
<td>31 Hanford/Visalia</td>
</tr>
<tr>
<td>15 Fresno</td>
<td>32 Other (specify other station)</td>
</tr>
<tr>
<td>16 Bakersfield</td>
<td>33 Antioch</td>
</tr>
<tr>
<td>17 Palmdale/Lancaster</td>
<td>34 Auburn</td>
</tr>
<tr>
<td>18 Sylmar/S. Fernando Vly</td>
<td>35 Belmont</td>
</tr>
<tr>
<td>19 Downtown Burbank</td>
<td>36 Berkeley</td>
</tr>
<tr>
<td>20 Los Angeles (Union Station)</td>
<td>37 Denai (Turlock)</td>
</tr>
<tr>
<td>21 Norwalk</td>
<td>38 Emeryville</td>
</tr>
<tr>
<td>22 Anaheim</td>
<td>39 Folsom</td>
</tr>
<tr>
<td>23 Irvine</td>
<td>40 Gilroy</td>
</tr>
<tr>
<td>24 East San Gabriel Valley</td>
<td>41 Hayward</td>
</tr>
<tr>
<td>25 Ontario Airport</td>
<td>42 Lodi</td>
</tr>
<tr>
<td>26 Riverside</td>
<td>43 Madera</td>
</tr>
<tr>
<td>27 Temecula Valley</td>
<td>44 Manteca</td>
</tr>
<tr>
<td>28 Escondido</td>
<td>45 Martinez</td>
</tr>
<tr>
<td>29 University City</td>
<td>46 Marysville</td>
</tr>
<tr>
<td>30 San Diego</td>
<td>47 Millbrae/Daly City/San Bruno</td>
</tr>
<tr>
<td>31 Hanford/Visalia</td>
<td>48 Mt. View</td>
</tr>
<tr>
<td>32 Other (specify other station)</td>
<td>49 Napa</td>
</tr>
<tr>
<td>33 Antioch</td>
<td>50 Petaluma</td>
</tr>
<tr>
<td>34 Auburn</td>
<td>51 Placerville</td>
</tr>
<tr>
<td>35 Belmont</td>
<td>52 Reno</td>
</tr>
<tr>
<td>36 Berkeley</td>
<td>53 Richmond</td>
</tr>
<tr>
<td>37 Denai (Turlock)</td>
<td>54 Rocklin</td>
</tr>
<tr>
<td>38 Emeryville</td>
<td>55 Roseville</td>
</tr>
<tr>
<td>39 Folsom</td>
<td>56 San Francisco</td>
</tr>
<tr>
<td>40 Gilroy</td>
<td>57 Santa Rosa</td>
</tr>
<tr>
<td>41 Hayward</td>
<td>58 Suisun/Fairfield</td>
</tr>
<tr>
<td>42 Lodi</td>
<td>59 Truckee</td>
</tr>
<tr>
<td>43 Madera</td>
<td>60 Vallejo</td>
</tr>
<tr>
<td>44 Manteca</td>
<td>61 Wasco</td>
</tr>
<tr>
<td>45 Martinez</td>
<td>62 Bishop</td>
</tr>
<tr>
<td>46 Marysville</td>
<td>63 Camarillo</td>
</tr>
<tr>
<td>47 Millbrae/Daly City/San Bruno</td>
<td>64 Chatsworth</td>
</tr>
<tr>
<td>48 Mt. View</td>
<td>65 Chino</td>
</tr>
<tr>
<td>49 Napa</td>
<td>66 Corona</td>
</tr>
<tr>
<td>50 Petaluma</td>
<td>67 Fullerton</td>
</tr>
<tr>
<td>51 Placerville</td>
<td>68 Glendale</td>
</tr>
<tr>
<td>52 Reno</td>
<td>69 Long Beach</td>
</tr>
<tr>
<td>53 Richmond</td>
<td>70 National City</td>
</tr>
<tr>
<td>54 Rocklin</td>
<td>71 Oceanside</td>
</tr>
<tr>
<td>55 Roseville</td>
<td>72 Orange</td>
</tr>
<tr>
<td>56 San Francisco</td>
<td>73 Palm Springs</td>
</tr>
<tr>
<td>57 Santa Rosa</td>
<td>74 Pasadena</td>
</tr>
<tr>
<td>58 Suisun/Fairfield</td>
<td>75 San Bernardino</td>
</tr>
<tr>
<td>59 Truckee</td>
<td>76 San Juan Capistrano</td>
</tr>
<tr>
<td>60 Vallejo</td>
<td>77 Santa Ana</td>
</tr>
<tr>
<td>61 Wasco</td>
<td>78 Santa Clarita</td>
</tr>
<tr>
<td>62 Bishop</td>
<td>79 Simi Valley</td>
</tr>
<tr>
<td>63 Camarillo</td>
<td>80 Solana Beach</td>
</tr>
<tr>
<td>64 Chatsworth</td>
<td>81 Ventura</td>
</tr>
<tr>
<td>65 Chino</td>
<td>82 Other (specify other station)</td>
</tr>
</tbody>
</table>
1CR. How do you think you would get from that station to your destination?

1 Drive and park
2 Rental Car
3 Get picked up
4 Taxi/Shuttle
5 Bus
6 Train
7 Walk
8 Other (specify)
9 Don't Know
0 Bicycle

Q: Q1gCR

1gCR. About how long do you think it would take you to get from the station to your destination (a "best guess" estimate is fine)? ________ minutes

Interviewer: Type in '999' if Don't Know.

Q: Q1hCR

1hCR. About how much do you think it would cost to get from the station to your destination (including fares, gas, etc. but not including parking or rental car costs)? $__________

Interviewer: Type in $999.99 if Don't Know

Q: Q10intro

Now I would like you to refer to the insert in the booklet we mailed to you that includes a map and station listing of the proposed High Speed Rail System. Please take a moment or two to review it.

(Question series 2a through 2h on page 3 in the mailed packet)
For the next few questions, assume that you were going to use High Speed Rail for A TRIP LIKE THE ONE WE ARE DISCUSSING.

Q: Q2aHSR

2aHSR. Which of the High Speed Rail station locations do you think you would use to start your trip (from home)?

Potential Station Locations
San Francisco Bay Area          Central Valley          Southern California
1 San Francisco               10 Sacramento          17 Palmdale
2 Millbrae (SFO)               11 Stockton             18 Sylmar
3 Palo Alto/Redwood City      12 Tracy                19 Burbank
4 San Jose                     13 Modesto              20 Los Angeles
5 Gilroy                       14 Merced               21 Norwalk
6 Oakland                     15 Fresno               22 Anaheim
7 Oakland Airport             16 Bakersfield         23 Irvine
8 Fremont/Union City          31 Visalia              24 East San Gabriel Valley
9 Pleasanton                  25 Ontario
                                  26 Riverside
                                  27 Temecula Valley
                                  28 Escondido
                                  29 Santa Maria
                                  30 San Luis Obispo
Q:Q2bHSR

2bHSR. How do you think you would get to that station?

1. Drive and park
2. Rental Car
3. Get dropped off
4. Taxi/Shuttle
5. Bus
6. Train
7. Walk
8. Other (specify)
9. Don't Know
0. Bicycle

Q:Q2cHSR

2cHSR. About how long do you think it would take you to get to the station you selected (a "best guess" estimate is fine)? _____ minutes

Interviewer: Type in ‘999’ if Don't Know.

Q:Q2dHSR

2dHSR. About how much do you think it would cost to get to the station (including fares, gas, etc. but not including parking or rental car costs)? $___________

Interviewer: Type in $999.99 if Don't Know

Q:Q2eHSR

2eHSR. At which (High Speed Rail) station location do you think you would get off the train?

Potential Station Locations

San Francisco Bay Area | Central Valley | Southern California
---|---|---
1 San Francisco | 10 Sacramento | 17 Palmdale
2 Millbrae (SFO) | 11 Stockton | 18 Sylmar
3 Palo Alto/Redwood City | 12 Tracy | 19 Burbank
4 San Jose | 13 Modesto | 20 Los Angeles
5 Gilroy | 14 Merced | 21 Norwalk
6 Oakland | 15 Fresno | 22 Anaheim
7 Oakland Airport | 16 Bakersfield | 23 Irvine
8 Fremont/Union City | 31 Visalia | 24 East San Gabriel Valley
9 Pleasanton | | 25 Ontario
| | | 26 Riverside
| | | 27 Temecula Valley
| | | 28 Escondido
| | | 29 University City
| | | 30 San Diego
| | | 32 Other (specify)

Q:Q2fHSR
2fHSR. How do you think you would get from that station to your destination?

1. Drive and park
2. Rental Car
3. Get picked up
4. Taxi/Shuttle
5. Bus
6. Train
7. Walk
8. Other (specify)
9. Don't Know
0. Bicycle

Q:Q2gHSR

2gHSR. About how long do you think it would take you to get from the station to your destination (a "best guess" estimate is fine)? ______ minutes

Interviewer: Type in '999' if Don't Know.

Q:Q2hHSR

2hHSR. About how much do you think it would cost to get from the station to your destination (including fares, gas, etc. but not including parking or rental car costs)? $______

Note: Use Decimals in the amount above.
Interviewer: Type in $999.99 if Don't Know

Q:Q11-1aCR

(Question series 3a through 3h on page 4 in the mailed packet)
For the next few questions, assume that you were going to use Conventional Rail (like Amtrak) for a trip like the one we are discussing.

3aCR. Which of the Conventional Rail station locations do you think you would use to start your trip (from home)?
Interviewer - Type in Station Code:

Selected Station Locations (other stations may be specified)

San Francisco Bay Area          Southern California   Conventional Rail (Added Stations)
1 Chico                          17 Palmdale/Lancaster  33 Antioch
2 Davis                         18 Sylmar/S. Fernando Vly  34 Auburn
3 Santa Clara                   19 Downtown Burbank  35 Belmont
4 Downtown San Jose             20 Los Angeles (Union Station)  36 Berkeley
5 Salinas                       21 Norwalk             37 Denai (Turlock)
6 Downtown Oakland              22 Anaheim               38 Emeryville
7 Oakland Airport               23 Irvine               39 Folsom
8 Fremont/Union City            24 East San Gabriel Valley  40 Gilroy
9 Pleasanton                    25 Ontario Airport  41 Hayward
10 Sacramento                   26 Riverside           42 Lodi
11 Stockton                     27 Temecula Valley    43 Madera
12 Tracy                        28 Escondido           44 Manteca
13 Modesto                      29 University City  45 Martinez
14 Merced                       30 San Diego          46 Marysville
15 Fresno                       31 Hanford/Visalia  47 Millbrae/Daly City/San Bruno
16 Bakersfield                  32 Santa Rosa City  48 Mt. View
17 Palmdale/Lancaster           33 Antioch           49 Napa
18 Sylmar/S. Fernando Vly       34 Auburn              50 Petaluma
19 Downtown Burbank             35 Belmont             51 Placerville
20 Los Angeles (Union Station)  36 Berkeley
21 Norwalk                      37 Denai (Turlock)
22 Anaheim                     38 Emeryville
23 Irvine                      39 Folsom
24 East San Gabriel Valley     40 Gilroy
25 Ontario Airport             41 Hayward
26 Riverside                   42 Lodi
27 Temecula Valley             43 Madera
28 Escondido                   44 Manteca
29 University City             45 Martinez
30 San Diego                   46 Marysville
31 Hanford/Visalia             47 Millbrae/Daly City/San Bruno
32 Santa Rosa City             48 Mt. View
33 Antioch                     49 Napa
34 Auburn                      50 Petaluma
35 Belmont                     51 Placerville
52 Reno
53 Richmond
54 Rocklin
55 Roseville
56 San Francisco
57 Santa Rosa
58 Suisun/Fairfield
59 Truckee
60 Vallejo
61 Wasco
62 Bishop
63 Camarillo
64 Chatsworth
65 Chino
66 Corona
67 Fullerton
68 Glendale
69 Long Beach
70 National City
71 Oceanside
72 Orange
73 Palm Springs
74 Pasadena
75 San Bernardino
76 San Juan Capistrano
77 Santa Ana
78 Santa Clarita
79 Simi Valley
80 Solana Beach
81 Ventura

32 Other (specify other station)

Q:Q11-1bCR

3bCR. How do you think you would get to that station?

1 Drive and park
2 Rental Car
3 Get dropped off
4 Taxi/Shuttle
5 Bus
6 Train
7 Walk
8 Other (specify)
9 Don't Know

Q:Q11-1cCR

3cCR. About how long do you think it would take you to get to the station you selected (a "best guess" estimate is fine)?

Interviewer: Type in '999' if Don't Know.

Q:Q11-1dCR

3dCR. About how much do you think it would cost to get to the station (including fares, gas, etc. but not including parking or rental car costs)? $_____

Interviewer: Type in $999.99 if Don't Know
Q:Q11-1eCR
Selected Station Locations (other stations may be specified)

<table>
<thead>
<tr>
<th>San Francisco Bay Area</th>
<th>Southern California</th>
<th>Conventional Rail (Added Stations)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Chico</td>
<td>17 Palmdale/Lancaster</td>
<td>33 Antioch</td>
</tr>
<tr>
<td>2 Davis</td>
<td>18 Sylmar/S. Fernando Vly</td>
<td>34 Auburn</td>
</tr>
<tr>
<td>3 Santa Clara</td>
<td>19 Downtown Burbank</td>
<td>35 Belmont</td>
</tr>
<tr>
<td>4 Downtown San Jose</td>
<td>20 Los Angeles (Union Station)</td>
<td>36 Berkeley</td>
</tr>
<tr>
<td>5 Salinas</td>
<td>21 Norwalk</td>
<td>37 Denai (Turlock)</td>
</tr>
<tr>
<td>6 Downtown Oakland</td>
<td>22 Anaheim</td>
<td>38 Emeryville</td>
</tr>
<tr>
<td>7 Oakland Airport</td>
<td>23 Irvine</td>
<td>39 Folsom</td>
</tr>
<tr>
<td>8 Fremont/Union City</td>
<td>24 East San Gabriel Valley</td>
<td>40 Gilroy</td>
</tr>
<tr>
<td>9 Pleasanton</td>
<td>25 Ontario Airport</td>
<td>41 Hayward</td>
</tr>
<tr>
<td>Central Valley</td>
<td>26 Riverside</td>
<td>42 Lodi</td>
</tr>
<tr>
<td>10 Sacramento</td>
<td>27 Temecula Valley</td>
<td>43 Madera</td>
</tr>
<tr>
<td>11 Stockton</td>
<td>28 Escondido</td>
<td>44 Manteca</td>
</tr>
<tr>
<td>12 Tracy</td>
<td>29 University City</td>
<td>45 Martinez</td>
</tr>
<tr>
<td>13 Modesto</td>
<td>30 San Diego</td>
<td>46 Marysville</td>
</tr>
<tr>
<td>16 Bakersfield</td>
<td></td>
<td>47 Millbrae/Daly City/San Bruno</td>
</tr>
<tr>
<td>31 Hanford/Visalia</td>
<td></td>
<td>48 Mt. View</td>
</tr>
<tr>
<td>26 Riverside</td>
<td></td>
<td>49 Napa</td>
</tr>
<tr>
<td>31 Other (specify other station)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q:Q11-1fCR
3fCR. How do you think you would get from that station to your destination?

1. Drive and park
2  Rental Car  
3  Get picked up  
4  Taxi/Shuttle  
5  Bus  
6  Train  
7  Walk  
8  Other (specify)  
9  Don't Know  

Q:Q11-1gCR

3gCR. About how long do you think it would take you to get from the station to your destination (a "best guess" estimate is fine)? ____ minutes  

Interviewer: Type in '999' if Don't Know.

Q:Q11-1hCR

3hCR. About how much do you think it would cost to get from the station to your destination (including fares, gas, etc. but not including parking or rental car costs)? $_________  

Interviewer: Type in $999.99 if Don't Know.

Q:Q13intro

CHOICE EXERCISES

Now I would like you to again refer to the booklet we mailed to you. Page 2 (Introduction) introduces you to the booklet. Page 3 includes the questions we just asked you regarding taking this same trip by Air or High Speed Rail options. Page 4 (How Would You Travel) introduces the "choice exercises" shown on the following pages. Pages 5 through 8 present four "choice exercises", with each exercise showing different options that you might have for traveling between your home and ____________ (destination city).

Q:Q13_EXA

Please turn to page 5 of your booklet. This page is titled "Choice Exercise A". Please review the three options that are presented on this page. Remember we are interested in the specific trip we have been discussing (the one you took from your home to ____________ (destination city).

3a. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

   1  Travel by Car  
   2  Travel by Air  
   3  Travel by High Speed Rail  
   4  Travel by Conventional Rail  
   5  Don't Know (Do not read)

Q:Q13_EXB

3b. Now please turn to page 6 of your booklet. This page is entitled "Choice Exercise B". Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).
1. Travel by Car
2. Travel by Air
3. Travel by High Speed Rail
4. Travel by Conventional Rail
5. Don't Know (Do not read)

Q:Q13_EXC

3c. Now please turn to page 7 of your booklet. This page is entitled "Choice Exercise C". Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

1. Travel by Car
2. Travel by Air
3. Travel by High Speed Rail
4. Travel by Conventional Rail
5. Don't Know (Do not read)

Q:Q13_EXD

3d. Now please turn to page 8 of your booklet. This page is entitled "Choice Exercise D". Please review the three options that are presented on the page. If these were the only options available to you, which option would you have selected for your recent trip? (Read responses, check one only).

1. Travel by Car
2. Travel by Air
3. Travel by High Speed Rail
4. Travel by Conventional Rail
5. Don't Know (Do not read)

Q:Q14

TRIP FREQUENCY IN THE PAST SIX MONTHS

14. During the initial interview you mentioned that you made ______ (Q16 from sample) trips by any mode - car, airplane, train, etc. - from home to ______ (destination region) within the previous six months. Does that sound correct?

INTERVIEWER: Code in Q16 - TOTAL TRIPS from Sample^:

TOTAL TRIPS:

^ update this total if respondent indicates the number for the recruit survey is incorrect.
Q:Q15

15. How many of these trips were for the same purpose as the trip we have been discussing?

   Total # of trips. (same purpose, same origin/destination)

Q:Q16a

16. Of these trips you took (for the same purpose), can you tell me how many were made by car, how many by air, how many by rail, and how many by bus?

   (Interviewer: Probe for each): And were those roundtrips by (air/car/rail/bus)?

   Note: Include auto trip we have been discussing in counts below

   Q16a:   Air:
   Q16b:   Car:
   Q16c:   Rail:
   Q16d:   Bus:

   (Interviewer note: On this question, we are assuming that each "trip" made by the respondent was a roundtrip using the same mode. That is, if the respondent took three roundtrips by air from San Francisco to Los Angeles in the past 6 months, the number shown for air should be 3. If, however, the respondent used a different mode to go down and back, you will need to indicate this by using decimal #s. Example: If a respondent took one trip from SF-LA in the past 6 months. On this trip the person took a bus on the trip down, and a plane on the way back, the number should be .5 for bus and .5 for air. This procedure will be reviewed with interviewers during the training session)

Q:Q17

17. Now to finish up, I would like to ask you a few questions for classification purposes only. All your responses will be kept strictly confidential. In which of these categories does your age fall?

   (Read responses, select one only)

   1 18 to 24 years old
   2 25 to 34
   3 35 to 44
   4 45 to 54
   5 55 to 64
   6 65 to 74
   7 75 and over
   8 Refuse (DO NOT READ)

Q:Q18

18. Including yourself, how many people currently live in your household?

   [INTERVIEWER: Type in '99' if DK/Refused]

Q:Q19

19. And how many of these people in your household are under the age of 18?

   [INTERVIEWER: Type in '99' if DK/Refused]
Q:Q20

20. Including yourself, how many of the people in your household work outside
the home, either on a full-time or part-time basis?  (Note: Do not include "work
from home" in this category)

[INTERVIEWER: Type in ’99’ if DK/Refused]

Q:Q21

21. How many registered vehicles, including cars, light trucks, or vans) are
available to members of your household?

[INTERVIEWER: Type in ’99’ if DK/Refused]

Q:Q22

22. What is the highest level of education that you have completed?
(Read responses, select one only)

<table>
<thead>
<tr>
<th></th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Some high school or less (Grade 1-11)</td>
</tr>
<tr>
<td>2</td>
<td>High school graduate or equivalent</td>
</tr>
<tr>
<td>3</td>
<td>Some college or technical school</td>
</tr>
<tr>
<td>4</td>
<td>College graduate</td>
</tr>
<tr>
<td>5</td>
<td>Graduate or Professional Degree</td>
</tr>
<tr>
<td>6</td>
<td>Refuse (Do Not Read)</td>
</tr>
</tbody>
</table>

*include self-employed in these categories

Q:Q23

23. What is your current job status?
(Read responses, select one only)

- 1 Employed full-time*
- 2 Employed part-time*
- 3 Unemployed
- 4 Retired
- 5 Homemaker
- 6 Student
- 7 Other (specify) (Do Not read)
- 8 Refuse (Do Not read)

*include self-employed in these categories

Q:Q24

24. What was your approximate total annual household income before taxes last
year (2004)?  (Read responses, select one only)

<table>
<thead>
<tr>
<th></th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Under $5,000</td>
</tr>
<tr>
<td>2</td>
<td>$5,000 - under $25,000</td>
</tr>
<tr>
<td>3</td>
<td>$25,001 - $35,000</td>
</tr>
<tr>
<td>4</td>
<td>$35,001 - $50,000</td>
</tr>
<tr>
<td>5</td>
<td>$50,001 - $75,000</td>
</tr>
<tr>
<td>6</td>
<td>$75,001 - $100,000</td>
</tr>
<tr>
<td>7</td>
<td>$100,001 - $150,000</td>
</tr>
<tr>
<td>8</td>
<td>$150,001 and over</td>
</tr>
<tr>
<td>9</td>
<td>Refuse (Do Not Read)</td>
</tr>
</tbody>
</table>

Q:Q25
25. Those are all the questions we have! Thank you so much for your help.
(If appropriate, add: Information from this survey will help shape
transportation planning decisions in California)

RESPONDENT COMMENTS:

Q:Q26

RECORD GENDER:

1 MALE
2 FEMALE

Q:R_resp# Recruit Respondent Number (r_resp#):

Q:Phone Phone Number

Q:OCounty
Southern California Targeted Regions 13 Sonoma county (SF Bay area)
1 San Diego county (San Diego area)
2 Los Angeles county (LA area)
3 San Bernardino county (LA area)
4 Orange county (LA area)
5 Riverside county (LA area)
6 Ventura (LA area)
7 Kern county (Bakersfield area)
8 Tulare county (Tulare/Visalia area)
9 King county (Tulare Visalia area)
10 Fresno county (Fresno area)
11 Madera county (Fresno area)
12 Merced county (Merced area)
13 Santa Barbara county (Santa Barbara area)
14 Napa county (SF Bay area)
15 Solano county (SF Bay area)
16 Marin county (SF Bay area)
17 Contra Costa county (SF Bay area)
18 Alameda county (SF Bay area)
19 San Francisco county (SF Bay area)
20 San Mateo county (SF Bay area)
21 Santa Clara county (SF Bay area)
22 San Joaquin county (Modesto/Stockton)
23 Stanislaus county (Modesto/Stockton)
24 Sacramento county (Sacramento area)
25 Yolo county (Sacramento area)
26 Sutter county (Sacramento area)
27 Yuba county (Sacramento area)
28 Placer county (Sacramento area)
29 El Dorado county (Sacramento area)

Northern California Targeted Regions
8 Tulare county (Tulare/Visalia area)
9 King county (Tulare Visalia area)
10 Fresno county (Fresno area)
11 Madera county (Fresno area)
12 Merced county (Merced area)
13 Stanislaus county (Modesto/Stockton)
14 Napa county (SF Bay area)
15 Solano county (SF Bay area)
16 Marin county (SF Bay area)
17 Contra Costa county (SF Bay area)
18 Alameda county (SF Bay area)
19 San Francisco county (SF Bay area)
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23 Stanislaus county (Modesto/Stockton)
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25 Yolo county (Sacramento area)
26 Sutter county (Sacramento area)
27 Yuba county (Sacramento area)
28 Placer county (Sacramento area)
29 El Dorado county (Sacramento area)

Q:DOCounty
Southern California Targeted Regions 13 Sonoma county (SF Bay area)
1 San Diego county (San Diego area)
2 Los Angeles county (LA area)
3 San Bernardino county (LA area)
4 Orange county (LA area)
5 Riverside county (LA area)
6 Ventura (LA area)
7 Kern county (Bakersfield area)
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22 San Joaquin county (Modesto/Stockton)
23 Stanislaus county (Modesto/Stockton)
24 Sacramento county (Sacramento area)
25 Yolo county (Sacramento area)
26 Sutter county (Sacramento area)
27 Yuba county (Sacramento area)
28 Placer county (Sacramento area)
29 El Dorado county (Sacramento area)

Q:Purpose
Pick up PURPOSE from Sample Sheet:
Q:Version
Pick up VERSION # from Sample Sheet:

Q:Lang
LANGUAGE INTERVIEW CONDUCTED IN:
  0  ENGLISH
  1  SPANISH

Data fields from Recruit Survey

Q:RQ3
3. In the past six months, have you made any AUTO^ TRIPS from your home to a
destination in Northern California?
   ^includes cars, pick-ups, SUV's, but not motorcycles
  1  YES
  2  NO / DON'T KNOW

Southern California Targeted Regions (Read list if necessary)
San Diego area (San Diego county)
Los Angeles area (counties: L.Anegeles, San Bernardino, Orange, Riverside, Ventura)
Bakersfield (county: Kern)
Northern California Targeted Regions (Read list if necessary)
Tulare County/Visalia (counties: Tulare, King)
Fresno (counties: Fresno, Madera)
Merced (county: Merced)
San Francisco Bay (counties: Sonoma, Napa, Solano, Marin, Contra Costa,
   Alameda, San Francisco, San Mateo, Santa Clara)
Modesto/Stockton (county: San Joaquin, Stanislaus)
Sacramento (county: Sacramento, Yolo, Sutter, Yuba, Placer, El Dorado)

Q:RQ4
4. Have you made any other auto trips outside the
to another region in Northern California?
   1  Yes
   2  No / Don't Know

Southern California Targeted Regions (Read list if necessary)
San Diego area (San Diego county)
Los Angeles area (counties: L.Anegeles, San Bernardino, Orange, Riverside, Ventura)
Bakersfield (county: Kern)
Northern California Targeted Regions (Read list if necessary)
Tulare County/Visalia (counties: Tulare, King)
Fresno (counties: Fresno, Madera)
Merced (county: Merced)
San Francisco Bay (counties: Sonoma, Napa, Solano, Marin, Contra Costa, Alameda, San Francisco, San Mateo, Santa Clara)
Modesto/Stockton (county: San Joaquin, Stanislaus)
Sacramento (county: Sacramento, Yolo, Sutter, Yuba, Placer, El Dorado)

Q:RQ7
7. Can you please tell me (the city) where you went on your most recent auto trip (to destination area)?

City:

9. Would you spell your name and give me your home address or mailing address (so I can mail you the survey packet)?

Q:Rfirstname First name
Q:Rlastname Last name
Q:Rcity Mailing address
Q:Rzip Zip code

Q:RQ10
10. Is this address your home location?

   1  Yes
   2  No

Q:RQ10a
10. My I ask for an intersection near your home (cross streets) or your home address please.
   Q:RQ10a a. Street Address or Intersection:
   Q:RQ10b b. City:
   Q:RQ10c c. Zip:

(Interviewer Note: If respondent refuses to give intersection, city, and zip, try for City at a minimum.)

Q:RQ12
12. Before we send you the survey materials, we would like to know a little more about your last auto trip from home to (this was the city typed in on Q7)

May I ask the approximate dates of that last trip?

Dates are assumed to be in 2005
Q:RQ13a
13. Can you tell me the location of the destination in
(Destination) Place Name:

Q:RQ13b
Do you recall the address or street intersection where you went?
(Destination) Street Address*:

Q:RDCity
(Destination) City:

Q:RQ13d
(Destination) Zip: [Type in ‘00000’ if don’t know zip]

*If Street Address not available, record street names of intersections.
INTERVIEWER: Get as much information as possible. At minimum, record a city name.
Additional location information.

Q:Rdate
Date of recruitment.

Q:Rseq
Original sequence of respondents on data file.

Q:Rversion
Origin/destination version of survey packet mailed

Q:Rmodes
Identifies region-region version of survey packet mailed
<table>
<thead>
<tr>
<th>Response Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Didn’t receive packet</td>
<td>15</td>
</tr>
<tr>
<td>Call back to complete (CBC)</td>
<td>5</td>
</tr>
<tr>
<td>Call back/not at home (CB/NAH)</td>
<td>78</td>
</tr>
<tr>
<td>Answering machine (AM)</td>
<td>182</td>
</tr>
<tr>
<td>No answer (NA)</td>
<td>50</td>
</tr>
<tr>
<td>Fax line (FAX)</td>
<td>4</td>
</tr>
<tr>
<td>Business (BZ)</td>
<td>6</td>
</tr>
<tr>
<td>Refusal (REF)</td>
<td>125</td>
</tr>
<tr>
<td>Wrong # (WRG)</td>
<td>41</td>
</tr>
<tr>
<td>Disconnected (DISC)</td>
<td>34</td>
</tr>
<tr>
<td>Not available during survey (NADS)</td>
<td>34</td>
</tr>
<tr>
<td>Interview terminated (TERM)</td>
<td>10</td>
</tr>
<tr>
<td>Not qualified (NQ)</td>
<td>29</td>
</tr>
<tr>
<td>Mailed back</td>
<td>23</td>
</tr>
</tbody>
</table>

**Completes** ........................................ 1508

**TOTAL** ........................................... 2144
INTERVIEWER NAME:____________________________________

MTC (Metropolitan Transportation Commission) - High Speed Rail Survey - 2005
Recruit - Mailout - Retrieval Telephone Survey

Interviewer Instructions

Project Overview: This project is a telephone survey for the Metropolitan Transportation Commission (MTC) under the sponsorship of the State of California. The questionnaire was developed in conjunction with MTC, Cambridge Systematics, and Corey, Canapary & Galanis Research. The information collected will help transportation planners to expand and improve travel options throughout California. One of the options under study is described below:

A high speed rail (HSR) system is being planned for intercity travel between California’s major metropolitan centers. Trains would depart most stations one or more times per hour, and would operate at speeds that would provide a competitive travel time with air and auto. For example, the projected express travel time by HSR between Los Angeles and San Francisco would be about 2 hours, 35 minutes; between Los Angeles and Sacramento it would be about 2 hours, 10 minutes, and between Los Angeles and San Diego it would be just over one hour.

California’s HSR would be similar in concept and features to the European and Japanese high speed rail systems which have been operating safely and reliably in other countries for many years.

Methodology
The methodology for this project is to do a telephone recruit of respondents, mail out of a survey packet, and conduct a telephone retrieval (with the respondent using the mail out as a reference for some of the questions asked).

**Recruit Survey**
- Color of questionnaire = white
- Main objective is to attempt to recruit qualified respondents who agree to be mailed a survey packet and be called back for a follow-up retrieval survey.
- Specifics:
  - Recruit only respondents who are willing to provide their mailing address and participate in the retrieval survey.
  - Some respondents may say they are not rail transit (train) users and assume that they don’t qualify for the study. Explain to respondents that this is a travel survey and is not just for rail (train) users.
  - Stress the look of the envelope that will be sent to respondents, so they recognize it when it arrives in the mail. It will be a large white envelope sent from Corey, Canapary and Galanis and will have “California High Speed Rail Survey Materials Enclosed” printed in Red on the front of the envelope.
  - Do **not** use commas in typing any of the responses to the recruit data questions. Commas cause problems in the conversion of the survey data. A sheet detailing abbreviations to be used will be given out at the training session.
  - Additional question specific detail will be provided during the training session.
Mail Out

• Color of mail out = various colors according to region visited.
• The main reason a mail out is necessary on this study is so that respondents can view the choice experiments grid, and accurately answer the questions related to the choice experiments.
• Specifics:
  o Included in the mailout are: Instructions, map of High Speed Rail system, questions about preferred High Speed rail stations and preferred airports, and choice exercises.
  o Names, addresses, cities, etc. are printed out on the mail out exactly as you type them in on the Recruit interview. Please use correct spelling and capitalization.
  o The specific procedure for explaining the choice experiment grid will be covered during the training session.

Retrieval Survey

• Color of questionnaire = yellow
• The retrieval survey will be used in conjunction with the mail out for the choice exercises attitudinal questions describing the same trip by air/high speed rail etc.
• Specifics:
  o The retrieval survey can only be completed with respondents who have the mail out packet.
  o Some respondents may have “answered” the questions on the mail out prior to our retrieval call. In some cases, you can take down their answers without having to read the entire text of the questions. For the choice experiments, it is important that you review how to read the grid with the respondent prior to recording their response.

Gender Quota
Half of each interview’s work should be conducted with males and half with females. Please try to keep this in balance as you go along.

Sample/Sub Samples on this Study
The goal on this study is to recruit 1800 respondents who agree to complete the survey and to then complete retrieval interviews with 1500 of those recruited. The study is divided into nine (9) targeted regions as follows:

• San Diego regions: including County of San Diego “n”=200 recruited
• Los Angeles region : including Counties of Los Angeles, San Bernardino, Orange, Riverside “n”=200 recruited
• Bakersfield region: including County of Kern “n”=200 recruited
• Fresno region: including Counties of Fresno, Madera “n”=200 recruited
• Merced region: including County of Merced “n”=200 recruited
• Bay Area region: including Counties of Sonoma, Napa, Solano, Marin, Contra Costa, Alameda, San Francisco, San Mateo, Santa Clara “n”=200 recruited
• Sacramento region: including Counties of Sacramento, Yolo, Sutter, Yuba, Placer, El Dorado “n”=200 recruited

Authorization
Corey, Canapary & Galanis (CC&G) is working with Cambridge Systematics, Inc. on this project for the Metropolitan Transportation Commission (MTC), the High Speed Rail Authority and other governmental agencies. Our client contact is:
If a respondent questions the legitimacy of the survey or insists on speaking to someone from the client end you may provide Mr. West’s phone number.

Where appropriate you are at liberty to give respondent’s CC&G’s 880 number

(800) 877-1201

Or main line

(415) 397-1200

If you do give out CC&G’s number or Ron West’s number please alert a supervisor.

NOTES:

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________
General Framework for Explaining the Choice Experiments

If Respondent Did Exercises Previously

Ask...(Prior to Q 3A)
Did you read through the **descriptions** of all 4 options for the (first) Choice Exercise and compare the (cost, travel time, frequency, etc.) options before selecting the mode of travel for your recent [PURPOSE of trip] between your home and [DESTINATION] to determine which one best met your specific needs for that trip?

If Respondent Did Not Do The Exercises Prior to Your Call

Read the following prior to asking Q3A:

In this section, we would like you to evaluate different potential transportation services that might be available in the near future for California traveler. These transportation services are based on both current and planned services. **Note that the travel options described in the exercises may have slightly different features than the services now being offered.**

To evaluate the transportation services, please consider your automobile trip **from**

To

In the exercises that follow, we will ask you to choose among several different transportation options for completing your trip. **Keep in mind that these are hypothetical scenarios.** These transportation options include:

- Travel by air
- Travel by High Speed Rail (HSR)
- Travel in a private auto, either driving alone or carpooling with others.

The following pages contain a series of four choice exercises, each one offering a choice among three different ways you could make the trip to the California destination you chose.

- **For each exercise please assume that the only available travel options are the three that are shown.**
- **And assume that the High Speed Rail option is operating and available to you, even though it doesn’t currently exist.**
- **WE would like you to make a selection based on the features described in the exercises even though travel times and fuel costs for the car mode may vary due to traffic congestions and changes in fuel price per gallon. Air fares may also vary.**
- **Finally, please answer the questions as realistically as possible with the specific needs of your actual trip (number of persons traveling with you, luggage, time of day, etc.) from home to ______________________.**
- Please compare the options.

Now ask Q 3A